

Global Hair Styling Equipment Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Hair Styling Equipment market size was valued at US\$ million in 2023. With growing demand in downstream market, the Hair Styling Equipment is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Hair Styling Equipment market. Hair Styling Equipment are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Hair Styling Equipment. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Hair Styling Equipment market.

Hair styling equipment are electric-operated. They are segmented into corded and non-corded hair styling equipment. Manufacturers distribute their products through online and offline distribution channels. Specialty stores offer a significant contribution to the market. Manufacturers are now positioning and selling their products through online shopping portals as consumers prefer a convenient shopping experience.

The evolving fashion trends in hair styling as one of the primary growth factors for the hair styling equipment market. The evolving trends in hairstyling is increasingly influencing manufacturers to develop hair styling equipment for varying hairstyles as per the demand of hair salon professionals and consumers. The growing trend for personal grooming and fashion consciousness is influencing the sales for this market. The

vendors in the hair styling equipment market are innovating and launching easy to use products that do not harm the consumers' hair.

Key Features:

The report on Hair Styling Equipment market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Hair Styling Equipment market. It may include historical data, market segmentation by Type (e.g., Hair Dryers, Hair Straighteners), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Hair Styling Equipment market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Hair Styling Equipment market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Hair Styling Equipment industry. This include advancements in Hair Styling Equipment technology, Hair Styling Equipment new entrants, Hair Styling Equipment new investment, and other innovations that are shaping the future of Hair Styling Equipment.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Hair Styling Equipment market. It includes factors influencing customer ' purchasing decisions, preferences for Hair Styling Equipment product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Hair Styling Equipment market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Hair Styling Equipment market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Hair Styling Equipment market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Hair Styling Equipment industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Hair Styling Equipment market.

Market Segmentation:

Hair Styling Equipment market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Hair Dryers

Hair Straighteners

Hair Stylers

Segmentation by application

Professional Users

Individual Users

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Conair

Koninklijke Philips

Panasonic

TESCOM

Andis

Bio Ionic

Devacurl

Drybar

Dyson

Elchim

Key Questions Addressed in this Report

What is the 10-year outlook for the global Hair Styling Equipment market?

What factors are driving Hair Styling Equipment market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Hair Styling Equipment market opportunities vary by end market size?

How does Hair Styling Equipment break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Hair Styling Equipment Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Hair Styling Equipment by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Hair Styling Equipment by Country/Region, 2019, 2023 & 2030
- 2.2 Hair Styling Equipment Segment by Type
 - 2.2.1 Hair Dryers
 - 2.2.2 Hair Straighteners
 - 2.2.3 Hair Stylers
- 2.3 Hair Styling Equipment Sales by Type
 - 2.3.1 Global Hair Styling Equipment Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Hair Styling Equipment Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Hair Styling Equipment Sale Price by Type (2019-2024)
- 2.4 Hair Styling Equipment Segment by Application
 - 2.4.1 Professional Users
 - 2.4.2 Individual Users
- 2.5 Hair Styling Equipment Sales by Application
 - 2.5.1 Global Hair Styling Equipment Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Hair Styling Equipment Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Hair Styling Equipment Sale Price by Application (2019-2024)

3 GLOBAL HAIR STYLING EQUIPMENT BY COMPANY

3.1 Global Hair Styling Equipment Breakdown Data by Company

3.1.1 Global Hair Styling Equipment Annual Sales by Company (2019-2024)

3.1.2 Global Hair Styling Equipment Sales Market Share by Company (2019-2024)

3.2 Global Hair Styling Equipment Annual Revenue by Company (2019-2024)

3.2.1 Global Hair Styling Equipment Revenue by Company (2019-2024)

3.2.2 Global Hair Styling Equipment Revenue Market Share by Company (2019-2024)

3.3 Global Hair Styling Equipment Sale Price by Company

3.4 Key Manufacturers Hair Styling Equipment Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Hair Styling Equipment Product Location Distribution

3.4.2 Players Hair Styling Equipment Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR HAIR STYLING EQUIPMENT BY GEOGRAPHIC REGION

4.1 World Historic Hair Styling Equipment Market Size by Geographic Region (2019-2024)

4.1.1 Global Hair Styling Equipment Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Hair Styling Equipment Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Hair Styling Equipment Market Size by Country/Region (2019-2024)

