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Global Heavy Equipment GPS Tracker Market Growth 2026-2032

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Abstracts

The global Heavy Equipment GPS Tracker market size is predicted to grow from US$ 4043 million in 2025 to US$ 10210 million in 2032; it is expected to grow at a CAGR of 14.4% from 2026 to 2032.

In 2024, global Heavy Equipment GPS Tracker production reached approximately 23,890 k units, with an average global market price of around US$ 154 per unit.

Heavy Equipment GPS Trackers are IoT devices designed specifically for heavy assets like construction machinery, mining equipment, and large trucks. They leverage the Global Positioning System (GPS), cellular networks, and various sensors to enable high-precision, remote, and real-time monitoring and management of equipment.Upstream industries are the source of technological innovation for GPS trackers, determining the product's core performance and market competitiveness. Chips and modules are the "brains" and "nerves" of the tracker. Because heavy equipment often operates in harsh environments, trackers require a sturdy casing to withstand vibration, dust, and water intrusion. At the same time, long-lasting batteries and efficient power management systems are crucial to maintaining multi-year battery life. Midstream companies carry out PCB layout, embedded software development, and complete machine assembly and reliability testing in harsh environments to ensure product stability and durability. Downstream applications are the driving force behind the development of the entire industry chain, and the needs of different industries vary greatly. Common industries include construction, logistics, and transportation.

United States market for Heavy Equipment GPS Tracker is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

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China market for Heavy Equipment GPS Tracker is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Heavy Equipment GPS Tracker is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Heavy Equipment GPS Tracker players cover Rooster Asset Tracking, GPX Intelligence, Workyard, Tenna, Wireless Links, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Heavy Equipment GPS Tracker Industry Forecast” looks at past sales and reviews total world Heavy Equipment GPS Tracker sales in 2025, providing a comprehensive analysis by region and market sector of projected Heavy Equipment GPS Tracker sales for 2026 through 2032. With Heavy Equipment GPS Tracker sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Heavy Equipment GPS Tracker industry.

This Insight Report provides a comprehensive analysis of the global Heavy Equipment GPS Tracker landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Heavy Equipment GPS Tracker portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Heavy Equipment GPS Tracker market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Heavy Equipment GPS Tracker and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Heavy Equipment GPS Tracker.

This report presents a comprehensive overview, market shares, and growth opportunities of Heavy Equipment GPS Tracker market by product type, application, key manufacturers and key regions and countries.

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Market Segmentation

Segmentation by Type:

Wired GPS Tracker

Wireless GPS Tracker

Segmentation by Application:

Construction

Mining

Logistics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

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- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- Rooster Asset Tracking

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GPX Intelligence

Workyard

Tenna

Wireless Links

Linxup

CloudHawk

Titan GPS

Monimoto

Spytec GPS

PAJ GPS

Suntech

TOPFLYtech

Queclink

Globalstar

GPS Trackit

LandAirSea

Digital Matter

LoneStar Tracking

Intellitrac Imagine

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Key Questions Addressed in this Report

What is the 10-year outlook for the global Heavy Equipment GPS Tracker market?

What factors are driving Heavy Equipment GPS Tracker market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Heavy Equipment GPS Tracker market opportunities vary by end market size?

How does Heavy Equipment GPS Tracker break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Heavy Equipment GPS Tracker Annual Sales 2021-2032
  2.1.2 World Current & Future Analysis for Heavy Equipment GPS Tracker by Geographic Region, 2021, 2025 & 2032
  2.1.3 World Current & Future Analysis for Heavy Equipment GPS Tracker by Country/Region, 2021, 2025 & 2032
2.2 Heavy Equipment GPS Tracker Segment by Type
  2.2.1 Wired GPS Tracker
  2.2.2 Wireless GPS Tracker
  2.2.3 Heavy Equipment GPS Tracker Sales by Type
    2.2.3.1 Global Heavy Equipment GPS Tracker Sales Market Share by Type (2021-2026)
    2.2.3.2 Global Heavy Equipment GPS Tracker Revenue and Market Share by Type (2021-2026)
    2.2.3.3 Global Heavy Equipment GPS Tracker Sale Price by Type (2021-2026)
2.3 Heavy Equipment GPS Tracker Segment by Application
  2.3.1 Construction
  2.3.2 Mining
  2.3.3 Logistics
  2.3.4 Others
  2.3.5 Heavy Equipment GPS Tracker Sales by Application
    2.3.5.1 Global Heavy Equipment GPS Tracker Sale Market Share by Application (2021-2026)
    2.3.5.2 Global Heavy Equipment GPS Tracker Revenue and Market Share by

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Application (2021-2026)
2.3.5.3 Global Heavy Equipment GPS Tracker Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Heavy Equipment GPS Tracker Breakdown Data by Company
3.1.1 Global Heavy Equipment GPS Tracker Annual Sales by Company (2021-2026)
3.1.2 Global Heavy Equipment GPS Tracker Sales Market Share by Company (2021-2026)
3.2 Global Heavy Equipment GPS Tracker Annual Revenue by Company (2021-2026)
3.2.1 Global Heavy Equipment GPS Tracker Revenue by Company (2021-2026)
3.2.2 Global Heavy Equipment GPS Tracker Revenue Market Share by Company (2021-2026)
3.3 Global Heavy Equipment GPS Tracker Sale Price by Company
3.4 Key Manufacturers Heavy Equipment GPS Tracker Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Heavy Equipment GPS Tracker Product Location Distribution
3.4.2 Players Heavy Equipment GPS Tracker Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR HEAVY EQUIPMENT GPS TRACKER BY GEOGRAPHIC REGION

