

Global Heavy Duty Truck Platooning Systems Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Heavy Duty Truck Platooning Systems market size is predicted to grow from US\$ 160 million in 2025 to US\$ 700 million in 2032; it is expected to grow at a CAGR of 19.6% from 2026 to 2032.

Heavy-duty truck platooning systems are advanced technologies that enable a group of trucks to travel closely together in a convoy formation, typically with minimal spacing between vehicles, while maintaining safety and efficiency. In a platooning system, the trucks communicate with each other through wireless communication protocols such as Dedicated Short-Range Communication (DSRC) or Cellular Vehicle-to-Everything (C-V2X). Through this communication, the trucks synchronize their speed, braking, and steering, allowing them to operate as a unified unit. The lead truck, often equipped with advanced sensors and control systems, sets the pace and controls the movements of the entire platoon. The following trucks, known as followers or platoon members, adjust their speed and distance in real-time to maintain a safe and aerodynamically efficient following distance from the lead vehicle.

Upstream spans sensing/actuation interfaces, V2X modules (DSRC/802.11p/ITS-G5 or C-V2X/5G), domain controllers/gateways, cybersecurity & functional-safety software, plus antennas and harnessing. Midstream, OEMs and Tier-1/automation software providers integrate platoon control (gap policy, cooperative braking, string stability), comms/security, vehicle calibration and compliance, and cloud fleet orchestration (pairing, ops policy, OTA, data loop). Downstream buyers are long-haul fleets; value capture hinges on regulation/road permissions and scale.

Heavy-duty truck platooning systems enable two or more trucks to travel in a tightly coordinated convoy using V2V communications and cooperative longitudinal control,

with the goal of reducing aerodynamic drag and fuel consumption while improving smoothness and consistency at fleet scale. The most common deployment pathway today is Cooperative Adaptive Cruise Control, where V2V data complements forward sensing to coordinate acceleration, deceleration, and braking with more consistent spacing; drivers typically remain responsible for steering and lane keeping, while the system focuses on longitudinal automation and platoon coordination. Industry standardization is maturing as well, with SAE publishing performance requirements for CACC and platooning to align capability targets and test methodologies.

The market is moving from pilots to operational scalability, and differentiation is shifting from can platoon to can run reliably every day. Key trends include higher robustness in real traffic—cut-ins, merges, grades, mixed loads, and adverse weather—plus stronger interoperability across brands and fleets, which has been a central objective of Europe's ENSEMBLE effort. In parallel, solutions are evolving from a vehicle feature into a fleet workflow, linking platoon formation, routing, dispatch, driver operations, and energy management so benefits persist beyond controlled demonstrations.

Opportunity is strongest in high-mileage line-haul fleets, where benefits are measurable and repeatable under disciplined operations. Public evaluations consistently highlight fuel-saving potential, while also showing that results depend on speed, gap policy, platoon size, and trailer aerodynamics; U.S. ITS materials, for example, summarize fuel-savings ranges for multi-truck CACC platoons and note higher savings under tighter spacing and more aerodynamic configurations—conditions that also demand higher system capability and operational fit. For external messaging, the most credible positioning emphasizes validated fuel and CO2 impact, safety-by-design exit and fallback strategies, and fleet-ready integration rather than headline claims alone.

By application and region, highway corridors are typically the first-choice deployment environment because speeds are steadier and routes are predictable, which helps maintain platoons and realize repeatable savings; fixed-route freight legs can also be attractive due to easier formation and operations control. Regionally, Europe has emphasized cross-border interoperability through multi-brand programs, the U.S. has leaned into corridor pilots and safety/interaction evaluation, and Asia-Pacific is positioned to accelerate adoption as freight intensity and connected-vehicle supply chains continue to scale.

LPI (LP Information)' newest research report, the "Heavy Duty Truck Platooning Systems Industry Forecast" looks at past sales and reviews total world Heavy Duty Truck Platooning Systems sales in 2025, providing a comprehensive analysis by region

and market sector of projected Heavy Duty Truck Platooning Systems sales for 2026 through 2032. With Heavy Duty Truck Platooning Systems sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Heavy Duty Truck Platooning Systems industry.

This Insight Report provides a comprehensive analysis of the global Heavy Duty Truck Platooning Systems landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Heavy Duty Truck Platooning Systems portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Heavy Duty Truck Platooning Systems market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Heavy Duty Truck Platooning Systems and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Heavy Duty Truck Platooning Systems.

This report presents a comprehensive overview, market shares, and growth opportunities of Heavy Duty Truck Platooning Systems market by product type, application, key players and key regions and countries.

Segmentation by Type:

Product Sales

Fleet Operation

Segmentation by Function:

Support Function

Automated Function

Segmentation by Scenario:

Closed Road Scenario

Open Road Scenario

Segmentation by Application:

Logistics

Ports

Mining

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

KargoBot

Trunk Technology

Pony.ai

Kratos Defense

Utopilot

Inceptio Technology

CiDi Inc.

Daimler

Volvo

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