

Global Health Self-monitoring Market Growth 2018-2023

<https://marketpublishers.com/r/GF112635D4BEN.html>

Date: October 2018

Pages: 139

Price: US\$ 3,660.00 (Single User License)

ID: GF112635D4BEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Self-monitoring is a new trend in personal health where individuals use electronic devices and software technologies to collect, process and display a wide range of personal data to help them monitor and manage their personal health. The current, relatively early generation of self-monitoring tools enables the user to monitor and record details of his or her everyday activity, from counting steps or miles walked and floors climbed, to monitoring calorie consumption, as well daily patterns and hours of sleep. Future developments will expand the range of physiological variables that can be self-monitored and enhance the usefulness of the data thus collected.

Over the next five years, LPI(LP Information) projects that Health Self-monitoring will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Health Self-monitoring market for 2018-2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Health Self-monitoring market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Electronic devices

Software

Segmentation by application:

Young 20

20-30 Year Old

30-45 Year Old

45-60 Year Old

Old 60

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Fitbit

Garmin

Lumo Body Tech

Mayo Clinic

Ovia Health

Google

Samsung

Apple

Microsoft

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Health Self-monitoring consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Health Self-monitoring market by identifying its various subsegments.

Focuses on the key global Health Self-monitoring manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Health Self-monitoring with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and

risks).

To project the consumption of Health Self-monitoring submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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