

# Global Guacamole Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Guacamole market size was valued at US\$ 436.2 million in 2023. With growing demand in downstream market, the Guacamole is forecast to a readjusted size of US\$ 732 million by 2030 with a CAGR of 7.7% during review period.

The research report highlights the growth potential of the global Guacamole market. Guacamole are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Guacamole. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Guacamole market.

Guacamole is an avocado-based dip, spread, or salad first developed in Mexico. In addition to its use in modern Mexican cuisine, it has become part of international and American cuisine as a dip, condiment and salad ingredient. Guacamole is becoming more mainstream and increasingly popular as a party dip, for tailgating, BBQ, and other functions where chips and dips are common dishes.

Global Guacamole key players include Wholly Guacamole (Hormel Foods Corporation), Yucatan Foods (Landec Corporation), Ventura Foods, LLC, etc. Global top three manufacturers hold a share over 58%. North America is the largest market, with a share about 83%, followed by South America and Europe. In terms of product, Mild Guacamole is the largest segment, with a share over 66%. And in terms of application, the largest application is Retail, followed by Foodservice.

## Key Features:

The report on Guacamole market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Guacamole market. It may include historical data, market segmentation by Type (e.g., Mild Guacamole, Spicy Guacamole), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Guacamole market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Guacamole market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Guacamole industry. This include advancements in Guacamole technology, Guacamole new entrants, Guacamole new investment, and other innovations that are shaping the future of Guacamole.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Guacamole market. It includes factors influencing customer ' purchasing decisions, preferences for Guacamole product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Guacamole market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Guacamole market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Guacamole market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Guacamole industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Guacamole market.

**Market Segmentation:**

Guacamole market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Segmentation by type**

Mild Guacamole

Spicy Guacamole

**Segmentation by application**

Foodservice

Retail

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Wholly Guacamole (Hormel Foods Corporation)

Yucatan Foods (Landec Corporation)

SABRA DIPPING CO.

Fresh Del Monte Produce Inc.

Frontera Foods (Conagra Brands)

Ventura Foods, LLC

Verfruco Foods, Inc

Westfalia Fruit

Ortega (B&G Foods)

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Guacamole market?

What factors are driving Guacamole market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Guacamole market opportunities vary by end market size?

How does Guacamole break out type, application?

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Guacamole Annual Sales 2019-2030
  - 2.1.2 World Current & Future Analysis for Guacamole by Geographic Region, 2019, 2023 & 2030
  - 2.1.3 World Current & Future Analysis for Guacamole by Country/Region, 2019, 2023 & 2030
- 2.2 Guacamole Segment by Type
  - 2.2.1 Mild Guacamole
  - 2.2.2 Spicy Guacamole
- 2.3 Guacamole Sales by Type
  - 2.3.1 Global Guacamole Sales Market Share by Type (2019-2024)
  - 2.3.2 Global Guacamole Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Guacamole Sale Price by Type (2019-2024)
- 2.4 Guacamole Segment by Application
  - 2.4.1 Foodservice
  - 2.4.2 Retail
- 2.5 Guacamole Sales by Application
  - 2.5.1 Global Guacamole Sale Market Share by Application (2019-2024)
  - 2.5.2 Global Guacamole Revenue and Market Share by Application (2019-2024)
  - 2.5.3 Global Guacamole Sale Price by Application (2019-2024)

### **3 GLOBAL GUACAMOLE BY COMPANY**

- 3.1 Global Guacamole Breakdown Data by Company

- 3.1.1 Global Guacamole Annual Sales by Company (2019-2024)
- 3.1.2 Global Guacamole Sales Market Share by Company (2019-2024)
- 3.2 Global Guacamole Annual Revenue by Company (2019-2024)
  - 3.2.1 Global Guacamole Revenue by Company (2019-2024)
  - 3.2.2 Global Guacamole Revenue Market Share by Company (2019-2024)
- 3.3 Global Guacamole Sale Price by Company
- 3.4 Key Manufacturers Guacamole Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Guacamole Product Location Distribution
  - 3.4.2 Players Guacamole Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 WORLD HISTORIC REVIEW FOR GUACAMOLE BY GEOGRAPHIC REGION**

- 4.1 World Historic Guacamole Market Size by Geographic Region (2019-2024)
  - 4.1.1 Global Guacamole Annual Sales by Geographic Region (2019-2024)
  - 4.1.2 Global Guacamole Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Guacamole Market Size by Country/Region (2019-2024)
  - 4.2.1 Global Guacamole Annual Sales by Country/Region (2019-2024)
  - 4.2.2 Global Guacamole Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Guacamole Sales Growth
- 4.4 APAC Guacamole Sales Growth
- 4.5 Europe Guacamole Sales Growth
- 4.6 Middle East & Africa Guacamole Sales Growth

