

Global Haptic Coatings for Packaging Market Growth 2025-2031

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Abstracts

The global Haptic Coatings for Packaging market size is predicted to grow from US\$ 2618 million in 2025 to US\$ 3987 million in 2031; it is expected to grow at a CAGR of 7.3% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Haptic Coatings for Packaging is a coating that simulates the touch of real materials on the packaging surface by adding polymer materials (such as polyurethane, elastomer, starch, etc.) or surface treatment processes (such as texture printing, coating curing).

United States market for Haptic Coatings for Packaging is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Haptic Coatings for Packaging is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Haptic Coatings for Packaging is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Haptic Coatings for Packaging players cover Stahl, Adesiv, BASF, INX International, Covestro, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Haptic Coatings for Packaging

Industry Forecast” looks at past sales and reviews total world Haptic Coatings for Packaging sales in 2024, providing a comprehensive analysis by region and market sector of projected Haptic Coatings for Packaging sales for 2025 through 2031. With Haptic Coatings for Packaging sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Haptic Coatings for Packaging industry.

This Insight Report provides a comprehensive analysis of the global Haptic Coatings for Packaging landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Haptic Coatings for Packaging portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Haptic Coatings for Packaging market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Haptic Coatings for Packaging and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Haptic Coatings for Packaging.

This report presents a comprehensive overview, market shares, and growth opportunities of Haptic Coatings for Packaging market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Soft-Touch Coating

Leather-Like Coating

Matte Haptic Coating

Segmentation by Application:

Electronics

Luxury

Anti-skid Label

Anti-counterfeiting Packaging

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Stahl

Adesiv

BASF

INX International

Covestro

ACTEGA

Cork Industries

Siegwerk Druckfarben

Lamberti

OPM Group

Heidelberger Druckmaschinen

Bostik

PPG

Huber Group

Pulse Roll Label Products

WEILBURGER Graphics

ACC Coatings

Key Questions Addressed in this Report

What is the 10-year outlook for the global Haptic Coatings for Packaging market?

What factors are driving Haptic Coatings for Packaging market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Haptic Coatings for Packaging market opportunities vary by end market size?

How does Haptic Coatings for Packaging break out by Type, by Application?

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