

Global HAN Application Market Growth (Status and Outlook) 2018-2023

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Abstracts

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A home area network (HAN) is a dedicated network that connects devices in the house such as displays, load control displays, and smart appliances into a smart metering system. It also provides software applications to monitor and control such networks. A rise in the adoption of smart grid infrastructure to benefit home owners directly is expected to boost the market.

Advancements in wireless technologies such as energy management, connections management, and smart metering are anticipated to fuel the market.

Cyber security threat and interoperability are some of the restraining factors that are expected to hinder the growth of the market. However, the increasing demand for smart home network is expected to boost the market during the forecast period.

Over the next five years, LPI(LP Information) projects that HAN Application will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global HAN Application market for 2018-2023.

This report presents a comprehensive overview, market shares and growth opportunities of HAN Application market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Z-Wave

ZigBee

Wireless M-Bus

Others

Segmentation by application:

Smart Meter

In-house displays

Home Energy Management

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Cisco Systems

GE Energy

Silver Spring Networks

Google

Motorola Mobility Holdings

Control4

Tendril Networks

Calico Energy

Honeywell

ABB

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global HAN Application market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of HAN Application market by identifying its various subsegments.

Focuses on the key global HAN Application players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the HAN Application with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of HAN Application submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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