

Global Haptic Motors Market Growth 2025-2031

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Abstracts

The global Haptic Motors market size is predicted to grow from US\$ 6784 million in 2025 to US\$ 10150 million in 2031; it is expected to grow at a CAGR of 7.0% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

The tiny vibration motors used in mobile terminals, game machines, etc. Small and high efficiency types are provided. The eccentric rotating mass (ERM) motor and linear resonant actuator (LRA) are two of the most common types of haptic feedback actuators used in the market today.

Haptics, by the definition of itself, refers to the haptic sense of the touch and is an advanced technology that adds the tactile feedback right to the electronic devices through the use of vibrations. This touch-based technology has become more and more popular in handheld, portable and touch-screen enabled to the consumer, industrial and automotive electronic devices. The vibrations produced to provide a new, deeply enhanced user experience.

Market Drivers

Growing Demand in Consumer Electronics: Haptic actuators are widely used in consumer electronic devices like smartphones, tablets, gaming controllers, wearable devices, and VR/AR headsets to provide tactile feedback and enhance user experiences.

Adoption in Automotive Industry: The automotive sector has been incorporating haptic

feedback systems in infotainment systems, touchscreens, and steering wheels to improve driver interaction and reduce distractions, contributing to enhanced safety and user satisfaction.

Virtual Reality and Augmented Reality: The increasing popularity of VR and AR applications in gaming, training, and other fields has driven the demand for haptic actuators to provide realistic touch sensations and enhance immersion.

Medical and Healthcare Applications: Haptic actuators are used in medical simulators, surgical training tools, and robotic-assisted surgery systems to offer realistic tactile feedback to healthcare professionals and trainees.

Gaming and Entertainment: In the gaming industry, haptic actuators are utilized in controllers and peripherals to create immersive and responsive gaming experiences.

Adoption in Industrial Applications: Haptic actuators find applications in industrial equipment and control panels to provide tactile feedback and improve the operator's understanding of complex machinery and processes.

Touchscreen Devices and User Interfaces: Haptic actuators are integrated into touchscreens to provide users with haptic feedback, simulating physical button presses and improving touchscreen interactions.

Wearable Devices and Smartwatches: The rise in wearable technology has led to the use of haptic actuators to provide subtle notifications and alerts to users without relying solely on visual or auditory cues.

Accessibility and Inclusive Design: Haptic actuators play a vital role in creating accessible interfaces for individuals with visual impairments, enabling them to perceive and interact with digital content through touch.

Advancements in Haptic Technology: Continuous advancements in haptic technology have led to more sophisticated and efficient haptic actuators, broadening their applications and driving market growth.

Integration with Internet of Things (IoT): Haptic actuators are being integrated into IoT devices to provide tactile feedback and haptic notifications, enhancing the overall user experience.

Wearable Health and Fitness Devices: The adoption of haptic actuators in health and fitness wearables allows for real-time feedback on biometric data, encouraging users to stay active and maintain healthy habits.

LP Information, Inc. (LPI) ' newest research report, the “Haptic Motors Industry Forecast” looks at past sales and reviews total world Haptic Motors sales in 2024, providing a comprehensive analysis by region and market sector of projected Haptic Motors sales for 2025 through 2031. With Haptic Motors sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Haptic Motors industry.

This Insight Report provides a comprehensive analysis of the global Haptic Motors landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Haptic Motors portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Haptic Motors market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Haptic Motors and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Haptic Motors.

This report presents a comprehensive overview, market shares, and growth opportunities of Haptic Motors market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Eccentric Rotating Mass (ERM) Actuators

Linear Resonant Actuators (LRAS)

Others

Segmentation by Application:

Mobile Terminal (Smartphone/Tablet)

Wearable Devices

Automotive

Household Appliances

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

AAC Technologies

Nidec Corporation

MPlus Co.LTD

Jinlong Machinery & Electronics

Bluecom

Johnson Electric

Texas Instruments

TDK

Jahwa

PI Ceramic

Precision Microdrives

Novasentis

Key Questions Addressed in this Report

What is the 10-year outlook for the global Haptic Motors market?

