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Global Handheld Steam Iron Market Growth 2025-2031

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Abstracts

The global Handheld Steam Iron market size is predicted to grow from US$ 1098 million in 2025 to US$ 1623 million in 2031; it is expected to grow at a CAGR of 6.7% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A Handheld Steam Iron is a compact, portable device that uses heat and steam to remove wrinkles from fabrics. Unlike traditional flat irons, it typically combines a heating element with a water tank to produce steam, allowing for both horizontal and vertical ironing.

United States market for Handheld Steam Iron is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Handheld Steam Iron is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Handheld Steam Iron is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Handheld Steam Iron players cover Philips, Rowenta, Conair, Panasonic, BLACK+DECKER, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Handheld Steam Iron Industry Forecast” looks at past sales and reviews total world Handheld Steam Iron sales in

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2024, providing a comprehensive analysis by region and market sector of projected Handheld Steam Iron sales for 2025 through 2031. With Handheld Steam Iron sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Handheld Steam Iron industry.

This Insight Report provides a comprehensive analysis of the global Handheld Steam Iron landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Handheld Steam Iron portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Handheld Steam Iron market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Handheld Steam Iron and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Handheld Steam Iron.

This report presents a comprehensive overview, market shares, and growth opportunities of Handheld Steam Iron market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Built-in Water Tank

Detachable Water Tank

Segmentation by Application:

Supermarket

Specialty Store

Online Sales

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Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

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Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Philips

Rowenta

Conair

Panasonic

BLACK+DECKER

Tefal

Electrolux

Xiaomi

Beautural

Steamfast

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Key Questions Addressed in this Report

What is the 10-year outlook for the global Handheld Steam Iron market?
What factors are driving Handheld Steam Iron market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Handheld Steam Iron market opportunities vary by end market size?
How does Handheld Steam Iron break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Handheld Steam Iron Annual Sales 2020-2031
  2.1.2 World Current & Future Analysis for Handheld Steam Iron by Geographic Region, 2020, 2024 & 2031
  2.1.3 World Current & Future Analysis for Handheld Steam Iron by Country/Region, 2020, 2024 & 2031
2.2 Handheld Steam Iron Segment by Type
  2.2.1 Built-in Water Tank
  2.2.2 Detachable Water Tank
2.3 Handheld Steam Iron Sales by Type
  2.3.1 Global Handheld Steam Iron Sales Market Share by Type (2020-2025)
  2.3.2 Global Handheld Steam Iron Revenue and Market Share by Type (2020-2025)
  2.3.3 Global Handheld Steam Iron Sale Price by Type (2020-2025)
2.4 Handheld Steam Iron Segment by Application
  2.4.1 Supermarket
  2.4.2 Specialty Store
  2.4.3 Online Sales
  2.4.4 Other
2.5 Handheld Steam Iron Sales by Application
  2.5.1 Global Handheld Steam Iron Sale Market Share by Application (2020-2025)
  2.5.2 Global Handheld Steam Iron Revenue and Market Share by Application (2020-2025)
  2.5.3 Global Handheld Steam Iron Sale Price by Application (2020-2025)

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3 GLOBAL BY COMPANY

3.1 Global Handheld Steam Iron Breakdown Data by Company
3.1.1 Global Handheld Steam Iron Annual Sales by Company (2020-2025)
3.1.2 Global Handheld Steam Iron Sales Market Share by Company (2020-2025)
3.2 Global Handheld Steam Iron Annual Revenue by Company (2020-2025)
3.2.1 Global Handheld Steam Iron Revenue by Company (2020-2025)
3.2.2 Global Handheld Steam Iron Revenue Market Share by Company (2020-2025)
3.3 Global Handheld Steam Iron Sale Price by Company
3.4 Key Manufacturers Handheld Steam Iron Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Handheld Steam Iron Product Location Distribution
3.4.2 Players Handheld Steam Iron Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR HANDHELD STEAM IRON BY GEOGRAPHIC REGION

