

# Global Hair Coloring Lotion Market Growth 2022-2028

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## Abstracts

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The global market for Hair Coloring Lotion is estimated to increase from US\$ million in 2021 to reach US\$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

The APAC Hair Coloring Lotion market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The United States Hair Coloring Lotion market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The Europe Hair Coloring Lotion market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The China Hair Coloring Lotion market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

Global key Hair Coloring Lotion players cover L'OREAL PARIS, P&G, Shiseido, Henkel and Coty, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

## Report Coverage

This latest report provides a deep insight into the global Hair Coloring Lotion market

covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global Hair Coloring Lotion market, with both quantitative and qualitative data, to help readers understand how the Hair Coloring Lotion market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions and volume in K Units.

#### Market Segmentation:

The study segments the Hair Coloring Lotion market and forecasts the market size by Type (Black, Pink and White), by Application (Cosmetology and Hairdressing.), and region (APAC, Americas, Europe, and Middle East & Africa).

#### Segmentation by type

Black

Pink

White

Brown

Blue

#### Segmentation by application

Cosmetology

Hairdressing

## Segmentation by region

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

#### Major companies covered

L'OREAL PARIS

P&G

Shiseido

Henkel

Coty

Kao

Amorepacific

COSMAX

Mentholatum

Unilever

Natura &Co

Jiangsu Meiss Cosmetics Co., Ltd

Suzhou Shangmei International Cosmetics Co., Ltd

Hangzhou Proya Cosmetics Co., Ltd

Guangzhou Aolun Cosmetics Co., Ltd

Guangzhou Kailan Duo Biotechnology Co., Ltd

Guangzhou Handian Cosmetics Co., Ltd

Zhongshan Jiali Daily Cosmetics Co., Ltd

Jinan Snow Leopard Bangshi Cosmetic Equipment Co., Ltd

Beijing Henkel Liyuan Cosmetics Co., Ltd

Huizhou Zhaoting Cosmetics Co., Ltd

Guangzhou Kanebo Cosmetics Co., Ltd

## Chapter Introduction

Chapter 1: Scope of Hair Coloring Lotion, Research Methodology, etc.

Chapter 2: Executive Summary, global Hair Coloring Lotion market size (sales and revenue) and CAGR, Hair Coloring Lotion market size by region, by type, by application, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: Hair Coloring Lotion sales, revenue, average price, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global Hair Coloring Lotion sales and revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, sales segment by country, by type, and type.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and

economic trends that are affecting the future marketplace

Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global Hair Coloring Lotion market size forecast by region, by country, by type, and application.

Chapter 13: Comprehensive company profiles of the leading players, including L'OREAL PARIS, P&G, Shiseido, Henkel, Coty, Kao, Amorepacific, COSMAX and Mentholatum, etc.

Chapter 14: Research Findings and Conclusion

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