What factors are driving Haptic Motors market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Haptic Motors market opportunities vary by end market size?

How does Haptic Motors break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Haptic Motors Annual Sales 2020-2031
 - 2.1.2 World Current & Future Analysis for Haptic Motors by Geographic Region, 2020, 2024 & 2031
 - 2.1.3 World Current & Future Analysis for Haptic Motors by Country/Region, 2020, 2024 & 2031
- 2.2 Haptic Motors Segment by Type
 - 2.2.1 Eccentric Rotating Mass (ERM) Actuators
 - 2.2.2 Linear Resonant Actuators (LRAS)
 - 2.2.3 Others
- 2.3 Haptic Motors Sales by Type
 - 2.3.1 Global Haptic Motors Sales Market Share by Type (2020-2025)
 - 2.3.2 Global Haptic Motors Revenue and Market Share by Type (2020-2025)
 - 2.3.3 Global Haptic Motors Sale Price by Type (2020-2025)
- 2.4 Haptic Motors Segment by Application
 - 2.4.1 Mobile Terminal (Smartphone/Tablet)
 - 2.4.2 Wearable Devices
 - 2.4.3 Automotive
 - 2.4.4 Household Appliances
 - 2.4.5 Others
- 2.5 Haptic Motors Sales by Application
 - 2.5.1 Global Haptic Motors Sale Market Share by Application (2020-2025)
 - 2.5.2 Global Haptic Motors Revenue and Market Share by Application (2020-2025)
 - 2.5.3 Global Haptic Motors Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

3.1 Global Haptic Motors Breakdown Data by Company

3.1.1 Global Haptic Motors Annual Sales by Company (2020-2025)

3.1.2 Global Haptic Motors Sales Market Share by Company (2020-2025)

3.2 Global Haptic Motors Annual Revenue by Company (2020-2025)

3.2.1 Global Haptic Motors Revenue by Company (2020-2025)

3.2.2 Global Haptic Motors Revenue Market Share by Company (2020-2025)

3.3 Global Haptic Motors Sale Price by Company

3.4 Key Manufacturers Haptic Motors Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Haptic Motors Product Location Distribution

3.4.2 Players Haptic Motors Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR HAPTIC MOTORS BY GEOGRAPHIC REGION

4.1 World Historic Haptic Motors Market Size by Geographic Region (2020-2025)

4.1.1 Global Haptic Motors Annual Sales by Geographic Region (2020-2025)

4.1.2 Global Haptic Motors Annual Revenue by Geographic Region (2020-2025)

4.2 World Historic Haptic Motors Market Size by Country/Region (2020-2025)

4.2.1 Global Haptic Motors Annual Sales by Country/Region (2020-2025)

4.2.2 Global Haptic Motors Annual Revenue by Country/Region (2020-2025)

4.3 Americas Haptic Motors Sales Growth

4.4 APAC Haptic Motors Sales Growth

4.5 Europe Haptic Motors Sales Growth

4.6 Middle East & Africa Haptic Motors Sales Growth

5 AMERICAS

5.1 Americas Haptic Motors Sales by Country

5.1.1 Americas Haptic Motors Sales by Country (2020-2025)

5.1.2 Americas Haptic Motors Revenue by Country (2020-2025)

5.2 Americas Haptic Motors Sales by Type (2020-2025)

5.3 Americas Haptic Motors Sales by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Haptic Motors Sales by Region

6.1.1 APAC Haptic Motors Sales by Region (2020-2025)

6.1.2 APAC Haptic Motors Revenue by Region (2020-2025)

6.2 APAC Haptic Motors Sales by Type (2020-2025)

6.3 APAC Haptic Motors Sales by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Haptic Motors by Country

7.1.1 Europe Haptic Motors Sales by Country (2020-2025)

7.1.2 Europe Haptic Motors Revenue by Country (2020-2025)

7.2 Europe Haptic Motors Sales by Type (2020-2025)

7.3 Europe Haptic Motors Sales by Application (2020-2025)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Haptic Motors by Country

