

Global Hair Color Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Hair Color market size was valued at US\$ 23740 million in 2023. With growing demand in downstream market, the Hair Color is forecast to a readjusted size of US\$ 42900 million by 2030 with a CAGR of 8.8% during review period.

The research report highlights the growth potential of the global Hair Color market. Hair Color are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Hair Color. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Hair Color market.

Hair Dyes are chemicals that used to change hair color. Today, hair dyes are widely used, either to cover up grey hairs, or simply by those wanting to change their natural hair colour.

Hair Dyes come in many shades, nautral (blond, brown, etc.) and unnaurtal (orange, green, pink, red, blue, etc.). There are three kinds of hair dyes,

? Permanent color is what people mean when they say 'hair dye' or 'color-treated hair.' There are two parts to the permanent process: opening up the hair shaft and adding color.

? Semi- & Demi-Permanent color, also called hair gloss, simply adds color, the main difference is that Semi- & Demi-Permanent color doesn't open up your hair shaft before

adding color.

? Temporary hair colors that merely sit on the surface of the hair and are washed out with the next shampoo.

There are many brands of hair dyes and they can be found at your local target, walmart, any stores like that, also at Hot Topic, Discontent, etc.

Based on geography, global hair color industry mainly concentrates on Europe, North America and APAC (market share of 32%, 30% and 29% respectively in term of sales volume in 2019).

Top players in this market are Henkel, Kao, L'Oréal, Coty, HOYU, Godrej, Revlon, Shiseido, YoungRace and Developlus, Combe, Estée Lauder, World Hair Cosmetics (Asia), Amorepacific, etc. L'Oréal is the first manufacturer of the world and it occupied 1/4 of the market in 2019. Coty and Henkel are listed after, with the market share of 12% and 11% respectively.

Based on product types, permanent type hair color market occupied the largest market share, with 76% market revenue share in 2019, and the Temporary Hair Color segment is growing fast during 2020 to 2026.

Hair Salon is the main application compared to home use, its market share is about 63% in 2019.

Key Features:

The report on Hair Color market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Hair Color market. It may include historical data, market segmentation by Type (e.g., Permanent Hair Dye, Semi-Permanent Hair Dye), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Hair Color market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations,

range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Hair Color market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Hair Color industry. This include advancements in Hair Color technology, Hair Color new entrants, Hair Color new investment, and other innovations that are shaping the future of Hair Color.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Hair Color market. It includes factors influencing customer ' purchasing decisions, preferences for Hair Color product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Hair Color market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Hair Color market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Hair Color market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Hair Color industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Hair Color market.

Market Segmentation:

Hair Color market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption

value by Type, and by Application in terms of volume and value.

Segmentation by type

Permanent Hair Dye

Semi-Permanent Hair Dye

Temporary Hair Dye

Segmentation by application

Home Use

Commercial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Henkel

Kao

L'Oréal

Coty

Avon Products

HOYU

Combe

Conair

Est?e Lauder

Godrej

Revlon

Shiseido

World Hair Cosmetics (Asia)

Key Questions Addressed in this Report

What is the 10-year outlook for the global Hair Color market?

What factors are driving Hair Color market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Hair Color market opportunities vary by end market size?

How does Hair Color break out type, application?

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