

# Global Hami Melon Powder Market Growth 2026-2032

<https://marketpublishers.com/r/G253CFDCBAEEN.html>

Date: May 2026

Pages: 86

Price: US\$ 3,660.00 (Single User License)

ID: G253CFDCBAEEN

## Abstracts

The global Hami Melon Powder market size is predicted to grow from US\$ 22.71 million in 2025 to US\$ 32.86 million in 2032; it is expected to grow at a CAGR of 5.3% from 2026 to 2032.

Cactus Melon Powder is a fruit-based, water-dispersible powder made from Hami melon, a type of sweet melon within Cucumis melo . It is used as a natural fruit ingredient to provide a characteristic sweet melon aroma and taste and fruit solids in a stable powder form.

Upstream, the key raw material is ripe Hami melon fruit, and commercial powders may start from whole fruit, pulp or juice. Downstream, it is supplied to manufacturers of beverages and drink mixes, dairy & frozen desserts, bakery/confectionery, and dessert beverage bases (e.g., smoothie/milk-tea style products).

In 2025, global sales of Cactus Melon Powder reached approximately 1,222 tons, with an average global market price of around US\$ 19/kg. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately 20% to 40%.

United States market for Hami Melon Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Hami Melon Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Hami Melon Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Hami Melon Powder players cover 3 Seasons Fruit Industry, Bright-Ranch, Sinochem Nanjing, Shaanxi Guanjie Biotechnology, IMAHERB BIOTECH, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the 'Hami Melon Powder Industry Forecast' looks at past sales and reviews total world Hami Melon Powder sales in 2025, providing a comprehensive analysis by region and market sector of projected Hami Melon Powder sales for 2026 through 2032. With Hami Melon Powder sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Hami Melon Powder industry.

This Insight Report provides a comprehensive analysis of the global Hami Melon Powder landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Hami Melon Powder portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Hami Melon Powder market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Hami Melon Powder and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Hami Melon Powder.

This report presents a comprehensive overview, market shares, and growth opportunities of Hami Melon Powder market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Whole Fruit Powder

Pulp Powder

Other

Segmentation by Drying Technology:

Freeze-Dried

Spray-Dried

Vacuum-Dried

Segmentation by Solubility:

Instant Water-Dispersible Powder

Standard Dispersible Powder

Encapsulated Powder

Segmentation by Application:

Food and Beverages

Dietary Supplements

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

3 Seasons Fruit Industry

Bright-Ranch

Sinochem Nanjing

Shaanxi Guanjie Biotechnology

IMASHERB BIOTECH

Shaanxi Xintianyu Biotechnology

KangMed

Changsha Herbway Biotech

Xi'an Victar Bio-tech

Wellgreen Technology

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Hami Melon Powder market?

What factors are driving Hami Melon Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Hami Melon Powder market opportunities vary by end market size?

How does Hami Melon Powder break out by Type, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

#### 2.1 World Market Overview

- 2.1.1 Global Hami Melon Powder Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Hami Melon Powder by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Hami Melon Powder by Country/Region, 2021, 2025 & 2032

#### 2.2 Hami Melon Powder Segment by Type

- 2.2.1 Whole Fruit Powder
- 2.2.2 Pulp Powder
- 2.2.3 Other
- 2.2.4 Hami Melon Powder Sales by Type
  - 2.2.4.1 Global Hami Melon Powder Sales Market Share by Type (2021-2026)
  - 2.2.4.2 Global Hami Melon Powder Revenue and Market Share by Type (2021-2026)
  - 2.2.4.3 Global Hami Melon Powder Sale Price by Type (2021-2026)

#### 2.3 Hami Melon Powder Segment by Drying Technology

- 2.3.1 Freeze-Dried
- 2.3.2 Spray-Dried
- 2.3.3 Vacuum-Dried
- 2.3.4 Hami Melon Powder Sales by Drying Technology
  - 2.3.4.1 Global Hami Melon Powder Sales Market Share by Drying Technology (2021-2026)
  - 2.3.4.2 Global Hami Melon Powder Revenue and Market Share by Drying Technology (2021-2026)
  - 2.3.4.3 Global Hami Melon Powder Sale Price by Drying Technology (2021-2026)