8.1.1 Middle East & Africa Haptic Motors Sales by Country (2020-2025)

8.1.2 Middle East & Africa Haptic Motors Revenue by Country (2020-2025)

- 8.2 Middle East & Africa Haptic Motors Sales by Type (2020-2025)
- 8.3 Middle East & Africa Haptic Motors Sales by Application (2020-2025)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Haptic Motors
- 10.3 Manufacturing Process Analysis of Haptic Motors
- 10.4 Industry Chain Structure of Haptic Motors

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Haptic Motors Distributors
- 11.3 Haptic Motors Customer

12 WORLD FORECAST REVIEW FOR HAPTIC MOTORS BY GEOGRAPHIC REGION

- 12.1 Global Haptic Motors Market Size Forecast by Region
 - 12.1.1 Global Haptic Motors Forecast by Region (2026-2031)
 - 12.1.2 Global Haptic Motors Annual Revenue Forecast by Region (2026-2031)
- 12.2 Americas Forecast by Country (2026-2031)
- 12.3 APAC Forecast by Region (2026-2031)
- 12.4 Europe Forecast by Country (2026-2031)
- 12.5 Middle East & Africa Forecast by Country (2026-2031)

12.6 Global Haptic Motors Forecast by Type (2026-2031)

12.7 Global Haptic Motors Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 AAC Technologies

13.1.1 AAC Technologies Company Information

13.1.2 AAC Technologies Haptic Motors Product Portfolios and Specifications

13.1.3 AAC Technologies Haptic Motors Sales, Revenue, Price and Gross Margin
(2020-2025)

13.1.4 AAC Technologies Main Business Overview

13.1.5 AAC Technologies Latest Developments

13.2 Nidec Corporation

13.2.1 Nidec Corporation Company Information

13.2.2 Nidec Corporation Haptic Motors Product Portfolios and Specifications

13.2.3 Nidec Corporation Haptic Motors Sales, Revenue, Price and Gross Margin
(2020-2025)

13.2.4 Nidec Corporation Main Business Overview

13.2.5 Nidec Corporation Latest Developments

13.3 MPlus Co.LTD

13.3.1 MPlus Co.LTD Company Information

13.3.2 MPlus Co.LTD Haptic Motors Product Portfolios and Specifications

13.3.3 MPlus Co.LTD Haptic Motors Sales, Revenue, Price and Gross Margin
(2020-2025)

13.3.4 MPlus Co.LTD Main Business Overview

13.3.5 MPlus Co.LTD Latest Developments

13.4 Jinlong Machinery & Electronics

13.4.1 Jinlong Machinery & Electronics Company Information

13.4.2 Jinlong Machinery & Electronics Haptic Motors Product Portfolios and
Specifications

13.4.3 Jinlong Machinery & Electronics Haptic Motors Sales, Revenue, Price and
Gross Margin (2020-2025)

13.4.4 Jinlong Machinery & Electronics Main Business Overview

13.4.5 Jinlong Machinery & Electronics Latest Developments

13.5 Bluecom

13.5.1 Bluecom Company Information

13.5.2 Bluecom Haptic Motors Product Portfolios and Specifications

13.5.3 Bluecom Haptic Motors Sales, Revenue, Price and Gross Margin (2020-2025)

13.5.4 Bluecom Main Business Overview

- 13.5.5 Bluecom Latest Developments
- 13.6 Johnson Electric
 - 13.6.1 Johnson Electric Company Information
 - 13.6.2 Johnson Electric Haptic Motors Product Portfolios and Specifications
 - 13.6.3 Johnson Electric Haptic Motors Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.6.4 Johnson Electric Main Business Overview
 - 13.6.5 Johnson Electric Latest Developments
- 13.7 Texas Instruments
 - 13.7.1 Texas Instruments Company Information
 - 13.7.2 Texas Instruments Haptic Motors Product Portfolios and Specifications
 - 13.7.3 Texas Instruments Haptic Motors Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.7.4 Texas Instruments Main Business Overview
 - 13.7.5 Texas Instruments Latest Developments
- 13.8 TDK
 - 13.8.1 TDK Company Information
 - 13.8.2 TDK Haptic Motors Product Portfolios and Specifications