4.1 World Historic Handheld Steam Iron Market Size by Geographic Region (2020-2025)
4.1.1 Global Handheld Steam Iron Annual Sales by Geographic Region (2020-2025)
4.1.2 Global Handheld Steam Iron Annual Revenue by Geographic Region (2020-2025)
4.2 World Historic Handheld Steam Iron Market Size by Country/Region (2020-2025)
4.2.1 Global Handheld Steam Iron Annual Sales by Country/Region (2020-2025)
4.2.2 Global Handheld Steam Iron Annual Revenue by Country/Region (2020-2025)
4.3 Americas Handheld Steam Iron Sales Growth
4.4 APAC Handheld Steam Iron Sales Growth
4.5 Europe Handheld Steam Iron Sales Growth
4.6 Middle East & Africa Handheld Steam Iron Sales Growth

5 AMERICAS

5.1 Americas Handheld Steam Iron Sales by Country
5.1.1 Americas Handheld Steam Iron Sales by Country (2020-2025)

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5.1.2 Americas Handheld Steam Iron Revenue by Country (2020-2025)
5.2 Americas Handheld Steam Iron Sales by Type (2020-2025)
5.3 Americas Handheld Steam Iron Sales by Application (2020-2025)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Handheld Steam Iron Sales by Region
6.1.1 APAC Handheld Steam Iron Sales by Region (2020-2025)
6.1.2 APAC Handheld Steam Iron Revenue by Region (2020-2025)
6.2 APAC Handheld Steam Iron Sales by Type (2020-2025)
6.3 APAC Handheld Steam Iron Sales by Application (2020-2025)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Handheld Steam Iron by Country
7.1.1 Europe Handheld Steam Iron Sales by Country (2020-2025)
7.1.2 Europe Handheld Steam Iron Revenue by Country (2020-2025)
7.2 Europe Handheld Steam Iron Sales by Type (2020-2025)
7.3 Europe Handheld Steam Iron Sales by Application (2020-2025)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Handheld Steam Iron by Country

+357 96 030922
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8.1.1 Middle East & Africa Handheld Steam Iron Sales by Country (2020-2025)
8.1.2 Middle East & Africa Handheld Steam Iron Revenue by Country (2020-2025)
8.2 Middle East & Africa Handheld Steam Iron Sales by Type (2020-2025)
8.3 Middle East & Africa Handheld Steam Iron Sales by Application (2020-2025)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Handheld Steam Iron
10.3 Manufacturing Process Analysis of Handheld Steam Iron
10.4 Industry Chain Structure of Handheld Steam Iron

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
11.1.1 Direct Channels
11.1.2 Indirect Channels
11.2 Handheld Steam Iron Distributors
11.3 Handheld Steam Iron Customer

12 WORLD FORECAST REVIEW FOR HANDHELD STEAM IRON BY GEOGRAPHIC REGION

12.1 Global Handheld Steam Iron Market Size Forecast by Region
12.1.1 Global Handheld Steam Iron Forecast by Region (2026-2031)
12.1.2 Global Handheld Steam Iron Annual Revenue Forecast by Region (2026-2031)
12.2 Americas Forecast by Country (2026-2031)
12.3 APAC Forecast by Region (2026-2031)

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12.4 Europe Forecast by Country (2026-2031)
12.5 Middle East & Africa Forecast by Country (2026-2031)
12.6 Global Handheld Steam Iron Forecast by Type (2026-2031)
12.7 Global Handheld Steam Iron Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 Philips
13.1.1 Philips Company Information
13.1.2 Philips Handheld Steam Iron Product Portfolios and Specifications
13.1.3 Philips Handheld Steam Iron Sales, Revenue, Price and Gross Margin (2020-2025)
13.1.4 Philips Main Business Overview
13.1.5 Philips Latest Developments
13.2 Rowenta
13.2.1 Rowenta Company Information
13.2.2 Rowenta Handheld Steam Iron Product Portfolios and Specifications
13.2.3 Rowenta Handheld Steam Iron Sales, Revenue, Price and Gross Margin (2020-2025)
13.2.4 Rowenta Main Business Overview
13.2.5 Rowenta Latest Developments
13.3 Conair
13.3.1 Conair Company Information
13.3.2 Conair Handheld Steam Iron Product Portfolios and Specifications
13.3.3 Conair Handheld Steam Iron Sales, Revenue, Price and Gross Margin (2020-2025)
13.3.4 Conair Main Business Overview
13.3.5 Conair Latest Developments
13.4 Panasonic
13.4.1 Panasonic Company Information
13.4.2 Panasonic Handheld Steam Iron Product Portfolios and Specifications
13.4.3 Panasonic Handheld Steam Iron Sales, Revenue, Price and Gross Margin (2020-2025)
13.4.4 Panasonic Main Business Overview
13.4.5 Panasonic Latest Developments
13.5 BLACK+DECKER
13.5.1 BLACK+DECKER Company Information
13.5.2 BLACK+DECKER Handheld Steam Iron Product Portfolios and Specifications
13.5.3 BLACK+DECKER Handheld Steam Iron Sales, Revenue, Price and Gross