4.1 World Historic Heavy Equipment GPS Tracker Market Size by Geographic Region (2021-2026)
4.1.1 Global Heavy Equipment GPS Tracker Annual Sales by Geographic Region (2021-2026)
4.1.2 Global Heavy Equipment GPS Tracker Annual Revenue by Geographic Region (2021-2026)
4.2 World Historic Heavy Equipment GPS Tracker Market Size by Country/Region (2021-2026)
4.2.1 Global Heavy Equipment GPS Tracker Annual Sales by Country/Region (2021-2026)
4.2.2 Global Heavy Equipment GPS Tracker Annual Revenue by Country/Region (2021-2026)

+357 96 030922
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4.3 Americas Heavy Equipment GPS Tracker Sales Growth
4.4 APAC Heavy Equipment GPS Tracker Sales Growth
4.5 Europe Heavy Equipment GPS Tracker Sales Growth
4.6 Middle East & Africa Heavy Equipment GPS Tracker Sales Growth

5 AMERICAS

5.1 Americas Heavy Equipment GPS Tracker Sales by Country
  5.1.1 Americas Heavy Equipment GPS Tracker Sales by Country (2021-2026)
  5.1.2 Americas Heavy Equipment GPS Tracker Revenue by Country (2021-2026)
5.2 Americas Heavy Equipment GPS Tracker Sales by Type (2021-2026)
5.3 Americas Heavy Equipment GPS Tracker Sales by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Heavy Equipment GPS Tracker Sales by Region
  6.1.1 APAC Heavy Equipment GPS Tracker Sales by Region (2021-2026)
  6.1.2 APAC Heavy Equipment GPS Tracker Revenue by Region (2021-2026)
6.2 APAC Heavy Equipment GPS Tracker Sales by Type (2021-2026)
6.3 APAC Heavy Equipment GPS Tracker Sales by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Heavy Equipment GPS Tracker by Country
  7.1.1 Europe Heavy Equipment GPS Tracker Sales by Country (2021-2026)
  7.1.2 Europe Heavy Equipment GPS Tracker Revenue by Country (2021-2026)
7.2 Europe Heavy Equipment GPS Tracker Sales by Type (2021-2026)
7.3 Europe Heavy Equipment GPS Tracker Sales by Application (2021-2026)

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info@marketpublishers.com

7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Heavy Equipment GPS Tracker by Country
  8.1.1 Middle East & Africa Heavy Equipment GPS Tracker Sales by Country (2021-2026)
  8.1.2 Middle East & Africa Heavy Equipment GPS Tracker Revenue by Country (2021-2026)
8.2 Middle East & Africa Heavy Equipment GPS Tracker Sales by Type (2021-2026)
8.3 Middle East & Africa Heavy Equipment GPS Tracker Sales by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Heavy Equipment GPS Tracker
10.3 Manufacturing Process Analysis of Heavy Equipment GPS Tracker
10.4 Industry Chain Structure of Heavy Equipment GPS Tracker

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels

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11.1.2 Indirect Channels
11.2 Heavy Equipment GPS Tracker Distributors
11.3 Heavy Equipment GPS Tracker Customer

12 WORLD FORECAST REVIEW FOR HEAVY EQUIPMENT GPS TRACKER BY GEOGRAPHIC REGION

12.1 Global Heavy Equipment GPS Tracker Market Size Forecast by Region
12.1.1 Global Heavy Equipment GPS Tracker Forecast by Region (2027-2032)
12.1.2 Global Heavy Equipment GPS Tracker Annual Revenue Forecast by Region (2027-2032)
12.2 Americas Forecast by Country (2027-2032)
12.3 APAC Forecast by Region (2027-2032)
12.4 Europe Forecast by Country (2027-2032)
12.5 Middle East & Africa Forecast by Country (2027-2032)
12.6 Global Heavy Equipment GPS Tracker Forecast by Type (2027-2032)
12.7 Global Heavy Equipment GPS Tracker Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Rooster Asset Tracking
13.1.1 Rooster Asset Tracking Company Information
13.1.2 Rooster Asset Tracking Heavy Equipment GPS Tracker Product Portfolios and Specifications
13.1.3 Rooster Asset Tracking Heavy Equipment GPS Tracker Sales, Revenue, Price and Gross Margin (2021-2026)
13.1.4 Rooster Asset Tracking Main Business Overview
13.1.5 Rooster Asset Tracking Latest Developments
13.2 GPX Intelligence
13.2.1 GPX Intelligence Company Information
13.2.2 GPX Intelligence Heavy Equipment GPS Tracker Product Portfolios and Specifications
13.2.3 GPX Intelligence Heavy Equipment GPS Tracker Sales, Revenue, Price and Gross Margin (2021-2026)
13.2.4 GPX Intelligence Main Business Overview
13.2.5 GPX Intelligence Latest Developments
13.3 Workyard
13.3.1 Workyard Company Information
13.3.2 Workyard Heavy Equipment GPS Tracker Product Portfolios and Specifications

