

# Global HE Laundry Detergents Market Growth 2022-2028

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global market for HE Laundry Detergents is estimated to increase from US\$ million in 2021 to reach US\$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

The APAC HE Laundry Detergents market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The United States HE Laundry Detergents market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The Europe HE Laundry Detergents market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The China HE Laundry Detergents market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

Global key HE Laundry Detergents players cover P&G, Unilever, Henkel, Church & Dwight (Arm & Hammer) and Seventh Generation, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

## Report Coverage

This latest report provides a deep insight into the global HE Laundry Detergents market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global HE Laundry Detergents market, with both quantitative and qualitative data, to help readers understand how the HE Laundry Detergents market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions and volume in K MT.

#### Market Segmentation:

The study segments the HE Laundry Detergents market and forecasts the market size by Type (Powder Detergents and Liquid Detergents,), by Application (Household and Commercial.), and region (APAC, Americas, Europe, and Middle East & Africa).

#### Segmentation by type

Powder Detergents

Liquid Detergents

#### Segmentation by application

Household

Commercial

#### Segmentation by region

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

### Major companies covered

P&G

Unilever

Henkel

Church & Dwight (Arm & Hammer)

Seventh Generation

Tide

Kao

Lion

Reckitt Benckiser

Clorox

Liby

Blue Moon

### Chapter Introduction

Chapter 1: Scope of HE Laundry Detergents, Research Methodology, etc.

Chapter 2: Executive Summary, global HE Laundry Detergents market size (sales and revenue) and CAGR, HE Laundry Detergents market size by region, by type, by application, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: HE Laundry Detergents sales, revenue, average price, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global HE Laundry Detergents sales and revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, sales segment by country, by type, and type.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and economic trends that are affecting the future marketplace

Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global HE Laundry Detergents market size forecast by region, by country, by type, and application.

Chapter 13: Comprehensive company profiles of the leading players, including P&G, Unilever, Henkel, Church & Dwight (Arm & Hammer), Seventh Generation, Tide, Kao, Lion and Reckitt Benckiser, etc.

Chapter 14: Research Findings and Conclusion

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