## 2.4 Hami Melon Powder Segment by Solubility

### 2.4.1 Instant Water-Dispersible Powder

### 2.4.2 Standard Dispersible Powder

### 2.4.3 Encapsulated Powder

### 2.4.4 Hami Melon Powder Sales by Solubility

#### 2.4.4.1 Global Hami Melon Powder Sales Market Share by Solubility (2021-2026)

#### 2.4.4.2 Global Hami Melon Powder Revenue and Market Share by Solubility (2021-2026)

#### 2.4.4.3 Global Hami Melon Powder Sale Price by Solubility (2021-2026)

## 2.5 Hami Melon Powder Segment by Application

### 2.5.1 Food and Beverages

### 2.5.2 Dietary Supplements

### 2.5.3 Other

### 2.5.4 Hami Melon Powder Sales by Application

#### 2.5.4.1 Global Hami Melon Powder Sale Market Share by Application (2021-2026)

#### 2.5.4.2 Global Hami Melon Powder Revenue and Market Share by Application (2021-2026)

#### 2.5.4.3 Global Hami Melon Powder Sale Price by Application (2021-2026)

## 3 GLOBAL BY COMPANY

### 3.1 Global Hami Melon Powder Breakdown Data by Company

#### 3.1.1 Global Hami Melon Powder Annual Sales by Company (2021-2026)

#### 3.1.2 Global Hami Melon Powder Sales Market Share by Company (2021-2026)

### 3.2 Global Hami Melon Powder Annual Revenue by Company (2021-2026)

#### 3.2.1 Global Hami Melon Powder Revenue by Company (2021-2026)

#### 3.2.2 Global Hami Melon Powder Revenue Market Share by Company (2021-2026)

### 3.3 Global Hami Melon Powder Sale Price by Company

### 3.4 Key Manufacturers Hami Melon Powder Producing Area Distribution, Sales Area, Product Type

#### 3.4.1 Key Manufacturers Hami Melon Powder Product Location Distribution

#### 3.4.2 Players Hami Melon Powder Products Offered

### 3.5 Market Concentration Rate Analysis

#### 3.5.1 Competition Landscape Analysis

#### 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

### 3.6 New Products and Potential Entrants

### 3.7 Market M&A Activity & Strategy

## 4 WORLD HISTORIC REVIEW FOR HAMI MELON POWDER BY GEOGRAPHIC

## **REGION**

- 4.1 World Historic Hami Melon Powder Market Size by Geographic Region (2021-2026)
  - 4.1.1 Global Hami Melon Powder Annual Sales by Geographic Region (2021-2026)
  - 4.1.2 Global Hami Melon Powder Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Hami Melon Powder Market Size by Country/Region (2021-2026)
  - 4.2.1 Global Hami Melon Powder Annual Sales by Country/Region (2021-2026)
  - 4.2.2 Global Hami Melon Powder Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Hami Melon Powder Sales Growth
- 4.4 APAC Hami Melon Powder Sales Growth
- 4.5 Europe Hami Melon Powder Sales Growth
- 4.6 Middle East & Africa Hami Melon Powder Sales Growth

## **5 AMERICAS**

- 5.1 Americas Hami Melon Powder Sales by Country
  - 5.1.1 Americas Hami Melon Powder Sales by Country (2021-2026)
  - 5.1.2 Americas Hami Melon Powder Revenue by Country (2021-2026)
- 5.2 Americas Hami Melon Powder Sales by Type (2021-2026)
- 5.3 Americas Hami Melon Powder Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC Hami Melon Powder Sales by Region
  - 6.1.1 APAC Hami Melon Powder Sales by Region (2021-2026)
  - 6.1.2 APAC Hami Melon Powder Revenue by Region (2021-2026)
- 6.2 APAC Hami Melon Powder Sales by Type (2021-2026)
- 6.3 APAC Hami Melon Powder Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

