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Global Hairbrushes and Combs Market Growth 2026-2032

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Abstracts

The global Hairbrushes and Combs market size is predicted to grow from US$ 2138 million in 2025 to US$ 2924 million in 2032; it is expected to grow at a CAGR of 4.7% from 2026 to 2032.

A Hairbrush/Comb is a tool used for untangling and styling hair, typically made from materials such as plastic, wood, or metal. Hairbrush/Combs come in various designs, including wide-tooth, round, and fine-tooth Hairbrush/Combs, each serving specific purposes. Wide-tooth Hairbrush/Combs are ideal for everyday detangling and styling, while round Hairbrush/Combs are often used for blow-drying and shaping hair, and fine-tooth Hairbrush/Combs are suitable for wet hair. Besides hair, Hairbrush/Combs can also be used for grooming beards and eyebrows. With a rich history, Hairbrush/Combs have been essential personal care tools for centuries. Modern Hairbrush/Combs continue to innovate in terms of materials and designs to cater to different hair types and styling needs, making them a staple in beauty and fashion.

The Hairbrush/Comb market has shown steady growth in recent years, driven by the expansion of the beauty and personal care industry. Increased consumer focus on personal appearance and daily hair care needs have led to a wider variety of Hairbrush/Combs with diverse functions. In addition to traditional wooden and plastic Hairbrush/Combs, there are now specialized Hairbrush/Combs designed for different hair types, such as those suited for curly or fine hair. The rise of e-commerce has made it easier for consumers to purchase various brands and styles of Hairbrush/Combs online, enhancing market diversity. Additionally, the influence of social media and beauty influencers has popularized new types of Hairbrush/Combs and grooming tools, prompting brands to continuously launch innovative products to attract younger consumers.

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Market Development Opportunities and Key Drivers

The Hairbrush/Comb market is witnessing numerous development opportunities, primarily driven by consumers' growing emphasis on personal care and diverse product demands. With rising living standards, more people are paying attention to hair care, leading to an increasing demand for high-quality, specialized Hairbrush/Combs. Additionally, the rapid growth of the beauty and personal care industry is driving innovation and functionality in Hairbrush/Comb products, which range from everyday use to professional hairdressing needs. These factors collectively contribute to market expansion.

Market Risks

However, the Hairbrush/Comb market also faces certain risks. First, the intense competition has led to frequent price wars among numerous brands, potentially impacting profit margins. Second, consumers are increasingly demanding higher quality and brand reputation, requiring companies to continually improve their products. Moreover, the growing awareness of environmental sustainability is leading consumers to prefer products made from sustainable materials, prompting businesses to address environmental concerns to avoid potential market loss.

Market Concentration

Currently, the concentration in the Hairbrush/Comb market is relatively high, with major brands holding significant market shares. Established brands typically possess strong brand influence and marketing capabilities, allowing them to build a positive reputation among consumers. This presents substantial challenges for emerging brands, which need to invest heavily in innovation and market positioning to gain consumer recognition.

Downstream Demand Trends

Downstream demand trends indicate that consumers' needs for Hairbrush/Combs are becoming increasingly diverse. Beyond basic hair grooming functions, more individuals are focusing on the design, materials, and additional features of Hairbrush/Combs, such as anti-static and antibacterial properties. Influenced by social media, recommendations from beauty influencers and online celebrities are significantly driving consumer purchasing decisions. This trend highlights the necessity for companies to continually

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innovate to meet the evolving demands of the market.

LP Information, Inc. (LPI) ' newest research report, the ?Hairbrushes and Combs Industry Forecast? looks at past sales and reviews total world Hairbrushes and Combs sales in 2025, providing a comprehensive analysis by region and market sector of projected Hairbrushes and Combs sales for 2026 through 2032. With Hairbrushes and Combs sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Hairbrushes and Combs industry.

This Insight Report provides a comprehensive analysis of the global Hairbrushes and Combs landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Hairbrushes and Combs portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Hairbrushes and Combs market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Hairbrushes and Combs and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Hairbrushes and Combs.

This report presents a comprehensive overview, market shares, and growth opportunities of Hairbrushes and Combs market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Fine-Toothed Flat Combs

Wide-toothed Combs

Air Cushion Massage Combs

Vented Styling Brush

Others

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Segmentation by Application:

- Online Sales
- Offline Sales

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Wet Brush

Conair

Drybar

GHD

Tangle Teezer

Kent Brushes

Carpenter Tan Holdings

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Raffini

Key Questions Addressed in this Report

What is the 10-year outlook for the global Hairbrushes and Combs market?

What factors are driving Hairbrushes and Combs market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Hairbrushes and Combs market opportunities vary by end market size?

How does Hairbrushes and Combs break out by Type, by Application?

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