+357 96 030922
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13.3.3 Workyard Heavy Equipment GPS Tracker Sales, Revenue, Price and Gross Margin (2021-2026)
13.3.4 Workyard Main Business Overview
13.3.5 Workyard Latest Developments
13.4 Tenna
13.4.1 Tenna Company Information
13.4.2 Tenna Heavy Equipment GPS Tracker Product Portfolios and Specifications
13.4.3 Tenna Heavy Equipment GPS Tracker Sales, Revenue, Price and Gross Margin (2021-2026)
13.4.4 Tenna Main Business Overview
13.4.5 Tenna Latest Developments
13.5 Wireless Links
13.5.1 Wireless Links Company Information
13.5.2 Wireless Links Heavy Equipment GPS Tracker Product Portfolios and Specifications
13.5.3 Wireless Links Heavy Equipment GPS Tracker Sales, Revenue, Price and Gross Margin (2021-2026)
13.5.4 Wireless Links Main Business Overview
13.5.5 Wireless Links Latest Developments
13.6 Linxup
13.6.1 Linxup Company Information
13.6.2 Linxup Heavy Equipment GPS Tracker Product Portfolios and Specifications
13.6.3 Linxup Heavy Equipment GPS Tracker Sales, Revenue, Price and Gross Margin (2021-2026)
13.6.4 Linxup Main Business Overview
13.6.5 Linxup Latest Developments
13.7 CloudHawk
13.7.1 CloudHawk Company Information
13.7.2 CloudHawk Heavy Equipment GPS Tracker Product Portfolios and Specifications
13.7.3 CloudHawk Heavy Equipment GPS Tracker Sales, Revenue, Price and Gross Margin (2021-2026)
13.7.4 CloudHawk Main Business Overview
13.7.5 CloudHawk Latest Developments
13.8 Titan GPS
13.8.1 Titan GPS Company Information
13.8.2 Titan GPS Heavy Equipment GPS Tracker Product Portfolios and Specifications
13.8.3 Titan GPS Heavy Equipment GPS Tracker Sales, Revenue, Price and Gross

+357 96 030922
info@marketpublishers.com

Margin (2021-2026)
13.8.4 Titan GPS Main Business Overview
13.8.5 Titan GPS Latest Developments
13.9 Monimoto
13.9.1 Monimoto Company Information
13.9.2 Monimoto Heavy Equipment GPS Tracker Product Portfolios and Specifications
13.9.3 Monimoto Heavy Equipment GPS Tracker Sales, Revenue, Price and Gross Margin (2021-2026)
13.9.4 Monimoto Main Business Overview
13.9.5 Monimoto Latest Developments
13.10 Spytec GPS
13.10.1 Spytec GPS Company Information
13.10.2 Spytec GPS Heavy Equipment GPS Tracker Product Portfolios and Specifications
13.10.3 Spytec GPS Heavy Equipment GPS Tracker Sales, Revenue, Price and Gross Margin (2021-2026)
13.10.4 Spytec GPS Main Business Overview
13.10.5 Spytec GPS Latest Developments
13.11 PAJ GPS
13.11.1 PAJ GPS Company Information
13.11.2 PAJ GPS Heavy Equipment GPS Tracker Product Portfolios and Specifications
13.11.3 PAJ GPS Heavy Equipment GPS Tracker Sales, Revenue, Price and Gross Margin (2021-2026)
13.11.4 PAJ GPS Main Business Overview
13.11.5 PAJ GPS Latest Developments
13.12 Suntech
13.12.1 Suntech Company Information
13.12.2 Suntech Heavy Equipment GPS Tracker Product Portfolios and Specifications
13.12.3 Suntech Heavy Equipment GPS Tracker Sales, Revenue, Price and Gross Margin (2021-2026)
13.12.4 Suntech Main Business Overview
13.12.5 Suntech Latest Developments
13.13 TOPFLYtech
13.13.1 TOPFLYtech Company Information
13.13.2 TOPFLYtech Heavy Equipment GPS Tracker Product Portfolios and Specifications
13.13.3 TOPFLYtech Heavy Equipment GPS Tracker Sales, Revenue, Price and Gross Margin (2021-2026)