## **5 AMERICAS**

- 5.1 Americas Guacamole Sales by Country
  - 5.1.1 Americas Guacamole Sales by Country (2019-2024)
  - 5.1.2 Americas Guacamole Revenue by Country (2019-2024)
- 5.2 Americas Guacamole Sales by Type
- 5.3 Americas Guacamole Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico

## 5.7 Brazil

## **6 APAC**

### 6.1 APAC Guacamole Sales by Region

#### 6.1.1 APAC Guacamole Sales by Region (2019-2024)

#### 6.1.2 APAC Guacamole Revenue by Region (2019-2024)

### 6.2 APAC Guacamole Sales by Type

### 6.3 APAC Guacamole Sales by Application

#### 6.4 China

#### 6.5 Japan

#### 6.6 South Korea

#### 6.7 Southeast Asia

#### 6.8 India

#### 6.9 Australia

#### 6.10 China Taiwan

## **7 EUROPE**

### 7.1 Europe Guacamole by Country

#### 7.1.1 Europe Guacamole Sales by Country (2019-2024)

#### 7.1.2 Europe Guacamole Revenue by Country (2019-2024)

### 7.2 Europe Guacamole Sales by Type

### 7.3 Europe Guacamole Sales by Application

#### 7.4 Germany

#### 7.5 France

#### 7.6 UK

#### 7.7 Italy

#### 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

### 8.1 Middle East & Africa Guacamole by Country

#### 8.1.1 Middle East & Africa Guacamole Sales by Country (2019-2024)

#### 8.1.2 Middle East & Africa Guacamole Revenue by Country (2019-2024)

### 8.2 Middle East & Africa Guacamole Sales by Type

### 8.3 Middle East & Africa Guacamole Sales by Application

#### 8.4 Egypt

#### 8.5 South Africa



8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Guacamole

10.3 Manufacturing Process Analysis of Guacamole

10.4 Industry Chain Structure of Guacamole

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Guacamole Distributors

11.3 Guacamole Customer

## **12 WORLD FORECAST REVIEW FOR GUACAMOLE BY GEOGRAPHIC REGION**

12.1 Global Guacamole Market Size Forecast by Region

12.1.1 Global Guacamole Forecast by Region (2025-2030)

12.1.2 Global Guacamole Annual Revenue Forecast by Region (2025-2030)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Guacamole Forecast by Type

12.7 Global Guacamole Forecast by Application

## **13 KEY PLAYERS ANALYSIS**

- 13.1 Wholly Guacamole (Hormel Foods Corporation)
  - 13.1.1 Wholly Guacamole (Hormel Foods Corporation) Company Information
  - 13.1.2 Wholly Guacamole (Hormel Foods Corporation) Guacamole Product Portfolios and Specifications
  - 13.1.3 Wholly Guacamole (Hormel Foods Corporation) Guacamole Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.1.4 Wholly Guacamole (Hormel Foods Corporation) Main Business Overview
  - 13.1.5 Wholly Guacamole (Hormel Foods Corporation) Latest Developments
- 13.2 Yucatan Foods (Landec Corporation)
  - 13.2.1 Yucatan Foods (Landec Corporation) Company Information
  - 13.2.2 Yucatan Foods (Landec Corporation) Guacamole Product Portfolios and Specifications
  - 13.2.3 Yucatan Foods (Landec Corporation) Guacamole Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.2.4 Yucatan Foods (Landec Corporation) Main Business Overview
  - 13.2.5 Yucatan Foods (Landec Corporation) Latest Developments
- 13.3 SABRA DIPPING CO.
  - 13.3.1 SABRA DIPPING CO. Company Information
  - 13.3.2 SABRA DIPPING CO. Guacamole Product Portfolios and Specifications
  - 13.3.3 SABRA DIPPING CO. Guacamole Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.3.4 SABRA DIPPING CO. Main Business Overview
  - 13.3.5 SABRA DIPPING CO. Latest Developments
- 13.4 Fresh Del Monte Produce Inc.
  - 13.4.1 Fresh Del Monte Produce Inc. Company Information
  - 13.4.2 Fresh Del Monte Produce Inc. Guacamole Product Portfolios and Specifications
  - 13.4.3 Fresh Del Monte Produce Inc. Guacamole Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.4.4 Fresh Del Monte Produce Inc. Main Business Overview
  - 13.4.5 Fresh Del Monte Produce Inc. Latest Developments
- 13.5 Frontera Foods (Conagra Brands)
  - 13.5.1 Frontera Foods (Conagra Brands) Company Information
  - 13.5.2 Frontera Foods (Conagra Brands) Guacamole Product Portfolios and Specifications
  - 13.5.3 Frontera Foods (Conagra Brands) Guacamole Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.5.4 Frontera Foods (Conagra Brands) Main Business Overview
  - 13.5.5 Frontera Foods (Conagra Brands) Latest Developments
- 13.6 Ventura Foods, LLC