4.2.1 Global Hair Styling Equipment Annual Sales by Country/Region (2019-2024)

4.2.2 Global Hair Styling Equipment Annual Revenue by Country/Region (2019-2024)

4.3 Americas Hair Styling Equipment Sales Growth

4.4 APAC Hair Styling Equipment Sales Growth

4.5 Europe Hair Styling Equipment Sales Growth

4.6 Middle East & Africa Hair Styling Equipment Sales Growth

5 AMERICAS

5.1 Americas Hair Styling Equipment Sales by Country

5.1.1 Americas Hair Styling Equipment Sales by Country (2019-2024)

5.1.2 Americas Hair Styling Equipment Revenue by Country (2019-2024)

- 5.2 Americas Hair Styling Equipment Sales by Type
- 5.3 Americas Hair Styling Equipment Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Hair Styling Equipment Sales by Region
 - 6.1.1 APAC Hair Styling Equipment Sales by Region (2019-2024)
 - 6.1.2 APAC Hair Styling Equipment Revenue by Region (2019-2024)
- 6.2 APAC Hair Styling Equipment Sales by Type
- 6.3 APAC Hair Styling Equipment Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Hair Styling Equipment by Country
 - 7.1.1 Europe Hair Styling Equipment Sales by Country (2019-2024)
 - 7.1.2 Europe Hair Styling Equipment Revenue by Country (2019-2024)
- 7.2 Europe Hair Styling Equipment Sales by Type
- 7.3 Europe Hair Styling Equipment Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Hair Styling Equipment by Country
 - 8.1.1 Middle East & Africa Hair Styling Equipment Sales by Country (2019-2024)

- 8.1.2 Middle East & Africa Hair Styling Equipment Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Hair Styling Equipment Sales by Type
- 8.3 Middle East & Africa Hair Styling Equipment Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Hair Styling Equipment
- 10.3 Manufacturing Process Analysis of Hair Styling Equipment
- 10.4 Industry Chain Structure of Hair Styling Equipment

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Hair Styling Equipment Distributors
- 11.3 Hair Styling Equipment Customer

12 WORLD FORECAST REVIEW FOR HAIR STYLING EQUIPMENT BY GEOGRAPHIC REGION

- 12.1 Global Hair Styling Equipment Market Size Forecast by Region
 - 12.1.1 Global Hair Styling Equipment Forecast by Region (2025-2030)
 - 12.1.2 Global Hair Styling Equipment Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region

- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Hair Styling Equipment Forecast by Type
- 12.7 Global Hair Styling Equipment Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Conair

- 13.1.1 Conair Company Information
- 13.1.2 Conair Hair Styling Equipment Product Portfolios and Specifications
- 13.1.3 Conair Hair Styling Equipment Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.1.4 Conair Main Business Overview
- 13.1.5 Conair Latest Developments

13.2 Koninklijke Philips

- 13.2.1 Koninklijke Philips Company Information
- 13.2.2 Koninklijke Philips Hair Styling Equipment Product Portfolios and Specifications
- 13.2.3 Koninklijke Philips Hair Styling Equipment Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.2.4 Koninklijke Philips Main Business Overview
- 13.2.5 Koninklijke Philips Latest Developments

13.3 Panasonic

- 13.3.1 Panasonic Company Information
- 13.3.2 Panasonic Hair Styling Equipment Product Portfolios and Specifications
- 13.3.3 Panasonic Hair Styling Equipment Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.3.4 Panasonic Main Business Overview
- 13.3.5 Panasonic Latest Developments

13.4 TESCO

- 13.4.1 TESCO Company Information
- 13.4.2 TESCO Hair Styling Equipment Product Portfolios and Specifications
- 13.4.3 TESCO Hair Styling Equipment Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.4.4 TESCO Main Business Overview
- 13.4.5 TESCO Latest Developments

13.5 Andis

- 13.5.1 Andis Company Information
- 13.5.2 Andis Hair Styling Equipment Product Portfolios and Specifications
- 13.5.3 Andis Hair Styling Equipment Sales, Revenue, Price and Gross Margin

(2019-2024)

13.5.4 Andis Main Business Overview

13.5.5 Andis Latest Developments

13.6 Bio Ionic

13.6.1 Bio Ionic Company Information

13.6.2 Bio Ionic Hair Styling Equipment Product Portfolios and Specifications

13.6.3 Bio Ionic Hair Styling Equipment Sales, Revenue, Price and Gross Margin

(2019-2024)

