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Global Handheld GPS Navigator Market Growth 2026-2032

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Abstracts

The global Handheld GPS Navigator market size is predicted to grow from US$ 1384 million in 2025 to US$ 1933 million in 2032; it is expected to grow at a CAGR of 5.0% from 2026 to 2032.

In 2024, global handheld GPS navigator production reached approximately 7.30 million units, with an average global market price of around US$185 per unit. The gross profit margin of major companies in the industry is between 28% – 45%. Single-line production capacity is 1.2 million – 3.5 million units per year. A handheld GPS navigator is a portable satellite positioning device designed for outdoor navigation, featuring real-time location tracking, waypoint marking, route planning, and terrain mapping. It is widely used in hiking, surveying, marine activities, search and rescue, and military applications due to its high accuracy, rugged design, and long battery life.

Upstream includes GNSS chips (GPS/GLONASS/BeiDou/Galileo), antennas, rugged housings, TFT displays, batteries, sensors (compass, barometer), and waterproof components. Midstream manufacturers integrate chips, firmware, mapping software, PCB assembly, and durability testing. Downstream markets include outdoor sports, surveying and mapping, marine navigation, forestry, mining, defense, and emergency response. End users focus on positioning accuracy, map quality, robustness (IP67+), battery life, and multi-system satellite compatibility.

The handheld GPS navigator market remains stable as professional and outdoor applications continue to demand reliable positioning tools that smartphones cannot fully replace. Surveying, forestry, marine operations, and emergency response rely on high-precision devices with rugged construction and long battery life. Multi-constellation GNSS technology significantly improves accuracy in dense forests, mountains, and

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remote regions. While casual outdoor users increasingly shift to smartphone apps, dedicated GPS devices maintain relevance through superior durability, offline mapping capability, and resistance to harsh environments. Manufacturers are integrating larger memory, multi-band GNSS, enhanced antennas, and satellite communication features to expand their use cases. The market is expected to grow moderately as government projects, industrial applications, and outdoor recreation maintain steady demand.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Handheld GPS Navigator Industry Forecast” looks at past sales and reviews total world Handheld GPS Navigator sales in 2025, providing a comprehensive analysis by region and market sector of projected Handheld GPS Navigator sales for 2026 through 2032. With Handheld GPS Navigator sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Handheld GPS Navigator industry.

This Insight Report provides a comprehensive analysis of the global Handheld GPS Navigator landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Handheld GPS Navigator portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Handheld GPS Navigator market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Handheld GPS Navigator and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Handheld GPS Navigator.

This report presents a comprehensive overview, market shares, and growth opportunities of Handheld GPS Navigator market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

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Segmentation by Type:

GPS-Only Handheld Navigator

Multi-GNSS Navigator (GPS+GLONASS)

Multi-Band GNSS Navigator (GPS+Beidou+Galileo)

Others

Segmentation by Application Specialty:

Outdoor Adventure GPS Navigator

Marine GPS Navigator

Aviation Handheld GPS

Military-grade GPS Navigator

Segmentation by Application:

Hiking and Mountaineering

Marine Navigation

Aviation Positioning

Field Surveying

Military Operations

This report also splits the market by region:

Americas

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- United States
- Canada
- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

GARMIN

Magellan

Suunto

Bushnell

Trimble

TwoNav

Lowrance

SatMap

Bad Elf

Holux

ZL

Nohawk

SUNROAD

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UniStrong

Key Questions Addressed in this Report

What is the 10-year outlook for the global Handheld GPS Navigator market?

What factors are driving Handheld GPS Navigator market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Handheld GPS Navigator market opportunities vary by end market size?

How does Handheld GPS Navigator break out by Type, by Application?

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