

Global Hair Dryer Motor Market Growth 2026-2032

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Abstracts

The global Hair Dryer Motor market size is predicted to grow from US\$ 9022 million in 2025 to US\$ 12180 million in 2032; it is expected to grow at a CAGR of 4.5% from 2026 to 2032.

Conventional hair dryers traditionally make use of AC universal motors capable of achieving high-speed rotation while operating on single-phase power supplies commonly used in households. However, as the industry is witnessing a shift towards smaller, lighter and more power-efficient appliances, the need for a transition to brushless DC motors.

LP Information, Inc. (LPI) ' newest research report, the "Hair Dryer Motor Industry Forecast" looks at past sales and reviews total world Hair Dryer Motor sales in 2025, providing a comprehensive analysis by region and market sector of projected Hair Dryer Motor sales for 2026 through 2032. With Hair Dryer Motor sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Hair Dryer Motor industry.

This Insight Report provides a comprehensive analysis of the global Hair Dryer Motor landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Hair Dryer Motor portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Hair Dryer Motor market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Hair Dryer Motor and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of

opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Hair Dryer Motor.

This report presents a comprehensive overview, market shares, and growth opportunities of Hair Dryer Motor market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Brushed Motor

Brushless Motor

Segmentation by Application:

Low & Middle-End Hair Dryer

High-End Hair Dryer

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nidec Corporation

MABUCHI MOTOR

Johnson Electric

Dyson

Panasonic

Philips

KELI MOTOR

Siemens

HITACHI

LEXY

Key Questions Addressed in this Report

What is the 10-year outlook for the global Hair Dryer Motor market?

What factors are driving Hair Dryer Motor market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Hair Dryer Motor market opportunities vary by end market size?

How does Hair Dryer Motor break out by Type, by Application?

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