

Global Handheld GPS Market Growth 2024-2030

<https://marketpublishers.com/r/G62EF104786EN.html>

Date: January 2024

Pages: 97

Price: US\$ 3,660.00 (Single User License)

ID: G62EF104786EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Handheld GPS market size was valued at US\$ million in 2023. With growing demand in downstream market, the Handheld GPS is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Handheld GPS market. Handheld GPS are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Handheld GPS. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Handheld GPS market.

Handheld GPS is a type of portable, user-friendly gadget that combining Global Positioning System and modern geographic technology, which provide location and time information in all weather conditions for users. It is widely used for hiking, cycling, golfing, surveying and other applications.

In US market, Handheld GPS industry concentration is relatively high. The largest producer is Garmin, accounting for 70 percent market share in value, followed by Magellan and Lowrance. The industry competitive landscape is relatively stable.

Key Features:

The report on Handheld GPS market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Handheld GPS market. It may include historical data, market segmentation by Type (e.g., General Handheld GPS, Wireless Intercom Handheld GPS), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Handheld GPS market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Handheld GPS market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Handheld GPS industry. This include advancements in Handheld GPS technology, Handheld GPS new entrants, Handheld GPS new investment, and other innovations that are shaping the future of Handheld GPS.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Handheld GPS market. It includes factors influencing customer ' purchasing decisions, preferences for Handheld GPS product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Handheld GPS market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Handheld GPS market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Handheld GPS market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Handheld GPS industry. This includes projections of market size, growth rates, regional trends, and predictions on

technological advancements and policy developments.

Recommendations and Opportunities: The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Handheld GPS market.

Market Segmentation:

Handheld GPS market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

General Handheld GPS

Wireless Intercom Handheld GPS

Digital Map Handheld GPS

Others

Segmentation by application

Outdoor Sports

Outdoor Recreation

Marine Navigation

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Garmin

Magellan

Lowrance

Bushnell

Golf BUddy

DeLorme

Key Questions Addressed in this Report

What is the 10-year outlook for the global Handheld GPS market?

What factors are driving Handheld GPS market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Handheld GPS market opportunities vary by end market size?

How does Handheld GPS break out type, application?

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