 - 13.8.3 TDK Haptic Motors Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.8.4 TDK Main Business Overview
 - 13.8.5 TDK Latest Developments
- 13.9 Jahwa
 - 13.9.1 Jahwa Company Information
 - 13.9.2 Jahwa Haptic Motors Product Portfolios and Specifications
 - 13.9.3 Jahwa Haptic Motors Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.9.4 Jahwa Main Business Overview
 - 13.9.5 Jahwa Latest Developments
- 13.10 PI Ceramic
 - 13.10.1 PI Ceramic Company Information
 - 13.10.2 PI Ceramic Haptic Motors Product Portfolios and Specifications
 - 13.10.3 PI Ceramic Haptic Motors Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.10.4 PI Ceramic Main Business Overview
 - 13.10.5 PI Ceramic Latest Developments
- 13.11 Precision Microdrives
 - 13.11.1 Precision Microdrives Company Information
 - 13.11.2 Precision Microdrives Haptic Motors Product Portfolios and Specifications
 - 13.11.3 Precision Microdrives Haptic Motors Sales, Revenue, Price and Gross Margin (2020-2025)

13.11.4 Precision Microdrives Main Business Overview

13.11.5 Precision Microdrives Latest Developments

13.12 Novasentis

13.12.1 Novasentis Company Information

13.12.2 Novasentis Haptic Motors Product Portfolios and Specifications

13.12.3 Novasentis Haptic Motors Sales, Revenue, Price and Gross Margin
(2020-2025)

13.12.4 Novasentis Main Business Overview

13.12.5 Novasentis Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Haptic Motors Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Table 2. Haptic Motors Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)
- Table 3. Major Players of Eccentric Rotating Mass (ERM) Actuators
- Table 4. Major Players of Linear Resonant Actuators (LRAS)
- Table 5. Major Players of Others
- Table 6. Global Haptic Motors Sales by Type (2020-2025) & (K Units)
- Table 7. Global Haptic Motors Sales Market Share by Type (2020-2025)
- Table 8. Global Haptic Motors Revenue by Type (2020-2025) & (\$ million)
- Table 9. Global Haptic Motors Revenue Market Share by Type (2020-2025)
- Table 10. Global Haptic Motors Sale Price by Type (2020-2025) & (USD/Unit)
- Table 11. Global Haptic Motors Sale by Application (2020-2025) & (K Units)
- Table 12. Global Haptic Motors Sale Market Share by Application (2020-2025)
- Table 13. Global Haptic Motors Revenue by Application (2020-2025) & (\$ million)
- Table 14. Global Haptic Motors Revenue Market Share by Application (2020-2025)
- Table 15. Global Haptic Motors Sale Price by Application (2020-2025) & (USD/Unit)
- Table 16. Global Haptic Motors Sales by Company (2020-2025) & (K Units)
- Table 17. Global Haptic Motors Sales Market Share by Company (2020-2025)
- Table 18. Global Haptic Motors Revenue by Company (2020-2025) & (\$ millions)
- Table 19. Global Haptic Motors Revenue Market Share by Company (2020-2025)
- Table 20. Global Haptic Motors Sale Price by Company (2020-2025) & (USD/Unit)
- Table 21. Key Manufacturers Haptic Motors Producing Area Distribution and Sales Area
- Table 22. Players Haptic Motors Products Offered
- Table 23. Haptic Motors Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
- Table 24. New Products and Potential Entrants
- Table 25. Market M&A Activity & Strategy
- Table 26. Global Haptic Motors Sales by Geographic Region (2020-2025) & (K Units)
- Table 27. Global Haptic Motors Sales Market Share Geographic Region (2020-2025)
- Table 28. Global Haptic Motors Revenue by Geographic Region (2020-2025) & (\$ millions)
- Table 29. Global Haptic Motors Revenue Market Share by Geographic Region (2020-2025)
- Table 30. Global Haptic Motors Sales by Country/Region (2020-2025) & (K Units)
- Table 31. Global Haptic Motors Sales Market Share by Country/Region (2020-2025)