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Margin (2020-2025)
13.5.4 BLACK+DECKER Main Business Overview
13.5.5 BLACK+DECKER Latest Developments
13.6 Tefal
13.6.1 Tefal Company Information
13.6.2 Tefal Handheld Steam Iron Product Portfolios and Specifications
13.6.3 Tefal Handheld Steam Iron Sales, Revenue, Price and Gross Margin (2020-2025)
13.6.4 Tefal Main Business Overview
13.6.5 Tefal Latest Developments
13.7 Electrolux
13.7.1 Electrolux Company Information
13.7.2 Electrolux Handheld Steam Iron Product Portfolios and Specifications
13.7.3 Electrolux Handheld Steam Iron Sales, Revenue, Price and Gross Margin (2020-2025)
13.7.4 Electrolux Main Business Overview
13.7.5 Electrolux Latest Developments
13.8 Xiaomi
13.8.1 Xiaomi Company Information
13.8.2 Xiaomi Handheld Steam Iron Product Portfolios and Specifications
13.8.3 Xiaomi Handheld Steam Iron Sales, Revenue, Price and Gross Margin (2020-2025)
13.8.4 Xiaomi Main Business Overview
13.8.5 Xiaomi Latest Developments
13.9 Beautural
13.9.1 Beautural Company Information
13.9.2 Beautural Handheld Steam Iron Product Portfolios and Specifications
13.9.3 Beautural Handheld Steam Iron Sales, Revenue, Price and Gross Margin (2020-2025)
13.9.4 Beautural Main Business Overview
13.9.5 Beautural Latest Developments
13.10 Steamfast
13.10.1 Steamfast Company Information
13.10.2 Steamfast Handheld Steam Iron Product Portfolios and Specifications
13.10.3 Steamfast Handheld Steam Iron Sales, Revenue, Price and Gross Margin (2020-2025)
13.10.4 Steamfast Main Business Overview
13.10.5 Steamfast Latest Developments

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14 RESEARCH FINDINGS AND CONCLUSION

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List Of Tables

LIST OF TABLES

Table 1. Handheld Steam Iron Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & ($ millions)
Table 2. Handheld Steam Iron Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & ($ millions)
Table 3. Major Players of Built-in Water Tank
Table 4. Major Players of Detachable Water Tank
Table 5. Global Handheld Steam Iron Sales by Type (2020-2025) & (K Units)
Table 6. Global Handheld Steam Iron Sales Market Share by Type (2020-2025)
Table 7. Global Handheld Steam Iron Revenue by Type (2020-2025) & ($ million)
Table 8. Global Handheld Steam Iron Revenue Market Share by Type (2020-2025)
Table 9. Global Handheld Steam Iron Sale Price by Type (2020-2025) & (US$/Unit)
Table 10. Global Handheld Steam Iron Sale by Application (2020-2025) & (K Units)
Table 11. Global Handheld Steam Iron Sale Market Share by Application (2020-2025)
Table 12. Global Handheld Steam Iron Revenue by Application (2020-2025) & ($ million)
Table 13. Global Handheld Steam Iron Revenue Market Share by Application (2020-2025)
Table 14. Global Handheld Steam Iron Sale Price by Application (2020-2025) & (US$/Unit)
Table 15. Global Handheld Steam Iron Sales by Company (2020-2025) & (K Units)
Table 16. Global Handheld Steam Iron Sales Market Share by Company (2020-2025)
Table 17. Global Handheld Steam Iron Revenue by Company (2020-2025) & ($ millions)
Table 18. Global Handheld Steam Iron Revenue Market Share by Company (2020-2025)
Table 19. Global Handheld Steam Iron Sale Price by Company (2020-2025) & (US$/Unit)
Table 20. Key Manufacturers Handheld Steam Iron Producing Area Distribution and Sales Area
Table 21. Players Handheld Steam Iron Products Offered
Table 22. Handheld Steam Iron Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
Table 23. New Products and Potential Entrants
Table 24. Market M&A Activity & Strategy
Table 25. Global Handheld Steam Iron Sales by Geographic Region (2020-2025) & (K