13.6.4 Bio Ionic Main Business Overview

13.6.5 Bio Ionic Latest Developments

13.7 Devacurl

13.7.1 Devacurl Company Information

13.7.2 Devacurl Hair Styling Equipment Product Portfolios and Specifications

13.7.3 Devacurl Hair Styling Equipment Sales, Revenue, Price and Gross Margin

(2019-2024)

13.7.4 Devacurl Main Business Overview

13.7.5 Devacurl Latest Developments

13.8 Drybar

13.8.1 Drybar Company Information

13.8.2 Drybar Hair Styling Equipment Product Portfolios and Specifications

13.8.3 Drybar Hair Styling Equipment Sales, Revenue, Price and Gross Margin

(2019-2024)

13.8.4 Drybar Main Business Overview

13.8.5 Drybar Latest Developments

13.9 Dyson

13.9.1 Dyson Company Information

13.9.2 Dyson Hair Styling Equipment Product Portfolios and Specifications

13.9.3 Dyson Hair Styling Equipment Sales, Revenue, Price and Gross Margin

(2019-2024)

13.9.4 Dyson Main Business Overview

13.9.5 Dyson Latest Developments

13.10 Elchim

13.10.1 Elchim Company Information

13.10.2 Elchim Hair Styling Equipment Product Portfolios and Specifications

13.10.3 Elchim Hair Styling Equipment Sales, Revenue, Price and Gross Margin

(2019-2024)

13.10.4 Elchim Main Business Overview

13.10.5 Elchim Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Hair Styling Equipment Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Hair Styling Equipment Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Hair Dryers

Table 4. Major Players of Hair Straighteners

Table 5. Major Players of Hair Stylers

Table 6. Global Hair Styling Equipment Sales by Type (2019-2024) & (K Units)

Table 7. Global Hair Styling Equipment Sales Market Share by Type (2019-2024)

Table 8. Global Hair Styling Equipment Revenue by Type (2019-2024) & (\$ million)

Table 9. Global Hair Styling Equipment Revenue Market Share by Type (2019-2024)

Table 10. Global Hair Styling Equipment Sale Price by Type (2019-2024) & (USD/Unit)

Table 11. Global Hair Styling Equipment Sales by Application (2019-2024) & (K Units)

Table 12. Global Hair Styling Equipment Sales Market Share by Application (2019-2024)

Table 13. Global Hair Styling Equipment Revenue by Application (2019-2024)

Table 14. Global Hair Styling Equipment Revenue Market Share by Application (2019-2024)

Table 15. Global Hair Styling Equipment Sale Price by Application (2019-2024) & (USD/Unit)

Table 16. Global Hair Styling Equipment Sales by Company (2019-2024) & (K Units)

Table 17. Global Hair Styling Equipment Sales Market Share by Company (2019-2024)

Table 18. Global Hair Styling Equipment Revenue by Company (2019-2024) (\$ Millions)

Table 19. Global Hair Styling Equipment Revenue Market Share by Company (2019-2024)

Table 20. Global Hair Styling Equipment Sale Price by Company (2019-2024) & (USD/Unit)

Table 21. Key Manufacturers Hair Styling Equipment Producing Area Distribution and Sales Area

Table 22. Players Hair Styling Equipment Products Offered

Table 23. Hair Styling Equipment Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 24. New Products and Potential Entrants

Table 25. Mergers & Acquisitions, Expansion

Table 26. Global Hair Styling Equipment Sales by Geographic Region (2019-2024) & (K

Units)

Table 27. Global Hair Styling Equipment Sales Market Share Geographic Region (2019-2024)

Table 28. Global Hair Styling Equipment Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 29. Global Hair Styling Equipment Revenue Market Share by Geographic Region (2019-2024)

Table 30. Global Hair Styling Equipment Sales by Country/Region (2019-2024) & (K Units)

Table 31. Global Hair Styling Equipment Sales Market Share by Country/Region (2019-2024)

Table 32. Global Hair Styling Equipment Revenue by Country/Region (2019-2024) & (\$ millions)

Table 33. Global Hair Styling Equipment Revenue Market Share by Country/Region (2019-2024)

Table 34. Americas Hair Styling Equipment Sales by Country (2019-2024) & (K Units)

Table 35. Americas Hair Styling Equipment Sales Market Share by Country (2019-2024)