## **7 EUROPE**

### 7.1 Europe Hami Melon Powder by Country

7.1.1 Europe Hami Melon Powder Sales by Country (2021-2026)

7.1.2 Europe Hami Melon Powder Revenue by Country (2021-2026)

### 7.2 Europe Hami Melon Powder Sales by Type (2021-2026)

### 7.3 Europe Hami Melon Powder Sales by Application (2021-2026)

### 7.4 Germany

### 7.5 France

### 7.6 UK

### 7.7 Italy

### 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

### 8.1 Middle East & Africa Hami Melon Powder by Country

8.1.1 Middle East & Africa Hami Melon Powder Sales by Country (2021-2026)

8.1.2 Middle East & Africa Hami Melon Powder Revenue by Country (2021-2026)

### 8.2 Middle East & Africa Hami Melon Powder Sales by Type (2021-2026)

### 8.3 Middle East & Africa Hami Melon Powder Sales by Application (2021-2026)

### 8.4 Egypt

### 8.5 South Africa

### 8.6 Israel

### 8.7 Turkey

### 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

### 9.1 Market Drivers & Growth Opportunities

### 9.2 Market Challenges & Risks

### 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

### 10.1 Raw Material and Suppliers

### 10.2 Manufacturing Cost Structure Analysis of Hami Melon Powder

### 10.3 Manufacturing Process Analysis of Hami Melon Powder

### 10.4 Industry Chain Structure of Hami Melon Powder

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

### 11.1 Sales Channel

#### 11.1.1 Direct Channels

#### 11.1.2 Indirect Channels

### 11.2 Hami Melon Powder Distributors

### 11.3 Hami Melon Powder Customer

## **12 WORLD FORECAST REVIEW FOR HAMI MELON POWDER BY GEOGRAPHIC REGION**

### 12.1 Global Hami Melon Powder Market Size Forecast by Region

#### 12.1.1 Global Hami Melon Powder Forecast by Region (2027-2032)

#### 12.1.2 Global Hami Melon Powder Annual Revenue Forecast by Region (2027-2032)

### 12.2 Americas Forecast by Country (2027-2032)

### 12.3 APAC Forecast by Region (2027-2032)

### 12.4 Europe Forecast by Country (2027-2032)

### 12.5 Middle East & Africa Forecast by Country (2027-2032)

### 12.6 Global Hami Melon Powder Forecast by Type (2027-2032)

### 12.7 Global Hami Melon Powder Forecast by Application (2027-2032)

## **13 KEY PLAYERS ANALYSIS**

### 13.1 3 Seasons Fruit Industry

#### 13.1.1 3 Seasons Fruit Industry Company Information

#### 13.1.2 3 Seasons Fruit Industry Hami Melon Powder Product Portfolios and Specifications

#### 13.1.3 3 Seasons Fruit Industry Hami Melon Powder Sales, Revenue, Price and Gross Margin (2021-2026)

#### 13.1.4 3 Seasons Fruit Industry Main Business Overview

#### 13.1.5 3 Seasons Fruit Industry Latest Developments

### 13.2 Bright-Ranch

#### 13.2.1 Bright-Ranch Company Information

#### 13.2.2 Bright-Ranch Hami Melon Powder Product Portfolios and Specifications

#### 13.2.3 Bright-Ranch Hami Melon Powder Sales, Revenue, Price and Gross Margin (2021-2026)

#### 13.2.4 Bright-Ranch Main Business Overview

#### 13.2.5 Bright-Ranch Latest Developments

### 13.3 Sinochem Nanjing

13.3.1 Sinochem Nanjing Company Information

13.3.2 Sinochem Nanjing Hami Melon Powder Product Portfolios and Specifications

13.3.3 Sinochem Nanjing Hami Melon Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Sinochem Nanjing Main Business Overview

13.3.5 Sinochem Nanjing Latest Developments

### 13.4 Shaanxi Guanjie Biotechnology

13.4.1 Shaanxi Guanjie Biotechnology Company Information

13.4.2 Shaanxi Guanjie Biotechnology Hami Melon Powder Product Portfolios and Specifications

13.4.3 Shaanxi Guanjie Biotechnology Hami Melon Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Shaanxi Guanjie Biotechnology Main Business Overview

13.4.5 Shaanxi Guanjie Biotechnology Latest Developments

### 13.5 IMAHERB BIOTECH

13.5.1 IMAHERB BIOTECH Company Information

13.5.2 IMAHERB BIOTECH Hami Melon Powder Product Portfolios and Specifications

13.5.3 IMAHERB BIOTECH Hami Melon Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 IMAHERB BIOTECH Main Business Overview

