

Global Handheld Ultrasonic Beauty Device Market Growth 2025-2031

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Abstracts

The global Handheld Ultrasonic Beauty Device market size is predicted to grow from US\$ 553 million in 2025 to US\$ 1239 million in 2031; it is expected to grow at a CAGR of 14.4% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Ultrasonic beauty instruments use the characteristics of ultrasonic penetration, which has mechanical, thermal and chemical effects, can penetrate 4-6mm subcutaneously and undergo physical treatment on the face to achieve the purpose of whitening and improving skin quality. Handheld ultrasonic beauty instruments can be held and used in one or two hands and can be carried around.

With the improvement of living standards, people pay more attention to skin care and beauty, especially for female consumers. Handheld ultrasonic beauty device can meet people's needs for convenient, efficient and low-cost beauty. It is especially suitable for busy modern people and can provide professional-level care at home. Ultrasonic technology itself has been developed for many years, and with the advancement of technology, handheld ultrasonic beauty instruments continue to innovate technologically. Today's equipment usually uses more powerful ultrasonic frequencies, safer materials and more user-friendly design, making the product more significant and the use process more comfortable and convenient. The addition of intelligent functions, such as automatic frequency adjustment and mode, also increases the attractiveness of the product. With the advancement of technology and information technology, more and more beauty technologies are being digitalized and household-based, and ultrasonic

beauty devices are the product of this trend. Consumers no longer rely solely on professional beauty salons, but tend to buy equipment that can be used at home to meet their skin care needs and save time and costs.

LP Information, Inc. (LPI) ' newest research report, the “Handheld Ultrasonic Beauty Device Industry Forecast” looks at past sales and reviews total world Handheld Ultrasonic Beauty Device sales in 2024, providing a comprehensive analysis by region and market sector of projected Handheld Ultrasonic Beauty Device sales for 2025 through 2031. With Handheld Ultrasonic Beauty Device sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Handheld Ultrasonic Beauty Device industry.

This Insight Report provides a comprehensive analysis of the global Handheld Ultrasonic Beauty Device landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Handheld Ultrasonic Beauty Device portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Handheld Ultrasonic Beauty Device market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Handheld Ultrasonic Beauty Device and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Handheld Ultrasonic Beauty Device.

This report presents a comprehensive overview, market shares, and growth opportunities of Handheld Ultrasonic Beauty Device market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Plug in Type

Battery Operated

Segmentation by Application:

Home Care

Aesthetic Clinics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

FOREO

Panasonic

YA-MAN

ARTISTIC&CO

MTG

Kingdom Electrical Appliance

Sisram Medical

KAKUSAN

Silk'n

Nano Time Beauty

Rosswan

HABALAN

Shine Fun Beauty Enterprise

Key Questions Addressed in this Report

What is the 10-year outlook for the global Handheld Ultrasonic Beauty Device market?

What factors are driving Handheld Ultrasonic Beauty Device market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Handheld Ultrasonic Beauty Device market opportunities vary by end market size?

How does Handheld Ultrasonic Beauty Device break out by Type, by Application?

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