+357 96 030922
info@marketpublishers.com

13.13.4 TOPFLYtech Main Business Overview
13.13.5 TOPFLYtech Latest Developments
13.14 Queclink
13.14.1 Queclink Company Information
13.14.2 Queclink Heavy Equipment GPS Tracker Product Portfolios and Specifications
13.14.3 Queclink Heavy Equipment GPS Tracker Sales, Revenue, Price and Gross Margin (2021-2026)
13.14.4 Queclink Main Business Overview
13.14.5 Queclink Latest Developments
13.15 Globalstar
13.15.1 Globalstar Company Information
13.15.2 Globalstar Heavy Equipment GPS Tracker Product Portfolios and Specifications
13.15.3 Globalstar Heavy Equipment GPS Tracker Sales, Revenue, Price and Gross Margin (2021-2026)
13.15.4 Globalstar Main Business Overview
13.15.5 Globalstar Latest Developments
13.16 GPS Trackit
13.16.1 GPS Trackit Company Information
13.16.2 GPS Trackit Heavy Equipment GPS Tracker Product Portfolios and Specifications
13.16.3 GPS Trackit Heavy Equipment GPS Tracker Sales, Revenue, Price and Gross Margin (2021-2026)
13.16.4 GPS Trackit Main Business Overview
13.16.5 GPS Trackit Latest Developments
13.17 LandAirSea
13.17.1 LandAirSea Company Information
13.17.2 LandAirSea Heavy Equipment GPS Tracker Product Portfolios and Specifications
13.17.3 LandAirSea Heavy Equipment GPS Tracker Sales, Revenue, Price and Gross Margin (2021-2026)
13.17.4 LandAirSea Main Business Overview
13.17.5 LandAirSea Latest Developments
13.18 Digital Matter
13.18.1 Digital Matter Company Information
13.18.2 Digital Matter Heavy Equipment GPS Tracker Product Portfolios and Specifications
13.18.3 Digital Matter Heavy Equipment GPS Tracker Sales, Revenue, Price and Gross Margin (2021-2026)

+357 96 030922
info@marketpublishers.com

13.18.4 Digital Matter Main Business Overview
13.18.5 Digital Matter Latest Developments
13.19 LoneStar Tracking
13.19.1 LoneStar Tracking Company Information
13.19.2 LoneStar Tracking Heavy Equipment GPS Tracker Product Portfolios and Specifications
13.19.3 LoneStar Tracking Heavy Equipment GPS Tracker Sales, Revenue, Price and Gross Margin (2021-2026)
13.19.4 LoneStar Tracking Main Business Overview
13.19.5 LoneStar Tracking Latest Developments
13.20 Intellitrac Imagine
13.20.1 Intellitrac Imagine Company Information
13.20.2 Intellitrac Imagine Heavy Equipment GPS Tracker Product Portfolios and Specifications
13.20.3 Intellitrac Imagine Heavy Equipment GPS Tracker Sales, Revenue, Price and Gross Margin (2021-2026)
13.20.4 Intellitrac Imagine Main Business Overview
13.20.5 Intellitrac Imagine Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Heavy Equipment GPS Tracker Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & ($ millions)
Table 2. Heavy Equipment GPS Tracker Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Wired GPS Tracker
Table 4. Major Players of Wireless GPS Tracker
Table 5. Global Heavy Equipment GPS Tracker Sales by Type (2021-2026) & (K Units)
Table 6. Global Heavy Equipment GPS Tracker Sales Market Share by Type (2021-2026)
Table 7. Global Heavy Equipment GPS Tracker Revenue by Type (2021-2026) & ($ million)
Table 8. Global Heavy Equipment GPS Tracker Revenue Market Share by Type (2021-2026)
Table 9. Global Heavy Equipment GPS Tracker Sale Price by Type (2021-2026) & (US$/Unit)
Table 10. Global Heavy Equipment GPS Tracker Sale by Application (2021-2026) & (K Units)
Table 11. Global Heavy Equipment GPS Tracker Sale Market Share by Application (2021-2026)
Table 12. Global Heavy Equipment GPS Tracker Revenue by Application (2021-2026) & ($ million)
Table 13. Global Heavy Equipment GPS Tracker Revenue Market Share by Application (2021-2026)
Table 14. Global Heavy Equipment GPS Tracker Sale Price by Application (2021-2026) & (US$/Unit)
Table 15. Global Heavy Equipment GPS Tracker Sales by Company (2021-2026) & (K Units)
Table 16. Global Heavy Equipment GPS Tracker Sales Market Share by Company (2021-2026)
Table 17. Global Heavy Equipment GPS Tracker Revenue by Company (2021-2026) & ($ millions)
Table 18. Global Heavy Equipment GPS Tracker Revenue Market Share by Company (2021-2026)
Table 19. Global Heavy Equipment GPS Tracker Sale Price by Company (2021-2026) & (US$/Unit)