13.5.5 IMAHERB BIOTECH Latest Developments

### 13.6 Shaanxi Xintianyu Biotechnology

13.6.1 Shaanxi Xintianyu Biotechnology Company Information

13.6.2 Shaanxi Xintianyu Biotechnology Hami Melon Powder Product Portfolios and Specifications

13.6.3 Shaanxi Xintianyu Biotechnology Hami Melon Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Shaanxi Xintianyu Biotechnology Main Business Overview

13.6.5 Shaanxi Xintianyu Biotechnology Latest Developments

### 13.7 KangMed

13.7.1 KangMed Company Information

13.7.2 KangMed Hami Melon Powder Product Portfolios and Specifications

13.7.3 KangMed Hami Melon Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 KangMed Main Business Overview

13.7.5 KangMed Latest Developments

### 13.8 Changsha Herbway Biotech

13.8.1 Changsha Herbway Biotech Company Information

13.8.2 Changsha Herbway Biotech Hami Melon Powder Product Portfolios and Specifications

13.8.3 Changsha Herbway Biotech Hami Melon Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Changsha Herbway Biotech Main Business Overview

13.8.5 Changsha Herbway Biotech Latest Developments

13.9 Xi'an Victar Bio-tech

13.9.1 Xi'an Victar Bio-tech Company Information

13.9.2 Xi'an Victar Bio-tech Hami Melon Powder Product Portfolios and Specifications

13.9.3 Xi'an Victar Bio-tech Hami Melon Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Xi'an Victar Bio-tech Main Business Overview

13.9.5 Xi'an Victar Bio-tech Latest Developments

13.10 Wellgreen Technology

13.10.1 Wellgreen Technology Company Information

13.10.2 Wellgreen Technology Hami Melon Powder Product Portfolios and Specifications

13.10.3 Wellgreen Technology Hami Melon Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Wellgreen Technology Main Business Overview

13.10.5 Wellgreen Technology Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. Hami Melon Powder Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Hami Melon Powder Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Whole Fruit Powder
- Table 4. Major Players of Pulp Powder
- Table 5. Major Players of Other
- Table 6. Global Hami Melon Powder Sales by Type (2021-2026) & (Tons)
- Table 7. Global Hami Melon Powder Sales Market Share by Type (2021-2026)
- Table 8. Global Hami Melon Powder Revenue by Type (2021-2026) & (\$ million)
- Table 9. Global Hami Melon Powder Revenue Market Share by Type (2021-2026)
- Table 10. Global Hami Melon Powder Sale Price by Type (2021-2026) & (US\$/kg)
- Table 11. Major Players of Freeze-Dried
- Table 12. Major Players of Spray-Dried
- Table 13. Major Players of Vacuum-Dried
- Table 14. Global Hami Melon Powder Sales by Drying Technology (2021-2026) & (Tons)
- Table 15. Global Hami Melon Powder Sales Market Share by Drying Technology (2021-2026)
- Table 16. Global Hami Melon Powder Revenue by Drying Technology (2021-2026) & (\$ million)
- Table 17. Global Hami Melon Powder Revenue Market Share by Drying Technology (2021-2026)
- Table 18. Global Hami Melon Powder Sale Price by Drying Technology (2021-2026) & (US\$/kg)
- Table 19. Major Players of Instant Water-Dispersible Powder
- Table 20. Major Players of Standard Dispersible Powder
- Table 21. Major Players of Encapsulated Powder
- Table 22. Global Hami Melon Powder Sales by Solubility (2021-2026) & (Tons)
- Table 23. Global Hami Melon Powder Sales Market Share by Solubility (2021-2026)
- Table 24. Global Hami Melon Powder Revenue by Solubility (2021-2026) & (\$ million)
- Table 25. Global Hami Melon Powder Revenue Market Share by Solubility (2021-2026)
- Table 26. Global Hami Melon Powder Sale Price by Solubility (2021-2026) & (US\$/kg)
- Table 27. Global Hami Melon Powder Sale by Application (2021-2026) & (Tons)
- Table 28. Global Hami Melon Powder Sale Market Share by Application (2021-2026)

