

Global Hair Fixatives Market Growth 2023-2029

<https://marketpublishers.com/r/G62FDC10B31EEN.html>

Date: March 2023

Pages: 105

Price: US\$ 3,660.00 (Single User License)

ID: G62FDC10B31EEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Hair fixatives are natural or synthetic polymeric agents primarily used in hair care treatments to impart a temporary shape or sculpting effect to hair strands. Hair fixatives are basically anionic additives that are either chemically synthesized or derived from a natural source such as karaya gum, chitosan or cornstarch. They are used in a variety of finished products such as styling gels, sculpting lotions and setting lotions. Functionally, hair fixatives are film-forming additives that provide holding properties for styled or modeled hair. These hair fixatives are most suitable for alcohol-based or water-based formulations.

LPI (LP Information)' newest research report, the "Hair Fixatives Industry Forecast" looks at past sales and reviews total world Hair Fixatives sales in 2022, providing a comprehensive analysis by region and market sector of projected Hair Fixatives sales for 2023 through 2029. With Hair Fixatives sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Hair Fixatives industry.

This Insight Report provides a comprehensive analysis of the global Hair Fixatives landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Hair Fixatives portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Hair Fixatives market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Hair Fixatives and breaks down the forecast by type, by

application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Hair Fixatives.

The global Hair Fixatives market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Hair Fixatives is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Hair Fixatives is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Hair Fixatives is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Hair Fixatives players cover BASF, DowDuPont, Mitsubishi Chemical, Lubrizol Corporation, Eastman, Akzo Nobel, Ashland, Miwon Commercial and Revolymer, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Hair Fixatives market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Synthetic

Natural Ingredients

Segmentation by application

Hair Sprays

Styling Creams

Styling Gels

Styling Foam

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

BASF

DowDuPont

Mitsubishi Chemical

Lubrizol Corporation

Eastman

Akzo Nobel

Ashland

Miwon Commercial

Revolymmer

Hallstar

Croda

Covestro

SNF

Corel

Key Questions Addressed in this Report

What is the 10-year outlook for the global Hair Fixatives market?

What factors are driving Hair Fixatives market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Hair Fixatives market opportunities vary by end market size?

How does Hair Fixatives break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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