

Global Hair Styling Products Market Growth 2025-2031

<https://marketpublishers.com/r/G383E1FE09BEN.html>

Date: October 2025

Pages: 112

Price: US\$ 3,660.00 (Single User License)

ID: G383E1FE09BEN

Abstracts

The global Hair Styling Products market size is predicted to grow from US\$ 17090 million in 2025 to US\$ 21550 million in 2031; it is expected to grow at a CAGR of 3.9% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Hair styling products include a range of cosmetics used to style, shape, and hold hair in place, such as gels, mousses, and sprays.

Consumer demand for hair care and styling solutions sustains the hair styling products market.

LP Information, Inc. (LPI) ' newest research report, the ?Hair Styling Products Industry Forecast? looks at past sales and reviews total world Hair Styling Products sales in 2024, providing a comprehensive analysis by region and market sector of projected Hair Styling Products sales for 2025 through 2031. With Hair Styling Products sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Hair Styling Products industry.

This Insight Report provides a comprehensive analysis of the global Hair Styling Products landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Hair Styling Products portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Hair Styling Products market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Hair Styling Products and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Hair Styling Products.

This report presents a comprehensive overview, market shares, and growth opportunities of Hair Styling Products market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Colorants

Hair Spray

Shampoos

Segmentation by Application:

Direct Selling

Hypermarkets & Retail Chains

E-Commerce

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Kerastase

Oscar Blandi

Philips

Lo?Real

TRESemme

Matrix

Aveda

Pantene

BBlunt

Henkel

Procter & Gamble

Unilever

Mandom

Johnson & Johnson

Key Questions Addressed in this Report

What is the 10-year outlook for the global Hair Styling Products market?

What factors are driving Hair Styling Products market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Hair Styling Products market opportunities vary by end market size?
How does Hair Styling Products break out by Type, by Application?

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