Table 32. Global Haptic Motors Revenue by Country/Region (2020-2025) & (\$ millions)
Table 33. Global Haptic Motors Revenue Market Share by Country/Region (2020-2025)
Table 34. Americas Haptic Motors Sales by Country (2020-2025) & (K Units)
Table 35. Americas Haptic Motors Sales Market Share by Country (2020-2025)
Table 36. Americas Haptic Motors Revenue by Country (2020-2025) & (\$ millions)
Table 37. Americas Haptic Motors Sales by Type (2020-2025) & (K Units)
Table 38. Americas Haptic Motors Sales by Application (2020-2025) & (K Units)
Table 39. APAC Haptic Motors Sales by Region (2020-2025) & (K Units)
Table 40. APAC Haptic Motors Sales Market Share by Region (2020-2025)
Table 41. APAC Haptic Motors Revenue by Region (2020-2025) & (\$ millions)
Table 42. APAC Haptic Motors Sales by Type (2020-2025) & (K Units)
Table 43. APAC Haptic Motors Sales by Application (2020-2025) & (K Units)
Table 44. Europe Haptic Motors Sales by Country (2020-2025) & (K Units)
Table 45. Europe Haptic Motors Revenue by Country (2020-2025) & (\$ millions)
Table 46. Europe Haptic Motors Sales by Type (2020-2025) & (K Units)
Table 47. Europe Haptic Motors Sales by Application (2020-2025) & (K Units)
Table 48. Middle East & Africa Haptic Motors Sales by Country (2020-2025) & (K Units)
Table 49. Middle East & Africa Haptic Motors Revenue Market Share by Country (2020-2025)
Table 50. Middle East & Africa Haptic Motors Sales by Type (2020-2025) & (K Units)
Table 51. Middle East & Africa Haptic Motors Sales by Application (2020-2025) & (K Units)
Table 52. Key Market Drivers & Growth Opportunities of Haptic Motors
Table 53. Key Market Challenges & Risks of Haptic Motors
Table 54. Key Industry Trends of Haptic Motors
Table 55. Haptic Motors Raw Material
Table 56. Key Suppliers of Raw Materials
Table 57. Haptic Motors Distributors List
Table 58. Haptic Motors Customer List
Table 59. Global Haptic Motors Sales Forecast by Region (2026-2031) & (K Units)
Table 60. Global Haptic Motors Revenue Forecast by Region (2026-2031) & (\$ millions)
Table 61. Americas Haptic Motors Sales Forecast by Country (2026-2031) & (K Units)
Table 62. Americas Haptic Motors Annual Revenue Forecast by Country (2026-2031) & (\$ millions)
Table 63. APAC Haptic Motors Sales Forecast by Region (2026-2031) & (K Units)
Table 64. APAC Haptic Motors Annual Revenue Forecast by Region (2026-2031) & (\$ millions)
Table 65. Europe Haptic Motors Sales Forecast by Country (2026-2031) & (K Units)
Table 66. Europe Haptic Motors Revenue Forecast by Country (2026-2031) & (\$

millions)

Table 67. Middle East & Africa Haptic Motors Sales Forecast by Country (2026-2031) & (K Units)

