

Global Hair Care Market Growth 2024-2030

<https://marketpublishers.com/r/G2CFA86FC628EN.html>

Date: February 2024

Pages: 100

Price: US\$ 3,660.00 (Single User License)

ID: G2CFA86FC628EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Hair Care market size was valued at US\$ 4764 million in 2023. With growing demand in downstream market, the Hair Care is forecast to a readjusted size of US\$ 7573.6 million by 2030 with a CAGR of 6.8% during review period.

The research report highlights the growth potential of the global Hair Care market. Hair Care are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Hair Care. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Hair Care market.

Hair care is an overall term for hygiene and cosmetology involving the hair which grows from the human scalp, and to a lesser extent facial, pubic and other body hair. Hair care routines differ according to an individual's culture and the physical characteristics of one's hair. Hair may be colored, trimmed, shaved, plucked, or otherwise removed with treatments such as waxing, sugaring, and threading. Hair care services are offered in salons, barbershops, and day spas, and products are available commercially for home use. Laser hair removal and electrolysis are also available, though these are provided (in the US) by licensed professionals in medical offices or speciality spas.

The increasing demand for natural haircare products in the market is one of the primary factors propelling the growth prospects for this market. The majority of consumers are increasingly looking for products that contain natural ingredients as they are influenced by the natural look sported by celebrities such as Lupita Nyong'o, Chimamanda Adichie,

and Lira. Moreover, the increasing preference for natural products comes amid growing health concerns related to the use of chemical products, which have been linked to hair breakage, hair loss, and other conditions. This has led many specialty chains and beauty product manufacturers to enhance their product portfolio for natural hair products, which will boost the sales of haircare products in Africa in the future.

Key Features:

The report on Hair Care market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Hair Care market. It may include historical data, market segmentation by Type (e.g., Shampoo, Conditioner), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Hair Care market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Hair Care market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Hair Care industry. This include advancements in Hair Care technology, Hair Care new entrants, Hair Care new investment, and other innovations that are shaping the future of Hair Care.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Hair Care market. It includes factors influencing customer ' purchasing decisions, preferences for Hair Care product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Hair Care market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Hair Care market. The report also evaluates the effectiveness of

these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Hair Care market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Hair Care industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Hair Care market.

Market Segmentation:

Hair Care market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Shampoo

Conditioner

Hair Color

Hair Styling Products

Segmentation by application

Hypermarkets and Supermarkets

Drugstores and Pharmacies

Specialty Stores

Department Stores

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Amka Products

P&G

L'Oréal

Unilever

Avon

Estée Lauder

Johnson & Johnson

Shiseido

TONI&GUY

Key Questions Addressed in this Report

What is the 10-year outlook for the global Hair Care market?

What factors are driving Hair Care market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Hair Care market opportunities vary by end market size?

How does Hair Care break out type, application?

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