

Global Health Economics And Outcomes Research (HEOR) Services Market Growth (Status and Outlook) 2023-2029

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Abstracts

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In today's world, healthcare decision makers across the globe are often faced with the need to select therapeutic 'interventions' from multiple treatment options, including biopharmaceuticals, medical devices, and healthcare services. However, the benefits and costs of these interventions can range dramatically and the benefits can be economic, clinical, both, or may include hard to measure costs or benefits the patient experiences directly. Health economics and outcomes research (HEOR) can help healthcare decision makers—including clinicians, governments, payers, health ministries, patients, and more—to adequately compare and choose among the available options.

LPI (LP Information)' newest research report, the “Health Economics And Outcomes Research (HEOR) Services Industry Forecast” looks at past sales and reviews total world Health Economics And Outcomes Research (HEOR) Services sales in 2022, providing a comprehensive analysis by region and market sector of projected Health Economics And Outcomes Research (HEOR) Services sales for 2023 through 2029. With Health Economics And Outcomes Research (HEOR) Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Health Economics And Outcomes Research (HEOR) Services industry.

This Insight Report provides a comprehensive analysis of the global Health Economics And Outcomes Research (HEOR) Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading

global companies with a focus on Health Economics And Outcomes Research (HEOR) Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Health Economics And Outcomes Research (HEOR) Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Health Economics And Outcomes Research (HEOR) Services and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Health Economics And Outcomes Research (HEOR) Services.

The global Health Economics And Outcomes Research (HEOR) Services market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Health Economics And Outcomes Research (HEOR) Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Health Economics And Outcomes Research (HEOR) Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Health Economics And Outcomes Research (HEOR) Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Health Economics And Outcomes Research (HEOR) Services players cover Axtria, Avalon Health Economics, ICON plc, IQVIA Inc., McKesson Corporation, Medlir Health Outcomes Research Ltd., Syneos Health, PHARMALEX GMBH and Optum, Inc., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Health Economics And Outcomes Research (HEOR) Services market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Economic Modelling/Evaluation

Real-world Data Analysis & Information Systems

Clinical Outcome

Market Access Solutions & Reimbursement

Others

Segmentation by application

Healthcare Providers

Healthcare Payers

Biotech/Pharma Companies

Government Organizations

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Axtria

Avalon Health Economics

ICON plc

IQVIA Inc.

McKesson Corporation

Medlior Health Outcomes Research Ltd.

Syneos Health

PHARMALEX GMBH

Optum, Inc.

Analysis Group

Kantar Group

IBM

Health Economics and Outcomes Research Ltd

AbbVie

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