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Units)
Table 26. Global Handheld Steam Iron Sales Market Share Geographic Region (2020-2025)
Table 27. Global Handheld Steam Iron Revenue by Geographic Region (2020-2025) & ($ millions)
Table 28. Global Handheld Steam Iron Revenue Market Share by Geographic Region (2020-2025)
Table 29. Global Handheld Steam Iron Sales by Country/Region (2020-2025) & (K Units)
Table 30. Global Handheld Steam Iron Sales Market Share by Country/Region (2020-2025)
Table 31. Global Handheld Steam Iron Revenue by Country/Region (2020-2025) & ($ millions)
Table 32. Global Handheld Steam Iron Revenue Market Share by Country/Region (2020-2025)
Table 33. Americas Handheld Steam Iron Sales by Country (2020-2025) & (K Units)
Table 34. Americas Handheld Steam Iron Sales Market Share by Country (2020-2025)
Table 35. Americas Handheld Steam Iron Revenue by Country (2020-2025) & ($ millions)
Table 36. Americas Handheld Steam Iron Sales by Type (2020-2025) & (K Units)
Table 37. Americas Handheld Steam Iron Sales by Application (2020-2025) & (K Units)
Table 38. APAC Handheld Steam Iron Sales by Region (2020-2025) & (K Units)
Table 39. APAC Handheld Steam Iron Sales Market Share by Region (2020-2025)
Table 40. APAC Handheld Steam Iron Revenue by Region (2020-2025) & ($ millions)
Table 41. APAC Handheld Steam Iron Sales by Type (2020-2025) & (K Units)
Table 42. APAC Handheld Steam Iron Sales by Application (2020-2025) & (K Units)
Table 43. Europe Handheld Steam Iron Sales by Country (2020-2025) & (K Units)
Table 44. Europe Handheld Steam Iron Revenue by Country (2020-2025) & ($ millions)
Table 45. Europe Handheld Steam Iron Sales by Type (2020-2025) & (K Units)
Table 46. Europe Handheld Steam Iron Sales by Application (2020-2025) & (K Units)
Table 47. Middle East & Africa Handheld Steam Iron Sales by Country (2020-2025) & (K Units)
Table 48. Middle East & Africa Handheld Steam Iron Revenue Market Share by Country (2020-2025)
Table 49. Middle East & Africa Handheld Steam Iron Sales by Type (2020-2025) & (K Units)
Table 50. Middle East & Africa Handheld Steam Iron Sales by Application (2020-2025) & (K Units)
Table 51. Key Market Drivers & Growth Opportunities of Handheld Steam Iron