Table 68. Middle East & Africa Haptic Motors Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 69. Global Haptic Motors Sales Forecast by Type (2026-2031) & (K Units)

Table 70. Global Haptic Motors Revenue Forecast by Type (2026-2031) & (\$ millions)

Table 71. Global Haptic Motors Sales Forecast by Application (2026-2031) & (K Units)

Table 72. Global Haptic Motors Revenue Forecast by Application (2026-2031) & (\$ millions)

Table 73. AAC Technologies Basic Information, Haptic Motors Manufacturing Base, Sales Area and Its Competitors

Table 74. AAC Technologies Haptic Motors Product Portfolios and Specifications

Table 75. AAC Technologies Haptic Motors Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. AAC Technologies Main Business

Table 77. AAC Technologies Latest Developments

Table 78. Nidec Corporation Basic Information, Haptic Motors Manufacturing Base, Sales Area and Its Competitors

Table 79. Nidec Corporation Haptic Motors Product Portfolios and Specifications

Table 80. Nidec Corporation Haptic Motors Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 81. Nidec Corporation Main Business

Table 82. Nidec Corporation Latest Developments

Table 83. MPlus Co.LTD Basic Information, Haptic Motors Manufacturing Base, Sales Area and Its Competitors

Table 84. MPlus Co.LTD Haptic Motors Product Portfolios and Specifications

Table 85. MPlus Co.LTD Haptic Motors Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 86. MPlus Co.LTD Main Business

Table 87. MPlus Co.LTD Latest Developments

Table 88. Jinlong Machinery & Electronics Basic Information, Haptic Motors Manufacturing Base, Sales Area and Its Competitors

Table 89. Jinlong Machinery & Electronics Haptic Motors Product Portfolios and Specifications

Table 90. Jinlong Machinery & Electronics Haptic Motors Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 91. Jinlong Machinery & Electronics Main Business

Table 92. Jinlong Machinery & Electronics Latest Developments

Table 93. Bluecom Basic Information, Haptic Motors Manufacturing Base, Sales Area and Its Competitors

Table 94. Bluecom Haptic Motors Product Portfolios and Specifications

Table 95. Bluecom Haptic Motors Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 96. Bluecom Main Business

Table 97. Bluecom Latest Developments

Table 98. Johnson Electric Basic Information, Haptic Motors Manufacturing Base, Sales Area and Its Competitors

Table 99. Johnson Electric Haptic Motors Product Portfolios and Specifications

Table 100. Johnson Electric Haptic Motors Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 101. Johnson Electric Main Business

Table 102. Johnson Electric Latest Developments

Table 103. Texas Instruments Basic Information, Haptic Motors Manufacturing Base, Sales Area and Its Competitors

Table 104. Texas Instruments Haptic Motors Product Portfolios and Specifications

Table 105. Texas Instruments Haptic Motors Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 106. Texas Instruments Main Business

Table 107. Texas Instruments Latest Developments

Table 108. TDK Basic Information, Haptic Motors Manufacturing Base, Sales Area and Its Competitors

Table 109. TDK Haptic Motors Product Portfolios and Specifications

Table 110. TDK Haptic Motors Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 111. TDK Main Business

Table 112. TDK Latest Developments

Table 113. Jahwa Basic Information, Haptic Motors Manufacturing Base, Sales Area and Its Competitors

Table 114. Jahwa Haptic Motors Product Portfolios and Specifications

Table 115. Jahwa Haptic Motors Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 116. Jahwa Main Business

Table 117. Jahwa Latest Developments

Table 118. PI Ceramic Basic Information, Haptic Motors Manufacturing Base, Sales Area and Its Competitors

Table 119. PI Ceramic Haptic Motors Product Portfolios and Specifications

Table 120. PI Ceramic Haptic Motors Sales (K Units), Revenue (\$ Million), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 121. PI Ceramic Main Business

Table 122. PI Ceramic Latest Developments

Table 123. Precision Microdrives Basic Information, Haptic Motors Manufacturing Base, Sales Area and Its Competitors