- Table 29. Global Hami Melon Powder Revenue by Application (2021-2026) & (\$ million)
- Table 30. Global Hami Melon Powder Revenue Market Share by Application (2021-2026)
- Table 31. Global Hami Melon Powder Sale Price by Application (2021-2026) & (US\$/kg)
- Table 32. Global Hami Melon Powder Sales by Company (2021-2026) & (Tons)
- Table 33. Global Hami Melon Powder Sales Market Share by Company (2021-2026)
- Table 34. Global Hami Melon Powder Revenue by Company (2021-2026) & (\$ millions)
- Table 35. Global Hami Melon Powder Revenue Market Share by Company (2021-2026)
- Table 36. Global Hami Melon Powder Sale Price by Company (2021-2026) & (US\$/kg)
- Table 37. Key Manufacturers Hami Melon Powder Producing Area Distribution and Sales Area
- Table 38. Players Hami Melon Powder Products Offered
- Table 39. Hami Melon Powder Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- Table 40. New Products and Potential Entrants
- Table 41. Market M&A Activity & Strategy
- Table 42. Global Hami Melon Powder Sales by Geographic Region (2021-2026) & (Tons)
- Table 43. Global Hami Melon Powder Sales Market Share Geographic Region (2021-2026)
- Table 44. Global Hami Melon Powder Revenue by Geographic Region (2021-2026) & (\$ millions)
- Table 45. Global Hami Melon Powder Revenue Market Share by Geographic Region (2021-2026)
- Table 46. Global Hami Melon Powder Sales by Country/Region (2021-2026) & (Tons)
- Table 47. Global Hami Melon Powder Sales Market Share by Country/Region (2021-2026)
- Table 48. Global Hami Melon Powder Revenue by Country/Region (2021-2026) & (\$ millions)
- Table 49. Global Hami Melon Powder Revenue Market Share by Country/Region (2021-2026)
- Table 50. Americas Hami Melon Powder Sales by Country (2021-2026) & (Tons)
- Table 51. Americas Hami Melon Powder Sales Market Share by Country (2021-2026)
- Table 52. Americas Hami Melon Powder Revenue by Country (2021-2026) & (\$ millions)
- Table 53. Americas Hami Melon Powder Sales by Type (2021-2026) & (Tons)
- Table 54. Americas Hami Melon Powder Sales by Application (2021-2026) & (Tons)
- Table 55. APAC Hami Melon Powder Sales by Region (2021-2026) & (Tons)
- Table 56. APAC Hami Melon Powder Sales Market Share by Region (2021-2026)

- Table 57. APAC Hami Melon Powder Revenue by Region (2021-2026) & (\$ millions)
- Table 58. APAC Hami Melon Powder Sales by Type (2021-2026) & (Tons)
- Table 59. APAC Hami Melon Powder Sales by Application (2021-2026) & (Tons)
- Table 60. Europe Hami Melon Powder Sales by Country (2021-2026) & (Tons)
- Table 61. Europe Hami Melon Powder Revenue by Country (2021-2026) & (\$ millions)
- Table 62. Europe Hami Melon Powder Sales by Type (2021-2026) & (Tons)
- Table 63. Europe Hami Melon Powder Sales by Application (2021-2026) & (Tons)
- Table 64. Middle East & Africa Hami Melon Powder Sales by Country (2021-2026) & (Tons)
- Table 65. Middle East & Africa Hami Melon Powder Revenue Market Share by Country (2021-2026)
- Table 66. Middle East & Africa Hami Melon Powder Sales by Type (2021-2026) & (Tons)
- Table 67. Middle East & Africa Hami Melon Powder Sales by Application (2021-2026) & (Tons)
- Table 68. Key Market Drivers & Growth Opportunities of Hami Melon Powder
- Table 69. Key Market Challenges & Risks of Hami Melon Powder
- Table 70. Key Industry Trends of Hami Melon Powder
- Table 71. Hami Melon Powder Raw Material
- Table 72. Key Suppliers of Raw Materials
- Table 73. Hami Melon Powder Distributors List
- Table 74. Hami Melon Powder Customer List
- Table 75. Global Hami Melon Powder Sales Forecast by Region (2027-2032) & (Tons)
- Table 76. Global Hami Melon Powder Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 77. Americas Hami Melon Powder Sales Forecast by Country (2027-2032) & (Tons)
- Table 78. Americas Hami Melon Powder Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 79. APAC Hami Melon Powder Sales Forecast by Region (2027-2032) & (Tons)
- Table 80. APAC Hami Melon Powder Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 81. Europe Hami Melon Powder Sales Forecast by Country (2027-2032) & (Tons)
- Table 82. Europe Hami Melon Powder Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 83. Middle East & Africa Hami Melon Powder Sales Forecast by Country (2027-2032) & (Tons)
- Table 84. Middle East & Africa Hami Melon Powder Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 85. Global Hami Melon Powder Sales Forecast by Type (2027-2032) & (Tons)