- 13.6.1 Ventura Foods, LLC Company Information
- 13.6.2 Ventura Foods, LLC Guacamole Product Portfolios and Specifications
- 13.6.3 Ventura Foods, LLC Guacamole Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.6.4 Ventura Foods, LLC Main Business Overview
- 13.6.5 Ventura Foods, LLC Latest Developments
- 13.7 Verfruco Foods, Inc
  - 13.7.1 Verfruco Foods, Inc Company Information
  - 13.7.2 Verfruco Foods, Inc Guacamole Product Portfolios and Specifications
  - 13.7.3 Verfruco Foods, Inc Guacamole Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.7.4 Verfruco Foods, Inc Main Business Overview
  - 13.7.5 Verfruco Foods, Inc Latest Developments
- 13.8 Westfalia Fruit
  - 13.8.1 Westfalia Fruit Company Information
  - 13.8.2 Westfalia Fruit Guacamole Product Portfolios and Specifications
  - 13.8.3 Westfalia Fruit Guacamole Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.8.4 Westfalia Fruit Main Business Overview
  - 13.8.5 Westfalia Fruit Latest Developments
- 13.9 Ortega (B&G Foods)
  - 13.9.1 Ortega (B&G Foods) Company Information
  - 13.9.2 Ortega (B&G Foods) Guacamole Product Portfolios and Specifications
  - 13.9.3 Ortega (B&G Foods) Guacamole Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.9.4 Ortega (B&G Foods) Main Business Overview
  - 13.9.5 Ortega (B&G Foods) Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. Guacamole Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Guacamole Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Mild Guacamole
- Table 4. Major Players of Spicy Guacamole
- Table 5. Global Guacamole Sales by Type (2019-2024) & (MT)
- Table 6. Global Guacamole Sales Market Share by Type (2019-2024)
- Table 7. Global Guacamole Revenue by Type (2019-2024) & (\$ million)
- Table 8. Global Guacamole Revenue Market Share by Type (2019-2024)
- Table 9. Global Guacamole Sale Price by Type (2019-2024) & (US\$/Ton)
- Table 10. Global Guacamole Sales by Application (2019-2024) & (MT)
- Table 11. Global Guacamole Sales Market Share by Application (2019-2024)
- Table 12. Global Guacamole Revenue by Application (2019-2024)
- Table 13. Global Guacamole Revenue Market Share by Application (2019-2024)
- Table 14. Global Guacamole Sale Price by Application (2019-2024) & (US\$/Ton)
- Table 15. Global Guacamole Sales by Company (2019-2024) & (MT)
- Table 16. Global Guacamole Sales Market Share by Company (2019-2024)
- Table 17. Global Guacamole Revenue by Company (2019-2024) (\$ Millions)
- Table 18. Global Guacamole Revenue Market Share by Company (2019-2024)
- Table 19. Global Guacamole Sale Price by Company (2019-2024) & (US\$/Ton)
- Table 20. Key Manufacturers Guacamole Producing Area Distribution and Sales Area
- Table 21. Players Guacamole Products Offered
- Table 22. Guacamole Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 23. New Products and Potential Entrants
- Table 24. Mergers & Acquisitions, Expansion
- Table 25. Global Guacamole Sales by Geographic Region (2019-2024) & (MT)
- Table 26. Global Guacamole Sales Market Share Geographic Region (2019-2024)
- Table 27. Global Guacamole Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 28. Global Guacamole Revenue Market Share by Geographic Region (2019-2024)
- Table 29. Global Guacamole Sales by Country/Region (2019-2024) & (MT)
- Table 30. Global Guacamole Sales Market Share by Country/Region (2019-2024)
- Table 31. Global Guacamole Revenue by Country/Region (2019-2024) & (\$ millions)