Table 124. Precision Microdrives Haptic Motors Product Portfolios and Specifications

Table 125. Precision Microdrives Haptic Motors Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 126. Precision Microdrives Main Business

Table 127. Precision Microdrives Latest Developments

Table 128. Novasentis Basic Information, Haptic Motors Manufacturing Base, Sales Area and Its Competitors

Table 129. Novasentis Haptic Motors Product Portfolios and Specifications

Table 130. Novasentis Haptic Motors Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 131. Novasentis Main Business

Table 132. Novasentis Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Haptic Motors
- Figure 2. Haptic Motors Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Haptic Motors Sales Growth Rate 2020-2031 (K Units)
- Figure 7. Global Haptic Motors Revenue Growth Rate 2020-2031 (\$ millions)
- Figure 8. Haptic Motors Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 9. Haptic Motors Sales Market Share by Country/Region (2024)
- Figure 10. Haptic Motors Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of Eccentric Rotating Mass (ERM) Actuators
- Figure 12. Product Picture of Linear Resonant Actuators (LRAS)
- Figure 13. Product Picture of Others
- Figure 14. Global Haptic Motors Sales Market Share by Type in 2025
- Figure 15. Global Haptic Motors Revenue Market Share by Type (2020-2025)
- Figure 16. Haptic Motors Consumed in Mobile Terminal (Smartphone/Tablet)
- Figure 17. Global Haptic Motors Market: Mobile Terminal (Smartphone/Tablet) (2020-2025) & (K Units)
- Figure 18. Haptic Motors Consumed in Wearable Devices
- Figure 19. Global Haptic Motors Market: Wearable Devices (2020-2025) & (K Units)
- Figure 20. Haptic Motors Consumed in Automotive
- Figure 21. Global Haptic Motors Market: Automotive (2020-2025) & (K Units)
- Figure 22. Haptic Motors Consumed in Household Appliances
- Figure 23. Global Haptic Motors Market: Household Appliances (2020-2025) & (K Units)
- Figure 24. Haptic Motors Consumed in Others
- Figure 25. Global Haptic Motors Market: Others (2020-2025) & (K Units)
- Figure 26. Global Haptic Motors Sale Market Share by Application (2024)
- Figure 27. Global Haptic Motors Revenue Market Share by Application in 2025
- Figure 28. Haptic Motors Sales by Company in 2025 (K Units)
- Figure 29. Global Haptic Motors Sales Market Share by Company in 2025
- Figure 30. Haptic Motors Revenue by Company in 2025 (\$ millions)
- Figure 31. Global Haptic Motors Revenue Market Share by Company in 2025
- Figure 32. Global Haptic Motors Sales Market Share by Geographic Region (2020-2025)
- Figure 33. Global Haptic Motors Revenue Market Share by Geographic Region in 2025