+357 96 030922
info@marketpublishers.com

Table 20. Key Manufacturers Heavy Equipment GPS Tracker Producing Area Distribution and Sales Area
Table 21. Players Heavy Equipment GPS Tracker Products Offered
Table 22. Heavy Equipment GPS Tracker Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 23. New Products and Potential Entrants
Table 24. Market M&A Activity & Strategy
Table 25. Global Heavy Equipment GPS Tracker Sales by Geographic Region (2021-2026) & (K Units)
Table 26. Global Heavy Equipment GPS Tracker Sales Market Share Geographic Region (2021-2026)
Table 27. Global Heavy Equipment GPS Tracker Revenue by Geographic Region (2021-2026) & ($ millions)
Table 28. Global Heavy Equipment GPS Tracker Revenue Market Share by Geographic Region (2021-2026)
Table 29. Global Heavy Equipment GPS Tracker Sales by Country/Region (2021-2026) & (K Units)
Table 30. Global Heavy Equipment GPS Tracker Sales Market Share by Country/Region (2021-2026)
Table 31. Global Heavy Equipment GPS Tracker Revenue by Country/Region (2021-2026) & ($ millions)
Table 32. Global Heavy Equipment GPS Tracker Revenue Market Share by Country/Region (2021-2026)
Table 33. Americas Heavy Equipment GPS Tracker Sales by Country (2021-2026) & (K Units)
Table 34. Americas Heavy Equipment GPS Tracker Sales Market Share by Country (2021-2026)
Table 35. Americas Heavy Equipment GPS Tracker Revenue by Country (2021-2026) & ($ millions)
Table 36. Americas Heavy Equipment GPS Tracker Sales by Type (2021-2026) & (K Units)
Table 37. Americas Heavy Equipment GPS Tracker Sales by Application (2021-2026) & (K Units)
Table 38. APAC Heavy Equipment GPS Tracker Sales by Region (2021-2026) & (K Units)
Table 39. APAC Heavy Equipment GPS Tracker Sales Market Share by Region (2021-2026)
Table 40. APAC Heavy Equipment GPS Tracker Revenue by Region (2021-2026) & ($ millions)

+357 96 030922
info@marketpublishers.com

Table 41. APAC Heavy Equipment GPS Tracker Sales by Type (2021-2026) & (K Units)
Table 42. APAC Heavy Equipment GPS Tracker Sales by Application (2021-2026) & (K Units)
Table 43. Europe Heavy Equipment GPS Tracker Sales by Country (2021-2026) & (K Units)
Table 44. Europe Heavy Equipment GPS Tracker Revenue by Country (2021-2026) & ($ millions)
Table 45. Europe Heavy Equipment GPS Tracker Sales by Type (2021-2026) & (K Units)
Table 46. Europe Heavy Equipment GPS Tracker Sales by Application (2021-2026) & (K Units)
Table 47. Middle East & Africa Heavy Equipment GPS Tracker Sales by Country (2021-2026) & (K Units)
Table 48. Middle East & Africa Heavy Equipment GPS Tracker Revenue Market Share by Country (2021-2026)
Table 49. Middle East & Africa Heavy Equipment GPS Tracker Sales by Type (2021-2026) & (K Units)
Table 50. Middle East & Africa Heavy Equipment GPS Tracker Sales by Application (2021-2026) & (K Units)
Table 51. Key Market Drivers & Growth Opportunities of Heavy Equipment GPS Tracker
Table 52. Key Market Challenges & Risks of Heavy Equipment GPS Tracker
Table 53. Key Industry Trends of Heavy Equipment GPS Tracker
Table 54. Heavy Equipment GPS Tracker Raw Material
Table 55. Key Suppliers of Raw Materials
Table 56. Heavy Equipment GPS Tracker Distributors List
Table 57. Heavy Equipment GPS Tracker Customer List
Table 58. Global Heavy Equipment GPS Tracker Sales Forecast by Region (2027-2032) & (K Units)
Table 59. Global Heavy Equipment GPS Tracker Revenue Forecast by Region (2027-2032) & ($ millions)
Table 60. Americas Heavy Equipment GPS Tracker Sales Forecast by Country (2027-2032) & (K Units)
Table 61. Americas Heavy Equipment GPS Tracker Annual Revenue Forecast by Country (2027-2032) & ($ millions)
Table 62. APAC Heavy Equipment GPS Tracker Sales Forecast by Region (2027-2032) & (K Units)
Table 63. APAC Heavy Equipment GPS Tracker Annual Revenue Forecast by Region (2027-2032) & ($ millions)
Table 64. Europe Heavy Equipment GPS Tracker Sales Forecast by Country

+357 96 030922
info@marketpublishers.com

(2027-2032) & (K Units)
Table 65. Europe Heavy Equipment GPS Tracker Revenue Forecast by Country (2027-2032) & ($ millions)
Table 66. Middle East & Africa Heavy Equipment GPS Tracker Sales Forecast by Country (2027-2032) & (K Units)
Table 67. Middle East & Africa Heavy Equipment GPS Tracker Revenue Forecast by Country (2027-2032) & ($ millions)
Table 68. Global Heavy Equipment GPS Tracker Sales Forecast by Type (2027-2032) & (K Units)
Table 69. Global Heavy Equipment GPS Tracker Revenue Forecast by Type (2027-2032) & ($ millions)
Table 70. Global Heavy Equipment GPS Tracker Sales Forecast by Application (2027-2032) & (K Units)
Table 71. Global Heavy Equipment GPS Tracker Revenue Forecast by Application (2027-2032) & ($ millions)
Table 72. Rooster Asset Tracking Basic Information, Heavy Equipment GPS Tracker Manufacturing Base, Sales Area and Its Competitors
Table 73. Rooster Asset Tracking Heavy Equipment GPS Tracker Product Portfolios and Specifications
Table 74. Rooster Asset Tracking Heavy Equipment GPS Tracker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 75. Rooster Asset Tracking Main Business
Table 76. Rooster Asset Tracking Latest Developments
Table 77. GPX Intelligence Basic Information, Heavy Equipment GPS Tracker Manufacturing Base, Sales Area and Its Competitors
Table 78. GPX Intelligence Heavy Equipment GPS Tracker Product Portfolios and Specifications
Table 79. GPX Intelligence Heavy Equipment GPS Tracker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 80. GPX Intelligence Main Business
Table 81. GPX Intelligence Latest Developments
Table 82. Workyard Basic Information, Heavy Equipment GPS Tracker Manufacturing Base, Sales Area and Its Competitors
Table 83. Workyard Heavy Equipment GPS Tracker Product Portfolios and Specifications
Table 84. Workyard Heavy Equipment GPS Tracker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 85. Workyard Main Business
Table 86. Workyard Latest Developments

