

# Global Heat-not-burn Tobacco Product(HNB) Market Growth 2022-2028

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### **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

As the global economy mends, the 2021 growth of Heat-not-burn Tobacco Product(HNB) will have significant change from previous year. According to our (LP Information) latest study, the global Heat-not-burn Tobacco Product(HNB) market size is USD million in 2022 from USD million in 2021, with a change of % between 2021 and 2022. The global Heat-not-burn Tobacco Product(HNB) market size will reach USD million in 2028, growing at a CAGR of % over the analysis period.

The United States Heat-not-burn Tobacco Product(HNB) market is expected at value of US\$ million in 2021 and grow at approximately % CAGR during review period. China constitutes a % market for the global Heat-not-burn Tobacco Product(HNB) market, reaching US\$ million by the year 2028. As for the Europe Heat-not-burn Tobacco Product(HNB) landscape, Germany is projected to reach US\$ million by 2028 trailing a CAGR of % over the forecast period. In APAC, the growth rates of other notable markets (Japan and South Korea) are projected to be at % and % respectively for the next 5-year period.

Global main Heat-not-burn Tobacco Product(HNB) players cover Philip Morris International, British American Tobacco, Japan Tobacco, and Imperial Brands, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

This report presents a comprehensive overview, market shares, and growth opportunities of Heat-not-burn Tobacco Product(HNB) market by product type, application, key manufacturers and key regions and countries.

8.



Segmentation by type: breakdown data from 2017 to 2022, in Section 2.3; and forecast to 2028 in section 12.6

Use Tobacco Stick Heat-not-burn Tobacco Product

Use Loose-leaf Heat-not-burn Tobacco Product

| Segmentation by application: breakdown data from 2017 to 2022, in Section 2.4; and forecast to 2028 in section 12.7. |
|--|
| Supermarket  |
| Tobacco Store  |
| Online   |
| This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and                               |

**Americas** 

**United States** 

Canada

Mexico

Brazil

**APAC** 

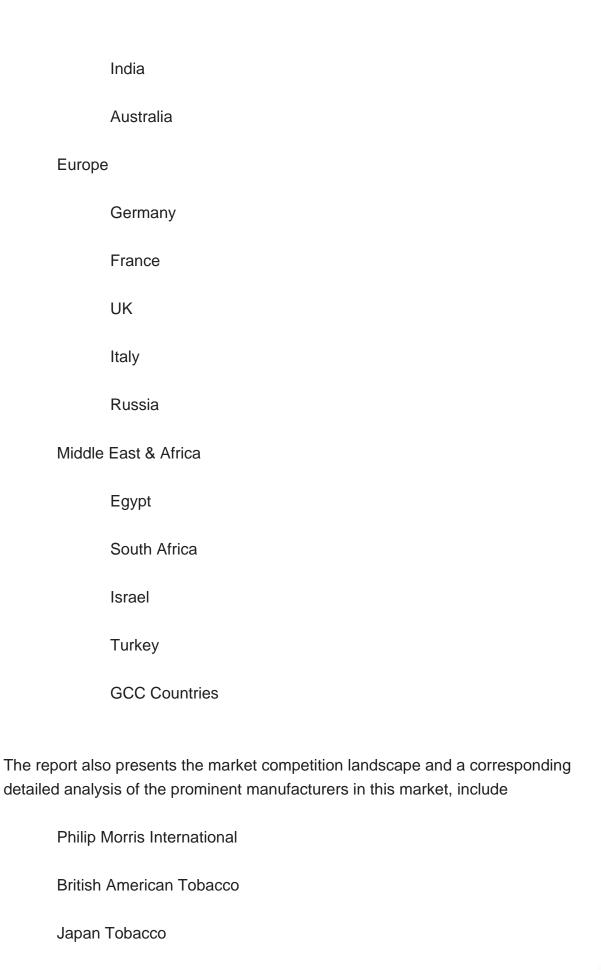
China

Japan

Korea

Southeast Asia







| Imperial Brands |  |
|-----------------|--|
|-----------------|--|

Altria

China tobacco

Korea Tobacco & Ginseng Corporation

American electronic cigarette company

**VMR Products** 



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(2017-2022)

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