- Figure 34. Americas Haptic Motors Sales 2020-2025 (K Units)
- Figure 35. Americas Haptic Motors Revenue 2020-2025 (\$ millions)
- Figure 36. APAC Haptic Motors Sales 2020-2025 (K Units)
- Figure 37. APAC Haptic Motors Revenue 2020-2025 (\$ millions)
- Figure 38. Europe Haptic Motors Sales 2020-2025 (K Units)
- Figure 39. Europe Haptic Motors Revenue 2020-2025 (\$ millions)
- Figure 40. Middle East & Africa Haptic Motors Sales 2020-2025 (K Units)
- Figure 41. Middle East & Africa Haptic Motors Revenue 2020-2025 (\$ millions)
- Figure 42. Americas Haptic Motors Sales Market Share by Country in 2025
- Figure 43. Americas Haptic Motors Revenue Market Share by Country (2020-2025)
- Figure 44. Americas Haptic Motors Sales Market Share by Type (2020-2025)
- Figure 45. Americas Haptic Motors Sales Market Share by Application (2020-2025)
- Figure 46. United States Haptic Motors Revenue Growth 2020-2025 (\$ millions)
- Figure 47. Canada Haptic Motors Revenue Growth 2020-2025 (\$ millions)
- Figure 48. Mexico Haptic Motors Revenue Growth 2020-2025 (\$ millions)
- Figure 49. Brazil Haptic Motors Revenue Growth 2020-2025 (\$ millions)
- Figure 50. APAC Haptic Motors Sales Market Share by Region in 2025
- Figure 51. APAC Haptic Motors Revenue Market Share by Region (2020-2025)
- Figure 52. APAC Haptic Motors Sales Market Share by Type (2020-2025)
- Figure 53. APAC Haptic Motors Sales Market Share by Application (2020-2025)
- Figure 54. China Haptic Motors Revenue Growth 2020-2025 (\$ millions)
- Figure 55. Japan Haptic Motors Revenue Growth 2020-2025 (\$ millions)
- Figure 56. South Korea Haptic Motors Revenue Growth 2020-2025 (\$ millions)
- Figure 57. Southeast Asia Haptic Motors Revenue Growth 2020-2025 (\$ millions)
- Figure 58. India Haptic Motors Revenue Growth 2020-2025 (\$ millions)
- Figure 59. Australia Haptic Motors Revenue Growth 2020-2025 (\$ millions)
- Figure 60. China Taiwan Haptic Motors Revenue Growth 2020-2025 (\$ millions)
- Figure 61. Europe Haptic Motors Sales Market Share by Country in 2025
- Figure 62. Europe Haptic Motors Revenue Market Share by Country (2020-2025)
- Figure 63. Europe Haptic Motors Sales Market Share by Type (2020-2025)
- Figure 64. Europe Haptic Motors Sales Market Share by Application (2020-2025)
- Figure 65. Germany Haptic Motors Revenue Growth 2020-2025 (\$ millions)
- Figure 66. France Haptic Motors Revenue Growth 2020-2025 (\$ millions)
- Figure 67. UK Haptic Motors Revenue Growth 2020-2025 (\$ millions)
- Figure 68. Italy Haptic Motors Revenue Growth 2020-2025 (\$ millions)
- Figure 69. Russia Haptic Motors Revenue Growth 2020-2025 (\$ millions)
- Figure 70. Middle East & Africa Haptic Motors Sales Market Share by Country (2020-2025)
- Figure 71. Middle East & Africa Haptic Motors Sales Market Share by Type (2020-2025)

Figure 72. Middle East & Africa Haptic Motors Sales Market Share by Application (2020-2025)

Figure 73. Egypt Haptic Motors Revenue Growth 2020-2025 (\$ millions)

Figure 74. South Africa Haptic Motors Revenue Growth 2020-2025 (\$ millions)

Figure 75. Israel Haptic Motors Revenue Growth 2020-2025 (\$ millions)

Figure 76. Turkey Haptic Motors Revenue Growth 2020-2025 (\$ millions)

Figure 77. GCC Countries Haptic Motors Revenue Growth 2020-2025 (\$ millions)

Figure 78. Manufacturing Cost Structure Analysis of Haptic Motors in 2025

Figure 79. Manufacturing Process Analysis of Haptic Motors

Figure 80. Industry Chain Structure of Haptic Motors

Figure 81. Channels of Distribution

Figure 82. Global Haptic Motors Sales Market Forecast by Region (2026-2031)

Figure 83. Global Haptic Motors Revenue Market Share Forecast by Region (2026-2031)

Figure 84. Global Haptic Motors Sales Market Share Forecast by Type (2026-2031)

Figure 85. Global Haptic Motors Revenue Market Share Forecast by Type (2026-2031)

Figure 86. Global Haptic Motors Sales Market Share Forecast by Application (2026-2031)

Figure 87. Global Haptic Motors Revenue Market Share Forecast by Application (2026-2031)

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