+357 96 030922
info@marketpublishers.com

Table 87. Tenna Basic Information, Heavy Equipment GPS Tracker Manufacturing Base, Sales Area and Its Competitors
Table 88. Tenna Heavy Equipment GPS Tracker Product Portfolios and Specifications
Table 89. Tenna Heavy Equipment GPS Tracker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 90. Tenna Main Business
Table 91. Tenna Latest Developments
Table 92. Wireless Links Basic Information, Heavy Equipment GPS Tracker Manufacturing Base, Sales Area and Its Competitors
Table 93. Wireless Links Heavy Equipment GPS Tracker Product Portfolios and Specifications
Table 94. Wireless Links Heavy Equipment GPS Tracker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 95. Wireless Links Main Business
Table 96. Wireless Links Latest Developments
Table 97. Linxup Basic Information, Heavy Equipment GPS Tracker Manufacturing Base, Sales Area and Its Competitors
Table 98. Linxup Heavy Equipment GPS Tracker Product Portfolios and Specifications
Table 99. Linxup Heavy Equipment GPS Tracker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 100. Linxup Main Business
Table 101. Linxup Latest Developments
Table 102. CloudHawk Basic Information, Heavy Equipment GPS Tracker Manufacturing Base, Sales Area and Its Competitors
Table 103. CloudHawk Heavy Equipment GPS Tracker Product Portfolios and Specifications
Table 104. CloudHawk Heavy Equipment GPS Tracker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 105. CloudHawk Main Business
Table 106. CloudHawk Latest Developments
Table 107. Titan GPS Basic Information, Heavy Equipment GPS Tracker Manufacturing Base, Sales Area and Its Competitors
Table 108. Titan GPS Heavy Equipment GPS Tracker Product Portfolios and Specifications
Table 109. Titan GPS Heavy Equipment GPS Tracker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 110. Titan GPS Main Business
Table 111. Titan GPS Latest Developments
Table 112. Monimoto Basic Information, Heavy Equipment GPS Tracker Manufacturing

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Base, Sales Area and Its Competitors
Table 113. Monimoto Heavy Equipment GPS Tracker Product Portfolios and Specifications
Table 114. Monimoto Heavy Equipment GPS Tracker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 115. Monimoto Main Business
Table 116. Monimoto Latest Developments
Table 117. Spytec GPS Basic Information, Heavy Equipment GPS Tracker Manufacturing Base, Sales Area and Its Competitors
Table 118. Spytec GPS Heavy Equipment GPS Tracker Product Portfolios and Specifications
Table 119. Spytec GPS Heavy Equipment GPS Tracker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 120. Spytec GPS Main Business
Table 121. Spytec GPS Latest Developments
Table 122. PAJ GPS Basic Information, Heavy Equipment GPS Tracker Manufacturing Base, Sales Area and Its Competitors
Table 123. PAJ GPS Heavy Equipment GPS Tracker Product Portfolios and Specifications
Table 124. PAJ GPS Heavy Equipment GPS Tracker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 125. PAJ GPS Main Business
Table 126. PAJ GPS Latest Developments
Table 127. Suntech Basic Information, Heavy Equipment GPS Tracker Manufacturing Base, Sales Area and Its Competitors
Table 128. Suntech Heavy Equipment GPS Tracker Product Portfolios and Specifications
Table 129. Suntech Heavy Equipment GPS Tracker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 130. Suntech Main Business
Table 131. Suntech Latest Developments
Table 132. TOPFLYtech Basic Information, Heavy Equipment GPS Tracker Manufacturing Base, Sales Area and Its Competitors
Table 133. TOPFLYtech Heavy Equipment GPS Tracker Product Portfolios and Specifications
Table 134. TOPFLYtech Heavy Equipment GPS Tracker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 135. TOPFLYtech Main Business
Table 136. TOPFLYtech Latest Developments