Table 86. Global Hami Melon Powder Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 87. Global Hami Melon Powder Sales Forecast by Application (2027-2032) & (Tons)

Table 88. Global Hami Melon Powder Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 89. 3 Seasons Fruit Industry Basic Information, Hami Melon Powder Manufacturing Base, Sales Area and Its Competitors

Table 90. 3 Seasons Fruit Industry Hami Melon Powder Product Portfolios and Specifications

Table 91. 3 Seasons Fruit Industry Hami Melon Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 92. 3 Seasons Fruit Industry Main Business

Table 93. 3 Seasons Fruit Industry Latest Developments

Table 94. Bright-Ranch Basic Information, Hami Melon Powder Manufacturing Base, Sales Area and Its Competitors

Table 95. Bright-Ranch Hami Melon Powder Product Portfolios and Specifications

Table 96. Bright-Ranch Hami Melon Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 97. Bright-Ranch Main Business

Table 98. Bright-Ranch Latest Developments

Table 99. Sinochem Nanjing Basic Information, Hami Melon Powder Manufacturing Base, Sales Area and Its Competitors

Table 100. Sinochem Nanjing Hami Melon Powder Product Portfolios and Specifications

Table 101. Sinochem Nanjing Hami Melon Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 102. Sinochem Nanjing Main Business

Table 103. Sinochem Nanjing Latest Developments

Table 104. Shaanxi Guanjie Biotechnology Basic Information, Hami Melon Powder Manufacturing Base, Sales Area and Its Competitors

Table 105. Shaanxi Guanjie Biotechnology Hami Melon Powder Product Portfolios and Specifications

Table 106. Shaanxi Guanjie Biotechnology Hami Melon Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 107. Shaanxi Guanjie Biotechnology Main Business

Table 108. Shaanxi Guanjie Biotechnology Latest Developments

Table 109. IMAHERB BIOTECH Basic Information, Hami Melon Powder Manufacturing Base, Sales Area and Its Competitors

- Table 110. IMAHERB BIOTECH Hami Melon Powder Product Portfolios and Specifications
- Table 111. IMAHERB BIOTECH Hami Melon Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)
- Table 112. IMAHERB BIOTECH Main Business
- Table 113. IMAHERB BIOTECH Latest Developments
- Table 114. Shaanxi Xintianyu Biotechnology Basic Information, Hami Melon Powder Manufacturing Base, Sales Area and Its Competitors
- Table 115. Shaanxi Xintianyu Biotechnology Hami Melon Powder Product Portfolios and Specifications
- Table 116. Shaanxi Xintianyu Biotechnology Hami Melon Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)
- Table 117. Shaanxi Xintianyu Biotechnology Main Business
- Table 118. Shaanxi Xintianyu Biotechnology Latest Developments
- Table 119. KangMed Basic Information, Hami Melon Powder Manufacturing Base, Sales Area and Its Competitors
- Table 120. KangMed Hami Melon Powder Product Portfolios and Specifications
- Table 121. KangMed Hami Melon Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)
- Table 122. KangMed Main Business
- Table 123. KangMed Latest Developments
- Table 124. Changsha Herbway Biotech Basic Information, Hami Melon Powder Manufacturing Base, Sales Area and Its Competitors
- Table 125. Changsha Herbway Biotech Hami Melon Powder Product Portfolios and Specifications
- Table 126. Changsha Herbway Biotech Hami Melon Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)
- Table 127. Changsha Herbway Biotech Main Business
- Table 128. Changsha Herbway Biotech Latest Developments
- Table 129. Xi'an Victar Bio-tech Basic Information, Hami Melon Powder Manufacturing Base, Sales Area and Its Competitors
- Table 130. Xi'an Victar Bio-tech Hami Melon Powder Product Portfolios and Specifications
- Table 131. Xi'an Victar Bio-tech Hami Melon Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)
- Table 132. Xi'an Victar Bio-tech Main Business
- Table 133. Xi'an Victar Bio-tech Latest Developments
- Table 134. Wellgreen Technology Basic Information, Hami Melon Powder Manufacturing Base, Sales Area and Its Competitors

