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Global Heated Motorcycle Grips Market Growth 2026-2032

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Abstracts

The global Heated Motorcycle Grips market size is predicted to grow from US$ 64.86 million in 2025 to US$ 97 million in 2032; it is expected to grow at a CAGR of 6.0% from 2026 to 2032.

In 2024, global Heated Motorcycle Grips production reached approximately 828.9 K pairs, with an average global market price of around US$ 75.4 per pair.

Heated motorcycle grips are specialized handlebar grips designed to provide adjustable warmth to riders' hands while riding in cold or wet conditions. These grips integrate electrical heating elements within the grip material, often combined with insulated rubber or silicone surfaces, to ensure consistent heat distribution and comfort. Many models feature multiple temperature settings, allowing riders to customize the level of warmth according to weather conditions and personal preference. Heated grips are typically powered by the motorcycle's battery and are installed directly onto the handlebars, sometimes with integrated controllers or switches for easy operation. By improving hand warmth and reducing numbness or discomfort, heated motorcycle grips enhance rider safety, control, and overall riding experience during colder months or long-distance journeys.

The Heated Motorcycle Grips supply chain consists of upstream suppliers of raw materials, heating elements, sensors, wiring, and grip materials, midstream manufacturers and assemblers that design, produce, and integrate the heated grips, and downstream distributors, motorcycle OEMs, retailers, and service providers that deliver and install the products for end-users.

The manufacturing cost breakdown of heated motorcycle grips can be roughly allocated

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across key components and processes, though exact percentages vary by manufacturer and product tier. Raw materials and components—including rubber or silicone grips, internal heating elements, wiring harnesses, control switches, and electronic modules—typically account for around 50–55% of the total cost, as high-quality materials are critical for durability and safety. Manufacturing and assembly costs, covering labor, molding, integration of electronics, and quality testing, generally represent about 20–25%. R&D, tooling, and engineering expenses for designing grips compatible with multiple motorcycle models or featuring advanced controls make up approximately 10–15%. Logistics, packaging, and distribution account for roughly 5–7%, while marketing, branding, and after-sales support—including warranty and customer service—contribute the remaining 3–5%. This breakdown highlights how material selection and production efficiency heavily influence the final product cost and market positioning of heated motorcycle grips.

The single-line production capacity of heated motorcycle grips is 101 to 112 K pairs per year, the average gross profit margin was 37.3%.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Heated Motorcycle Grips Industry Forecast” looks at past sales and reviews total world Heated Motorcycle Grips sales in 2025, providing a comprehensive analysis by region and market sector of projected Heated Motorcycle Grips sales for 2026 through 2032. With Heated Motorcycle Grips sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Heated Motorcycle Grips industry.

This Insight Report provides a comprehensive analysis of the global Heated Motorcycle Grips landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Heated Motorcycle Grips portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Heated Motorcycle Grips market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Heated Motorcycle Grips and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up

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qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Heated Motorcycle Grips.

This report presents a comprehensive overview, market shares, and growth opportunities of Heated Motorcycle Grips market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Integrated Replacement Grips

External Heated Grips

Segmentation by Application:

Touring and Adventure

Commuter

Cruiser and Sports

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

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- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt
  - South Africa
  - Israel
  - Turkey
  - GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Bike It

Daytona Grips

Lampa

Oxford Products

Riderr

Ultimateaddons

R&G Racing

KOSO

Key Questions Addressed in this Report

What is the 10-year outlook for the global Heated Motorcycle Grips market?

What factors are driving Heated Motorcycle Grips market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Heated Motorcycle Grips market opportunities vary by end market size?

How does Heated Motorcycle Grips break out by Type, by Application?

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