Table 36. Americas Hair Styling Equipment Revenue by Country (2019-2024) & (\$ Millions)

Table 37. Americas Hair Styling Equipment Revenue Market Share by Country (2019-2024)

Table 38. Americas Hair Styling Equipment Sales by Type (2019-2024) & (K Units)

Table 39. Americas Hair Styling Equipment Sales by Application (2019-2024) & (K Units)

Table 40. APAC Hair Styling Equipment Sales by Region (2019-2024) & (K Units)

Table 41. APAC Hair Styling Equipment Sales Market Share by Region (2019-2024)

Table 42. APAC Hair Styling Equipment Revenue by Region (2019-2024) & (\$ Millions)

Table 43. APAC Hair Styling Equipment Revenue Market Share by Region (2019-2024)

Table 44. APAC Hair Styling Equipment Sales by Type (2019-2024) & (K Units)

Table 45. APAC Hair Styling Equipment Sales by Application (2019-2024) & (K Units)

Table 46. Europe Hair Styling Equipment Sales by Country (2019-2024) & (K Units)

Table 47. Europe Hair Styling Equipment Sales Market Share by Country (2019-2024)

Table 48. Europe Hair Styling Equipment Revenue by Country (2019-2024) & (\$ Millions)

Table 49. Europe Hair Styling Equipment Revenue Market Share by Country (2019-2024)

Table 50. Europe Hair Styling Equipment Sales by Type (2019-2024) & (K Units)

Table 51. Europe Hair Styling Equipment Sales by Application (2019-2024) & (K Units)

Table 52. Middle East & Africa Hair Styling Equipment Sales by Country (2019-2024) &

(K Units)

Table 53. Middle East & Africa Hair Styling Equipment Sales Market Share by Country (2019-2024)

Table 54. Middle East & Africa Hair Styling Equipment Revenue by Country (2019-2024) & (\$ Millions)

Table 55. Middle East & Africa Hair Styling Equipment Revenue Market Share by Country (2019-2024)

Table 56. Middle East & Africa Hair Styling Equipment Sales by Type (2019-2024) & (K Units)

Table 57. Middle East & Africa Hair Styling Equipment Sales by Application (2019-2024) & (K Units)

Table 58. Key Market Drivers & Growth Opportunities of Hair Styling Equipment

Table 59. Key Market Challenges & Risks of Hair Styling Equipment

Table 60. Key Industry Trends of Hair Styling Equipment

Table 61. Hair Styling Equipment Raw Material

Table 62. Key Suppliers of Raw Materials

Table 63. Hair Styling Equipment Distributors List

Table 64. Hair Styling Equipment Customer List

Table 65. Global Hair Styling Equipment Sales Forecast by Region (2025-2030) & (K Units)

Table 66. Global Hair Styling Equipment Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 67. Americas Hair Styling Equipment Sales Forecast by Country (2025-2030) & (K Units)

Table 68. Americas Hair Styling Equipment Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 69. APAC Hair Styling Equipment Sales Forecast by Region (2025-2030) & (K Units)

Table 70. APAC Hair Styling Equipment Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 71. Europe Hair Styling Equipment Sales Forecast by Country (2025-2030) & (K Units)

Table 72. Europe Hair Styling Equipment Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 73. Middle East & Africa Hair Styling Equipment Sales Forecast by Country (2025-2030) & (K Units)

Table 74. Middle East & Africa Hair Styling Equipment Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 75. Global Hair Styling Equipment Sales Forecast by Type (2025-2030) & (K

Units)

Table 76. Global Hair Styling Equipment Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 77. Global Hair Styling Equipment Sales Forecast by Application (2025-2030) & (K Units)

Table 78. Global Hair Styling Equipment Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 79. Conair Basic Information, Hair Styling Equipment Manufacturing Base, Sales Area and Its Competitors

Table 80. Conair Hair Styling Equipment Product Portfolios and Specifications

Table 81. Conair Hair Styling Equipment Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Conair Main Business

Table 83. Conair Latest Developments

Table 84. Koninklijke Philips Basic Information, Hair Styling Equipment Manufacturing Base, Sales Area and Its Competitors

Table 85. Koninklijke Philips Hair Styling Equipment Product Portfolios and Specifications

Table 86. Koninklijke Philips Hair Styling Equipment Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Koninklijke Philips Main Business