Table 135. Wellgreen Technology Hami Melon Powder Product Portfolios and Specifications

Table 136. Wellgreen Technology Hami Melon Powder Sales (Tons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 137. Wellgreen Technology Main Business

Table 138. Wellgreen Technology Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Hami Melon Powder
- Figure 2. Hami Melon Powder Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Hami Melon Powder Sales Growth Rate 2021-2032 (Tons)
- Figure 7. Global Hami Melon Powder Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Hami Melon Powder Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Hami Melon Powder Sales Market Share by Country/Region (2025)
- Figure 10. Hami Melon Powder Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Whole Fruit Powder
- Figure 12. Product Picture of Pulp Powder
- Figure 13. Product Picture of Other
- Figure 14. Global Hami Melon Powder Sales Market Share by Type in 2026
- Figure 15. Global Hami Melon Powder Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of Freeze-Dried
- Figure 17. Product Picture of Spray-Dried
- Figure 18. Product Picture of Vacuum-Dried
- Figure 19. Global Hami Melon Powder Sales Market Share by Drying Technology in 2026
- Figure 20. Global Hami Melon Powder Revenue Market Share by Drying Technology (2021-2026)
- Figure 21. Product Picture of Instant Water-Dispersible Powder
- Figure 22. Product Picture of Standard Dispersible Powder
- Figure 23. Product Picture of Encapsulated Powder
- Figure 24. Global Hami Melon Powder Sales Market Share by Solubility in 2026
- Figure 25. Global Hami Melon Powder Revenue Market Share by Solubility (2021-2026)
- Figure 26. Hami Melon Powder Consumed in Food and Beverages
- Figure 27. Global Hami Melon Powder Market: Food and Beverages (2021-2026) & (Tons)
- Figure 28. Hami Melon Powder Consumed in Dietary Supplements
- Figure 29. Global Hami Melon Powder Market: Dietary Supplements (2021-2026) & (Tons)

- Figure 30. Hami Melon Powder Consumed in Other
- Figure 31. Global Hami Melon Powder Market: Other (2021-2026) & (Tons)
- Figure 32. Global Hami Melon Powder Sale Market Share by Application (2025)
- Figure 33. Global Hami Melon Powder Revenue Market Share by Application in 2025
- Figure 34. Hami Melon Powder Sales by Company in 2025 (Tons)
- Figure 35. Global Hami Melon Powder Sales Market Share by Company in 2025
- Figure 36. Hami Melon Powder Revenue by Company in 2025 (\$ millions)
- Figure 37. Global Hami Melon Powder Revenue Market Share by Company in 2025
- Figure 38. Global Hami Melon Powder Sales Market Share by Geographic Region (2021-2026)
- Figure 39. Global Hami Melon Powder Revenue Market Share by Geographic Region in 2025
- Figure 40. Americas Hami Melon Powder Sales 2021-2026 (Tons)
- Figure 41. Americas Hami Melon Powder Revenue 2021-2026 (\$ millions)
- Figure 42. APAC Hami Melon Powder Sales 2021-2026 (Tons)
- Figure 43. APAC Hami Melon Powder Revenue 2021-2026 (\$ millions)
- Figure 44. Europe Hami Melon Powder Sales 2021-2026 (Tons)
- Figure 45. Europe Hami Melon Powder Revenue 2021-2026 (\$ millions)
- Figure 46. Middle East & Africa Hami Melon Powder Sales 2021-2026 (Tons)
- Figure 47. Middle East & Africa Hami Melon Powder Revenue 2021-2026 (\$ millions)
- Figure 48. Americas Hami Melon Powder Sales Market Share by Country in 2025
- Figure 49. Americas Hami Melon Powder Revenue Market Share by Country (2021-2026)
- Figure 50. Americas Hami Melon Powder Sales Market Share by Type (2021-2026)
- Figure 51. Americas Hami Melon Powder Sales Market Share by Application (2021-2026)
- Figure 52. United States Hami Melon Powder Revenue Growth 2021-2026 (\$ millions)
- Figure 53. Canada Hami Melon Powder Revenue Growth 2021-2026 (\$ millions)
- Figure 54. Mexico Hami Melon Powder Revenue Growth 2021-2026 (\$ millions)
- Figure 55. Brazil Hami Melon Powder Revenue Growth 2021-2026 (\$ millions)
- Figure 56. APAC Hami Melon Powder Sales Market Share by Region in 2025
- Figure 57. APAC Hami Melon Powder Revenue Market Share by Region (2021-2026)
- Figure 58. APAC Hami Melon Powder Sales Market Share by Type (2021-2026)
- Figure 59. APAC Hami Melon Powder Sales Market Share by Application (2021-2026)
- Figure 60. China Hami Melon Powder Revenue Growth 2021-2026 (\$ millions)
- Figure 61. Japan Hami Melon Powder Revenue Growth 2021-2026 (\$ millions)
- Figure 62. South Korea Hami Melon Powder Revenue Growth 2021-2026 (\$ millions)
- Figure 63. Southeast Asia Hami Melon Powder Revenue Growth 2021-2026 (\$ millions)
- Figure 64. India Hami Melon Powder Revenue Growth 2021-2026 (\$ millions)