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Table 52. Key Market Challenges & Risks of Handheld Steam Iron
Table 53. Key Industry Trends of Handheld Steam Iron
Table 54. Handheld Steam Iron Raw Material
Table 55. Key Suppliers of Raw Materials
Table 56. Handheld Steam Iron Distributors List
Table 57. Handheld Steam Iron Customer List
Table 58. Global Handheld Steam Iron Sales Forecast by Region (2026-2031) & (K Units)
Table 59. Global Handheld Steam Iron Revenue Forecast by Region (2026-2031) & ($ millions)
Table 60. Americas Handheld Steam Iron Sales Forecast by Country (2026-2031) & (K Units)
Table 61. Americas Handheld Steam Iron Annual Revenue Forecast by Country (2026-2031) & ($ millions)
Table 62. APAC Handheld Steam Iron Sales Forecast by Region (2026-2031) & (K Units)
Table 63. APAC Handheld Steam Iron Annual Revenue Forecast by Region (2026-2031) & ($ millions)
Table 64. Europe Handheld Steam Iron Sales Forecast by Country (2026-2031) & (K Units)
Table 65. Europe Handheld Steam Iron Revenue Forecast by Country (2026-2031) & ($ millions)
Table 66. Middle East & Africa Handheld Steam Iron Sales Forecast by Country (2026-2031) & (K Units)
Table 67. Middle East & Africa Handheld Steam Iron Revenue Forecast by Country (2026-2031) & ($ millions)
Table 68. Global Handheld Steam Iron Sales Forecast by Type (2026-2031) & (K Units)
Table 69. Global Handheld Steam Iron Revenue Forecast by Type (2026-2031) & ($ millions)
Table 70. Global Handheld Steam Iron Sales Forecast by Application (2026-2031) & (K Units)
Table 71. Global Handheld Steam Iron Revenue Forecast by Application (2026-2031) & ($ millions)
Table 72. Philips Basic Information, Handheld Steam Iron Manufacturing Base, Sales Area and Its Competitors
Table 73. Philips Handheld Steam Iron Product Portfolios and Specifications
Table 74. Philips Handheld Steam Iron Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 75. Philips Main Business

+357 96 030922
info@marketpublishers.com

Table 76. Philips Latest Developments
Table 77. Rowenta Basic Information, Handheld Steam Iron Manufacturing Base, Sales Area and Its Competitors
Table 78. Rowenta Handheld Steam Iron Product Portfolios and Specifications
Table 79. Rowenta Handheld Steam Iron Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 80. Rowenta Main Business
Table 81. Rowenta Latest Developments
Table 82. Conair Basic Information, Handheld Steam Iron Manufacturing Base, Sales Area and Its Competitors
Table 83. Conair Handheld Steam Iron Product Portfolios and Specifications
Table 84. Conair Handheld Steam Iron Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 85. Conair Main Business
Table 86. Conair Latest Developments
Table 87. Panasonic Basic Information, Handheld Steam Iron Manufacturing Base, Sales Area and Its Competitors
Table 88. Panasonic Handheld Steam Iron Product Portfolios and Specifications
Table 89. Panasonic Handheld Steam Iron Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 90. Panasonic Main Business
Table 91. Panasonic Latest Developments
Table 92. BLACK+DECKER Basic Information, Handheld Steam Iron Manufacturing Base, Sales Area and Its Competitors
Table 93. BLACK+DECKER Handheld Steam Iron Product Portfolios and Specifications
Table 94. BLACK+DECKER Handheld Steam Iron Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 95. BLACK+DECKER Main Business
Table 96. BLACK+DECKER Latest Developments
Table 97. Tefal Basic Information, Handheld Steam Iron Manufacturing Base, Sales Area and Its Competitors
Table 98. Tefal Handheld Steam Iron Product Portfolios and Specifications
Table 99. Tefal Handheld Steam Iron Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 100. Tefal Main Business
Table 101. Tefal Latest Developments
Table 102. Electrolux Basic Information, Handheld Steam Iron Manufacturing Base, Sales Area and Its Competitors
Table 103. Electrolux Handheld Steam Iron Product Portfolios and Specifications

