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Global Gym Equipment Mat Market Growth 2025-2031

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Abstracts

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The global Gym Equipment Mat market size is predicted to grow from US$ 471 million in 2025 to US$ 605 million in 2031; it is expected to grow at a CAGR of 4.3% from 2025 to 2031.

Gym Equipment Mat is a mat designed for gyms and home fitness environments. It is mainly used to protect the floor from friction, collision and pressure damage caused by fitness equipment. It is usually made of durable, non-slip materials (such as rubber, PVC or EVA), which can effectively reduce the noise during the movement of the equipment, provide stable support, and protect the floor from scratches and indentations. These mats are also moisture-proof, wear-resistant, and easy to clean. They are one of the indispensable infrastructures in places such as gyms, yoga rooms, and home fitness spaces.

United States market for Gym Equipment Mat is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Gym Equipment Mat is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Gym Equipment Mat is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Gym Equipment Mat players cover Bowflex, Apache Mills, LifeSpan Fitness, Body Solid, Nike, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

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LP Information, Inc. (LPI) ' newest research report, the “Gym Equipment Mat Industry Forecast” looks at past sales and reviews total world Gym Equipment Mat sales in 2024, providing a comprehensive analysis by region and market sector of projected Gym Equipment Mat sales for 2025 through 2031. With Gym Equipment Mat sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Gym Equipment Mat industry.

This Insight Report provides a comprehensive analysis of the global Gym Equipment Mat landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Gym Equipment Mat portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Gym Equipment Mat market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Gym Equipment Mat and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Gym Equipment Mat.

This report presents a comprehensive overview, market shares, and growth opportunities of Gym Equipment Mat market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Treadmill mats

Elliptical mats

Other

Segmentation by Application:

Online Sales

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Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

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Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Bowflex

Apache Mills

LifeSpan Fitness

Body Solid

Nike

Kettler

Schwinn

SPRI

SuperMats

Stamina Products

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Sammons Preston

Proform

Key Questions Addressed in this Report

What is the 10-year outlook for the global Gym Equipment Mat market?

What factors are driving Gym Equipment Mat market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Gym Equipment Mat market opportunities vary by end market size?

How does Gym Equipment Mat break out by Type, by Application?

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