Table 88. Koninklijke Philips Latest Developments

Table 89. Panasonic Basic Information, Hair Styling Equipment Manufacturing Base, Sales Area and Its Competitors

Table 90. Panasonic Hair Styling Equipment Product Portfolios and Specifications

Table 91. Panasonic Hair Styling Equipment Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Panasonic Main Business

Table 93. Panasonic Latest Developments

Table 94. TESCO Basic Information, Hair Styling Equipment Manufacturing Base, Sales Area and Its Competitors

Table 95. TESCO Hair Styling Equipment Product Portfolios and Specifications

Table 96. TESCO Hair Styling Equipment Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. TESCO Main Business

Table 98. TESCO Latest Developments

Table 99. Andis Basic Information, Hair Styling Equipment Manufacturing Base, Sales Area and Its Competitors

Table 100. Andis Hair Styling Equipment Product Portfolios and Specifications

Table 101. Andis Hair Styling Equipment Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Andis Main Business

Table 103. Andis Latest Developments

Table 104. Bio Ionic Basic Information, Hair Styling Equipment Manufacturing Base, Sales Area and Its Competitors

Table 105. Bio Ionic Hair Styling Equipment Product Portfolios and Specifications

Table 106. Bio Ionic Hair Styling Equipment Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. Bio Ionic Main Business

Table 108. Bio Ionic Latest Developments

Table 109. Devacurl Basic Information, Hair Styling Equipment Manufacturing Base, Sales Area and Its Competitors

Table 110. Devacurl Hair Styling Equipment Product Portfolios and Specifications

Table 111. Devacurl Hair Styling Equipment Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. Devacurl Main Business

Table 113. Devacurl Latest Developments

Table 114. Drybar Basic Information, Hair Styling Equipment Manufacturing Base, Sales Area and Its Competitors

Table 115. Drybar Hair Styling Equipment Product Portfolios and Specifications

Table 116. Drybar Hair Styling Equipment Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. Drybar Main Business

Table 118. Drybar Latest Developments

Table 119. Dyson Basic Information, Hair Styling Equipment Manufacturing Base, Sales Area and Its Competitors

Table 120. Dyson Hair Styling Equipment Product Portfolios and Specifications

Table 121. Dyson Hair Styling Equipment Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. Dyson Main Business

Table 123. Dyson Latest Developments

Table 124. Elchim Basic Information, Hair Styling Equipment Manufacturing Base, Sales Area and Its Competitors

Table 125. Elchim Hair Styling Equipment Product Portfolios and Specifications

Table 126. Elchim Hair Styling Equipment Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 127. Elchim Main Business

Table 128. Elchim Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Hair Styling Equipment
- Figure 2. Hair Styling Equipment Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Hair Styling Equipment Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Hair Styling Equipment Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Hair Styling Equipment Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Hair Dryers
- Figure 10. Product Picture of Hair Straighteners
- Figure 11. Product Picture of Hair Stylers
- Figure 12. Global Hair Styling Equipment Sales Market Share by Type in 2023
- Figure 13. Global Hair Styling Equipment Revenue Market Share by Type (2019-2024)
- Figure 14. Hair Styling Equipment Consumed in Professional Users
- Figure 15. Global Hair Styling Equipment Market: Professional Users (2019-2024) & (K Units)
- Figure 16. Hair Styling Equipment Consumed in Individual Users
- Figure 17. Global Hair Styling Equipment Market: Individual Users (2019-2024) & (K Units)
- Figure 18. Global Hair Styling Equipment Sales Market Share by Application (2023)
- Figure 19. Global Hair Styling Equipment Revenue Market Share by Application in 2023
- Figure 20. Hair Styling Equipment Sales Market by Company in 2023 (K Units)
- Figure 21. Global Hair Styling Equipment Sales Market Share by Company in 2023
- Figure 22. Hair Styling Equipment Revenue Market by Company in 2023 (\$ Million)
- Figure 23. Global Hair Styling Equipment Revenue Market Share by Company in 2023
- Figure 24. Global Hair Styling Equipment Sales Market Share by Geographic Region (2019-2024)
- Figure 25. Global Hair Styling Equipment Revenue Market Share by Geographic Region in 2023
- Figure 26. Americas Hair Styling Equipment Sales 2019-2024 (K Units)
- Figure 27. Americas Hair Styling Equipment Revenue 2019-2024 (\$ Millions)
- Figure 28. APAC Hair Styling Equipment Sales 2019-2024 (K Units)
- Figure 29. APAC Hair Styling Equipment Revenue 2019-2024 (\$ Millions)
- Figure 30. Europe Hair Styling Equipment Sales 2019-2024 (K Units)
- Figure 31. Europe Hair Styling Equipment Revenue 2019-2024 (\$ Millions)