+357 96 030922
info@marketpublishers.com

Table 104. Electrolux Handheld Steam Iron Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 105. Electrolux Main Business
Table 106. Electrolux Latest Developments
Table 107. Xiaomi Basic Information, Handheld Steam Iron Manufacturing Base, Sales Area and Its Competitors
Table 108. Xiaomi Handheld Steam Iron Product Portfolios and Specifications
Table 109. Xiaomi Handheld Steam Iron Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 110. Xiaomi Main Business
Table 111. Xiaomi Latest Developments
Table 112. Beautural Basic Information, Handheld Steam Iron Manufacturing Base, Sales Area and Its Competitors
Table 113. Beautural Handheld Steam Iron Product Portfolios and Specifications
Table 114. Beautural Handheld Steam Iron Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 115. Beautural Main Business
Table 116. Beautural Latest Developments
Table 117. Steamfast Basic Information, Handheld Steam Iron Manufacturing Base, Sales Area and Its Competitors
Table 118. Steamfast Handheld Steam Iron Product Portfolios and Specifications
Table 119. Steamfast Handheld Steam Iron Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 120. Steamfast Main Business
Table 121. Steamfast Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Handheld Steam Iron
Figure 2. Handheld Steam Iron Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Handheld Steam Iron Sales Growth Rate 2020-2031 (K Units)
Figure 7. Global Handheld Steam Iron Revenue Growth Rate 2020-2031 ($ millions)
Figure 8. Handheld Steam Iron Sales by Geographic Region (2020, 2024 & 2031) & ($ millions)
Figure 9. Handheld Steam Iron Sales Market Share by Country/Region (2024)
Figure 10. Handheld Steam Iron Sales Market Share by Country/Region (2020, 2024 & 2031)
Figure 11. Product Picture of Built-in Water Tank
Figure 12. Product Picture of Detachable Water Tank
Figure 13. Global Handheld Steam Iron Sales Market Share by Type in 2025
Figure 14. Global Handheld Steam Iron Revenue Market Share by Type (2020-2025)
Figure 15. Handheld Steam Iron Consumed in Supermarket
Figure 16. Global Handheld Steam Iron Market: Supermarket (2020-2025) & (K Units)
Figure 17. Handheld Steam Iron Consumed in Specialty Store
Figure 18. Global Handheld Steam Iron Market: Specialty Store (2020-2025) & (K Units)
Figure 19. Handheld Steam Iron Consumed in Online Sales
Figure 20. Global Handheld Steam Iron Market: Online Sales (2020-2025) & (K Units)
Figure 21. Handheld Steam Iron Consumed in Other
Figure 22. Global Handheld Steam Iron Market: Other (2020-2025) & (K Units)
Figure 23. Global Handheld Steam Iron Sale Market Share by Application (2024)
Figure 24. Global Handheld Steam Iron Revenue Market Share by Application in 2025
Figure 25. Handheld Steam Iron Sales by Company in 2025 (K Units)
Figure 26. Global Handheld Steam Iron Sales Market Share by Company in 2025
Figure 27. Handheld Steam Iron Revenue by Company in 2025 ($ millions)
Figure 28. Global Handheld Steam Iron Revenue Market Share by Company in 2025
Figure 29. Global Handheld Steam Iron Sales Market Share by Geographic Region (2020-2025)
Figure 30. Global Handheld Steam Iron Revenue Market Share by Geographic Region in 2025
Figure 31. Americas Handheld Steam Iron Sales 2020-2025 (K Units)