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Table 137. Queclink Basic Information, Heavy Equipment GPS Tracker Manufacturing Base, Sales Area and Its Competitors
Table 138. Queclink Heavy Equipment GPS Tracker Product Portfolios and Specifications
Table 139. Queclink Heavy Equipment GPS Tracker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 140. Queclink Main Business
Table 141. Queclink Latest Developments
Table 142. Globalstar Basic Information, Heavy Equipment GPS Tracker Manufacturing Base, Sales Area and Its Competitors
Table 143. Globalstar Heavy Equipment GPS Tracker Product Portfolios and Specifications
Table 144. Globalstar Heavy Equipment GPS Tracker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 145. Globalstar Main Business
Table 146. Globalstar Latest Developments
Table 147. GPS Trackit Basic Information, Heavy Equipment GPS Tracker Manufacturing Base, Sales Area and Its Competitors
Table 148. GPS Trackit Heavy Equipment GPS Tracker Product Portfolios and Specifications
Table 149. GPS Trackit Heavy Equipment GPS Tracker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 150. GPS Trackit Main Business
Table 151. GPS Trackit Latest Developments
Table 152. LandAirSea Basic Information, Heavy Equipment GPS Tracker Manufacturing Base, Sales Area and Its Competitors
Table 153. LandAirSea Heavy Equipment GPS Tracker Product Portfolios and Specifications
Table 154. LandAirSea Heavy Equipment GPS Tracker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 155. LandAirSea Main Business
Table 156. LandAirSea Latest Developments
Table 157. Digital Matter Basic Information, Heavy Equipment GPS Tracker Manufacturing Base, Sales Area and Its Competitors
Table 158. Digital Matter Heavy Equipment GPS Tracker Product Portfolios and Specifications
Table 159. Digital Matter Heavy Equipment GPS Tracker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 160. Digital Matter Main Business

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Table 161. Digital Matter Latest Developments
Table 162. LoneStar Tracking Basic Information, Heavy Equipment GPS Tracker Manufacturing Base, Sales Area and Its Competitors
Table 163. LoneStar Tracking Heavy Equipment GPS Tracker Product Portfolios and Specifications
Table 164. LoneStar Tracking Heavy Equipment GPS Tracker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 165. LoneStar Tracking Main Business
Table 166. LoneStar Tracking Latest Developments
Table 167. Intellitrac Imagine Basic Information, Heavy Equipment GPS Tracker Manufacturing Base, Sales Area and Its Competitors
Table 168. Intellitrac Imagine Heavy Equipment GPS Tracker Product Portfolios and Specifications
Table 169. Intellitrac Imagine Heavy Equipment GPS Tracker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 170. Intellitrac Imagine Main Business
Table 171. Intellitrac Imagine Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Heavy Equipment GPS Tracker
Figure 2. Heavy Equipment GPS Tracker Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Heavy Equipment GPS Tracker Sales Growth Rate 2021-2032 (K Units)
Figure 7. Global Heavy Equipment GPS Tracker Revenue Growth Rate 2021-2032 ($ millions)
Figure 8. Heavy Equipment GPS Tracker Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 9. Heavy Equipment GPS Tracker Sales Market Share by Country/Region (2025)
Figure 10. Heavy Equipment GPS Tracker Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 11. Product Picture of Wired GPS Tracker
Figure 12. Product Picture of Wireless GPS Tracker
Figure 13. Global Heavy Equipment GPS Tracker Sales Market Share by Type in 2026
Figure 14. Global Heavy Equipment GPS Tracker Revenue Market Share by Type (2021-2026)
Figure 15. Heavy Equipment GPS Tracker Consumed in Construction
Figure 16. Global Heavy Equipment GPS Tracker Market: Construction (2021-2026) & (K Units)
Figure 17. Heavy Equipment GPS Tracker Consumed in Mining
Figure 18. Global Heavy Equipment GPS Tracker Market: Mining (2021-2026) & (K Units)
Figure 19. Heavy Equipment GPS Tracker Consumed in Logistics
Figure 20. Global Heavy Equipment GPS Tracker Market: Logistics (2021-2026) & (K Units)
Figure 21. Heavy Equipment GPS Tracker Consumed in Others
Figure 22. Global Heavy Equipment GPS Tracker Market: Others (2021-2026) & (K Units)
Figure 23. Global Heavy Equipment GPS Tracker Sale Market Share by Application (2025)
Figure 24. Global Heavy Equipment GPS Tracker Revenue Market Share by Application in 2026

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Figure 25. Heavy Equipment GPS Tracker Sales by Company in 2026 (K Units)
Figure 26. Global Heavy Equipment GPS Tracker Sales Market Share by Company in 2026
Figure 27. Heavy Equipment GPS Tracker Revenue by Company in 2026 ($ millions)
Figure 28. Global Heavy Equipment GPS Tracker Revenue Market Share by Company in 2026
Figure 29. Global Heavy Equipment GPS Tracker Sales Market Share by Geographic Region (2021-2026)
Figure 30. Global Heavy Equipment GPS Tracker Revenue Market Share by Geographic Region in 2026
Figure 31. Americas Heavy Equipment GPS Tracker Sales 2021-2026 (K Units)
Figure 32. Americas Heavy Equipment GPS Tracker Revenue 2021-2026 ($ millions)
Figure 33. APAC Heavy Equipment GPS Tracker Sales 2021-2026 (K Units)
Figure 34. APAC Heavy Equipment GPS Tracker Revenue 2021-2026 ($ millions)
Figure 35. Europe Heavy Equipment GPS Tracker Sales 2021-2026 (K Units)
Figure 36. Europe Heavy Equipment GPS Tracker Revenue 2021-2026 ($ millions)
Figure 37. Middle East & Africa Heavy Equipment GPS Tracker Sales 2021-2026 (K Units)
Figure 38. Middle East & Africa Heavy Equipment GPS Tracker Revenue 2021-2026 ($ millions)
Figure 39. Americas Heavy Equipment GPS Tracker Sales Market Share by Country in 2026
Figure 40. Americas Heavy Equipment GPS Tracker Revenue Market Share by Country (2021-2026)
Figure 41. Americas Heavy Equipment GPS Tracker Sales Market Share by Type (2021-2026)
Figure 42. Americas Heavy Equipment GPS Tracker Sales Market Share by Application (2021-2026)
Figure 43. United States Heavy Equipment GPS Tracker Revenue Growth 2021-2026 ($ millions)
Figure 44. Canada Heavy Equipment GPS Tracker Revenue Growth 2021-2026 ($ millions)
Figure 45. Mexico Heavy Equipment GPS Tracker Revenue Growth 2021-2026 ($ millions)
Figure 46. Brazil Heavy Equipment GPS Tracker Revenue Growth 2021-2026 ($ millions)
Figure 47. APAC Heavy Equipment GPS Tracker Sales Market Share by Region in 2026
Figure 48. APAC Heavy Equipment GPS Tracker Revenue Market Share by Region

