

# Global Heat Not Burn Tobacco Kit Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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Heat-not-burn tobacco products (HNB) are a new type of tobacco products that use heating instead of combustion to reduce harmful components. Heat-not-burn tobacco products are also called new cigarettes or low-temperature cigarettes. Its main feature is that it uses an external heat source to heat tobacco instead of igniting tobacco to produce tobacco flavor gas. Since the heating temperature of heat-not-burn tobacco products is much lower than the combustion temperature, it can effectively reduce the harmful components produced by high-temperature combustion and cracking of tobacco, making The release of chemical components in mainstream smoke is greatly reduced.

The global Heat Not Burn Tobacco Kit market size is projected to grow from US\$ 18180 million in 2024 to US\$ 108960 million in 2030; it is expected to grow at a CAGR of 34.8% from 2024 to 2030.

LPI (LP Information)' newest research report, the “Heat Not Burn Tobacco Kit Industry Forecast” looks at past sales and reviews total world Heat Not Burn Tobacco Kit sales in 2022, providing a comprehensive analysis by region and market sector of projected Heat Not Burn Tobacco Kit sales for 2023 through 2029. With Heat Not Burn Tobacco Kit sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Heat Not Burn Tobacco Kit industry.

This Insight Report provides a comprehensive analysis of the global Heat Not Burn Tobacco Kit landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity.

This report also analyses the strategies of leading global companies with a focus on Heat Not Burn Tobacco Kit portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Heat Not Burn Tobacco Kit market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Heat Not Burn Tobacco Kit and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Heat Not Burn Tobacco Kit.

United States market for Heat Not Burn Tobacco Kit is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Heat Not Burn Tobacco Kit is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Heat Not Burn Tobacco Kit is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Heat Not Burn Tobacco Kit players cover Philip Morris International, British American Tobacco, Japan Tobacco, Korea Tobacco & Ginseng Corporation, Imperial Tobacco, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Heat Not Burn Tobacco Kit market by product type, application, key players and key regions and countries.

Segmentation by Type:

HNB Pod

HNB Device

Segmentation by Application:

Male

Female

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

Segmentation by Type:

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## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Philip Morris International

British American Tobacco

Japan Tobacco

Korea Tobacco & Ginseng Corporation

Imperial Tobacco

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