- Figure 32. Middle East & Africa Hair Styling Equipment Sales 2019-2024 (K Units)
- Figure 33. Middle East & Africa Hair Styling Equipment Revenue 2019-2024 (\$ Millions)
- Figure 34. Americas Hair Styling Equipment Sales Market Share by Country in 2023
- Figure 35. Americas Hair Styling Equipment Revenue Market Share by Country in 2023
- Figure 36. Americas Hair Styling Equipment Sales Market Share by Type (2019-2024)
- Figure 37. Americas Hair Styling Equipment Sales Market Share by Application (2019-2024)
- Figure 38. United States Hair Styling Equipment Revenue Growth 2019-2024 (\$ Millions)
- Figure 39. Canada Hair Styling Equipment Revenue Growth 2019-2024 (\$ Millions)
- Figure 40. Mexico Hair Styling Equipment Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Brazil Hair Styling Equipment Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. APAC Hair Styling Equipment Sales Market Share by Region in 2023
- Figure 43. APAC Hair Styling Equipment Revenue Market Share by Regions in 2023
- Figure 44. APAC Hair Styling Equipment Sales Market Share by Type (2019-2024)
- Figure 45. APAC Hair Styling Equipment Sales Market Share by Application (2019-2024)
- Figure 46. China Hair Styling Equipment Revenue Growth 2019-2024 (\$ Millions)
- Figure 47. Japan Hair Styling Equipment Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. South Korea Hair Styling Equipment Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. Southeast Asia Hair Styling Equipment Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. India Hair Styling Equipment Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Australia Hair Styling Equipment Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. China Taiwan Hair Styling Equipment Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Europe Hair Styling Equipment Sales Market Share by Country in 2023
- Figure 54. Europe Hair Styling Equipment Revenue Market Share by Country in 2023
- Figure 55. Europe Hair Styling Equipment Sales Market Share by Type (2019-2024)
- Figure 56. Europe Hair Styling Equipment Sales Market Share by Application (2019-2024)
- Figure 57. Germany Hair Styling Equipment Revenue Growth 2019-2024 (\$ Millions)
- Figure 58. France Hair Styling Equipment Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. UK Hair Styling Equipment Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. Italy Hair Styling Equipment Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. Russia Hair Styling Equipment Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Middle East & Africa Hair Styling Equipment Sales Market Share by Country in 2023
- Figure 63. Middle East & Africa Hair Styling Equipment Revenue Market Share by

Country in 2023

Figure 64. Middle East & Africa Hair Styling Equipment Sales Market Share by Type (2019-2024)

Figure 65. Middle East & Africa Hair Styling Equipment Sales Market Share by Application (2019-2024)

Figure 66. Egypt Hair Styling Equipment Revenue Growth 2019-2024 (\$ Millions)

Figure 67. South Africa Hair Styling Equipment Revenue Growth 2019-2024 (\$ Millions)

Figure 68. Israel Hair Styling Equipment Revenue Growth 2019-2024 (\$ Millions)

Figure 69. Turkey Hair Styling Equipment Revenue Growth 2019-2024 (\$ Millions)

Figure 70. GCC Country Hair Styling Equipment Revenue Growth 2019-2024 (\$ Millions)

Figure 71. Manufacturing Cost Structure Analysis of Hair Styling Equipment in 2023

Figure 72. Manufacturing Process Analysis of Hair Styling Equipment

Figure 73. Industry Chain Structure of Hair Styling Equipment

Figure 74. Channels of Distribution

Figure 75. Global Hair Styling Equipment Sales Market Forecast by Region (2025-2030)

Figure 76. Global Hair Styling Equipment Revenue Market Share Forecast by Region (2025-2030)

Figure 77. Global Hair Styling Equipment Sales Market Share Forecast by Type (2025-2030)

Figure 78. Global Hair Styling Equipment Revenue Market Share Forecast by Type (2025-2030)

Figure 79. Global Hair Styling Equipment Sales Market Share Forecast by Application (2025-2030)

Figure 80. Global Hair Styling Equipment Revenue Market Share Forecast by Application (2025-2030)

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