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(2021-2026)
Figure 49. APAC Heavy Equipment GPS Tracker Sales Market Share by Type (2021-2026)
Figure 50. APAC Heavy Equipment GPS Tracker Sales Market Share by Application (2021-2026)
Figure 51. China Heavy Equipment GPS Tracker Revenue Growth 2021-2026 ($ millions)
Figure 52. Japan Heavy Equipment GPS Tracker Revenue Growth 2021-2026 ($ millions)
Figure 53. South Korea Heavy Equipment GPS Tracker Revenue Growth 2021-2026 ($ millions)
Figure 54. Southeast Asia Heavy Equipment GPS Tracker Revenue Growth 2021-2026 ($ millions)
Figure 55. India Heavy Equipment GPS Tracker Revenue Growth 2021-2026 ($ millions)
Figure 56. Australia Heavy Equipment GPS Tracker Revenue Growth 2021-2026 ($ millions)
Figure 57. China Taiwan Heavy Equipment GPS Tracker Revenue Growth 2021-2026 ($ millions)
Figure 58. Europe Heavy Equipment GPS Tracker Sales Market Share by Country in 2026
Figure 59. Europe Heavy Equipment GPS Tracker Revenue Market Share by Country (2021-2026)
Figure 60. Europe Heavy Equipment GPS Tracker Sales Market Share by Type (2021-2026)
Figure 61. Europe Heavy Equipment GPS Tracker Sales Market Share by Application (2021-2026)
Figure 62. Germany Heavy Equipment GPS Tracker Revenue Growth 2021-2026 ($ millions)
Figure 63. France Heavy Equipment GPS Tracker Revenue Growth 2021-2026 ($ millions)
Figure 64. UK Heavy Equipment GPS Tracker Revenue Growth 2021-2026 ($ millions)
Figure 65. Italy Heavy Equipment GPS Tracker Revenue Growth 2021-2026 ($ millions)
Figure 66. Russia Heavy Equipment GPS Tracker Revenue Growth 2021-2026 ($ millions)
Figure 67. Middle East & Africa Heavy Equipment GPS Tracker Sales Market Share by Country (2021-2026)
Figure 68. Middle East & Africa Heavy Equipment GPS Tracker Sales Market Share by Type (2021-2026)

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Figure 69. Middle East & Africa Heavy Equipment GPS Tracker Sales Market Share by Application (2021-2026)
Figure 70. Egypt Heavy Equipment GPS Tracker Revenue Growth 2021-2026 ($ millions)
Figure 71. South Africa Heavy Equipment GPS Tracker Revenue Growth 2021-2026 ($ millions)
Figure 72. Israel Heavy Equipment GPS Tracker Revenue Growth 2021-2026 ($ millions)
Figure 73. Turkey Heavy Equipment GPS Tracker Revenue Growth 2021-2026 ($ millions)
Figure 74. GCC Countries Heavy Equipment GPS Tracker Revenue Growth 2021-2026 ($ millions)
Figure 75. Manufacturing Cost Structure Analysis of Heavy Equipment GPS Tracker in 2026
Figure 76. Manufacturing Process Analysis of Heavy Equipment GPS Tracker
Figure 77. Industry Chain Structure of Heavy Equipment GPS Tracker
Figure 78. Channels of Distribution
Figure 79. Global Heavy Equipment GPS Tracker Sales Market Forecast by Region (2027-2032)
Figure 80. Global Heavy Equipment GPS Tracker Revenue Market Share Forecast by Region (2027-2032)
Figure 81. Global Heavy Equipment GPS Tracker Sales Market Share Forecast by Type (2027-2032)
Figure 82. Global Heavy Equipment GPS Tracker Revenue Market Share Forecast by Type (2027-2032)
Figure 83. Global Heavy Equipment GPS Tracker Sales Market Share Forecast by Application (2027-2032)
Figure 84. Global Heavy Equipment GPS Tracker Revenue Market Share Forecast by Application (2027-2032)

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