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Figure 32. Americas Handheld Steam Iron Revenue 2020-2025 ($ millions)
Figure 33. APAC Handheld Steam Iron Sales 2020-2025 (K Units)
Figure 34. APAC Handheld Steam Iron Revenue 2020-2025 ($ millions)
Figure 35. Europe Handheld Steam Iron Sales 2020-2025 (K Units)
Figure 36. Europe Handheld Steam Iron Revenue 2020-2025 ($ millions)
Figure 37. Middle East & Africa Handheld Steam Iron Sales 2020-2025 (K Units)
Figure 38. Middle East & Africa Handheld Steam Iron Revenue 2020-2025 ($ millions)
Figure 39. Americas Handheld Steam Iron Sales Market Share by Country in 2025
Figure 40. Americas Handheld Steam Iron Revenue Market Share by Country (2020-2025)
Figure 41. Americas Handheld Steam Iron Sales Market Share by Type (2020-2025)
Figure 42. Americas Handheld Steam Iron Sales Market Share by Application (2020-2025)
Figure 43. United States Handheld Steam Iron Revenue Growth 2020-2025 ($ millions)
Figure 44. Canada Handheld Steam Iron Revenue Growth 2020-2025 ($ millions)
Figure 45. Mexico Handheld Steam Iron Revenue Growth 2020-2025 ($ millions)
Figure 46. Brazil Handheld Steam Iron Revenue Growth 2020-2025 ($ millions)
Figure 47. APAC Handheld Steam Iron Sales Market Share by Region in 2025
Figure 48. APAC Handheld Steam Iron Revenue Market Share by Region (2020-2025)
Figure 49. APAC Handheld Steam Iron Sales Market Share by Type (2020-2025)
Figure 50. APAC Handheld Steam Iron Sales Market Share by Application (2020-2025)
Figure 51. China Handheld Steam Iron Revenue Growth 2020-2025 ($ millions)
Figure 52. Japan Handheld Steam Iron Revenue Growth 2020-2025 ($ millions)
Figure 53. South Korea Handheld Steam Iron Revenue Growth 2020-2025 ($ millions)
Figure 54. Southeast Asia Handheld Steam Iron Revenue Growth 2020-2025 ($ millions)
Figure 55. India Handheld Steam Iron Revenue Growth 2020-2025 ($ millions)
Figure 56. Australia Handheld Steam Iron Revenue Growth 2020-2025 ($ millions)
Figure 57. China Taiwan Handheld Steam Iron Revenue Growth 2020-2025 ($ millions)
Figure 58. Europe Handheld Steam Iron Sales Market Share by Country in 2025
Figure 59. Europe Handheld Steam Iron Revenue Market Share by Country (2020-2025)
Figure 60. Europe Handheld Steam Iron Sales Market Share by Type (2020-2025)
Figure 61. Europe Handheld Steam Iron Sales Market Share by Application (2020-2025)
Figure 62. Germany Handheld Steam Iron Revenue Growth 2020-2025 ($ millions)
Figure 63. France Handheld Steam Iron Revenue Growth 2020-2025 ($ millions)
Figure 64. UK Handheld Steam Iron Revenue Growth 2020-2025 ($ millions)
Figure 65. Italy Handheld Steam Iron Revenue Growth 2020-2025 ($ millions)

+357 96 030922
info@marketpublishers.com

Figure 66. Russia Handheld Steam Iron Revenue Growth 2020-2025 ($ millions)
Figure 67. Middle East & Africa Handheld Steam Iron Sales Market Share by Country (2020-2025)
Figure 68. Middle East & Africa Handheld Steam Iron Sales Market Share by Type (2020-2025)
Figure 69. Middle East & Africa Handheld Steam Iron Sales Market Share by Application (2020-2025)
Figure 70. Egypt Handheld Steam Iron Revenue Growth 2020-2025 ($ millions)
Figure 71. South Africa Handheld Steam Iron Revenue Growth 2020-2025 ($ millions)
Figure 72. Israel Handheld Steam Iron Revenue Growth 2020-2025 ($ millions)
Figure 73. Turkey Handheld Steam Iron Revenue Growth 2020-2025 ($ millions)
Figure 74. GCC Countries Handheld Steam Iron Revenue Growth 2020-2025 ($ millions)
Figure 75. Manufacturing Cost Structure Analysis of Handheld Steam Iron in 2025
Figure 76. Manufacturing Process Analysis of Handheld Steam Iron
Figure 77. Industry Chain Structure of Handheld Steam Iron
Figure 78. Channels of Distribution
Figure 79. Global Handheld Steam Iron Sales Market Forecast by Region (2026-2031)
Figure 80. Global Handheld Steam Iron Revenue Market Share Forecast by Region (2026-2031)
Figure 81. Global Handheld Steam Iron Sales Market Share Forecast by Type (2026-2031)
Figure 82. Global Handheld Steam Iron Revenue Market Share Forecast by Type (2026-2031)
Figure 83. Global Handheld Steam Iron Sales Market Share Forecast by Application (2026-2031)
Figure 84. Global Handheld Steam Iron Revenue Market Share Forecast by Application (2026-2031)

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