- Figure 65. Australia Hami Melon Powder Revenue Growth 2021-2026 (\$ millions)
- Figure 66. China Taiwan Hami Melon Powder Revenue Growth 2021-2026 (\$ millions)
- Figure 67. Europe Hami Melon Powder Sales Market Share by Country in 2025
- Figure 68. Europe Hami Melon Powder Revenue Market Share by Country (2021-2026)
- Figure 69. Europe Hami Melon Powder Sales Market Share by Type (2021-2026)
- Figure 70. Europe Hami Melon Powder Sales Market Share by Application (2021-2026)
- Figure 71. Germany Hami Melon Powder Revenue Growth 2021-2026 (\$ millions)
- Figure 72. France Hami Melon Powder Revenue Growth 2021-2026 (\$ millions)
- Figure 73. UK Hami Melon Powder Revenue Growth 2021-2026 (\$ millions)
- Figure 74. Italy Hami Melon Powder Revenue Growth 2021-2026 (\$ millions)
- Figure 75. Russia Hami Melon Powder Revenue Growth 2021-2026 (\$ millions)
- Figure 76. Middle East & Africa Hami Melon Powder Sales Market Share by Country (2021-2026)
- Figure 77. Middle East & Africa Hami Melon Powder Sales Market Share by Type (2021-2026)
- Figure 78. Middle East & Africa Hami Melon Powder Sales Market Share by Application (2021-2026)
- Figure 79. Egypt Hami Melon Powder Revenue Growth 2021-2026 (\$ millions)
- Figure 80. South Africa Hami Melon Powder Revenue Growth 2021-2026 (\$ millions)
- Figure 81. Israel Hami Melon Powder Revenue Growth 2021-2026 (\$ millions)
- Figure 82. Turkey Hami Melon Powder Revenue Growth 2021-2026 (\$ millions)
- Figure 83. GCC Countries Hami Melon Powder Revenue Growth 2021-2026 (\$ millions)
- Figure 84. Manufacturing Cost Structure Analysis of Hami Melon Powder in 2026
- Figure 85. Manufacturing Process Analysis of Hami Melon Powder
- Figure 86. Industry Chain Structure of Hami Melon Powder
- Figure 87. Channels of Distribution
- Figure 88. Global Hami Melon Powder Sales Market Forecast by Region (2027-2032)
- Figure 89. Global Hami Melon Powder Revenue Market Share Forecast by Region (2027-2032)
- Figure 90. Global Hami Melon Powder Sales Market Share Forecast by Type (2027-2032)
- Figure 91. Global Hami Melon Powder Revenue Market Share Forecast by Type (2027-2032)
- Figure 92. Global Hami Melon Powder Sales Market Share Forecast by Application (2027-2032)
- Figure 93. Global Hami Melon Powder Revenue Market Share Forecast by Application (2027-2032)

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