- Table 32. Global Guacamole Revenue Market Share by Country/Region (2019-2024)
- Table 33. Americas Guacamole Sales by Country (2019-2024) & (MT)
- Table 34. Americas Guacamole Sales Market Share by Country (2019-2024)
- Table 35. Americas Guacamole Revenue by Country (2019-2024) & (\$ Millions)
- Table 36. Americas Guacamole Revenue Market Share by Country (2019-2024)
- Table 37. Americas Guacamole Sales by Type (2019-2024) & (MT)
- Table 38. Americas Guacamole Sales by Application (2019-2024) & (MT)
- Table 39. APAC Guacamole Sales by Region (2019-2024) & (MT)
- Table 40. APAC Guacamole Sales Market Share by Region (2019-2024)
- Table 41. APAC Guacamole Revenue by Region (2019-2024) & (\$ Millions)
- Table 42. APAC Guacamole Revenue Market Share by Region (2019-2024)
- Table 43. APAC Guacamole Sales by Type (2019-2024) & (MT)
- Table 44. APAC Guacamole Sales by Application (2019-2024) & (MT)
- Table 45. Europe Guacamole Sales by Country (2019-2024) & (MT)
- Table 46. Europe Guacamole Sales Market Share by Country (2019-2024)
- Table 47. Europe Guacamole Revenue by Country (2019-2024) & (\$ Millions)
- Table 48. Europe Guacamole Revenue Market Share by Country (2019-2024)
- Table 49. Europe Guacamole Sales by Type (2019-2024) & (MT)
- Table 50. Europe Guacamole Sales by Application (2019-2024) & (MT)
- Table 51. Middle East & Africa Guacamole Sales by Country (2019-2024) & (MT)
- Table 52. Middle East & Africa Guacamole Sales Market Share by Country (2019-2024)
- Table 53. Middle East & Africa Guacamole Revenue by Country (2019-2024) & (\$ Millions)
- Table 54. Middle East & Africa Guacamole Revenue Market Share by Country (2019-2024)
- Table 55. Middle East & Africa Guacamole Sales by Type (2019-2024) & (MT)
- Table 56. Middle East & Africa Guacamole Sales by Application (2019-2024) & (MT)
- Table 57. Key Market Drivers & Growth Opportunities of Guacamole
- Table 58. Key Market Challenges & Risks of Guacamole
- Table 59. Key Industry Trends of Guacamole
- Table 60. Guacamole Raw Material
- Table 61. Key Suppliers of Raw Materials
- Table 62. Guacamole Distributors List
- Table 63. Guacamole Customer List
- Table 64. Global Guacamole Sales Forecast by Region (2025-2030) & (MT)
- Table 65. Global Guacamole Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 66. Americas Guacamole Sales Forecast by Country (2025-2030) & (MT)
- Table 67. Americas Guacamole Revenue Forecast by Country (2025-2030) & (\$ millions)

- Table 68. APAC Guacamole Sales Forecast by Region (2025-2030) & (MT)
- Table 69. APAC Guacamole Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 70. Europe Guacamole Sales Forecast by Country (2025-2030) & (MT)
- Table 71. Europe Guacamole Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 72. Middle East & Africa Guacamole Sales Forecast by Country (2025-2030) & (MT)
- Table 73. Middle East & Africa Guacamole Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 74. Global Guacamole Sales Forecast by Type (2025-2030) & (MT)
- Table 75. Global Guacamole Revenue Forecast by Type (2025-2030) & (\$ Millions)
- Table 76. Global Guacamole Sales Forecast by Application (2025-2030) & (MT)
- Table 77. Global Guacamole Revenue Forecast by Application (2025-2030) & (\$ Millions)
- Table 78. Wholly Guacamole (Hormel Foods Corporation) Basic Information, Guacamole Manufacturing Base, Sales Area and Its Competitors
- Table 79. Wholly Guacamole (Hormel Foods Corporation) Guacamole Product Portfolios and Specifications
- Table 80. Wholly Guacamole (Hormel Foods Corporation) Guacamole Sales (MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)
- Table 81. Wholly Guacamole (Hormel Foods Corporation) Main Business
- Table 82. Wholly Guacamole (Hormel Foods Corporation) Latest Developments
- Table 83. Yucatan Foods (Landec Corporation) Basic Information, Guacamole Manufacturing Base, Sales Area and Its Competitors
- Table 84. Yucatan Foods (Landec Corporation) Guacamole Product Portfolios and Specifications
- Table 85. Yucatan Foods (Landec Corporation) Guacamole Sales (MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)
- Table 86. Yucatan Foods (Landec Corporation) Main Business
- Table 87. Yucatan Foods (Landec Corporation) Latest Developments
- Table 88. SABRA DIPPING CO. Basic Information, Guacamole Manufacturing Base, Sales Area and Its Competitors
- Table 89. SABRA DIPPING CO. Guacamole Product Portfolios and Specifications
- Table 90. SABRA DIPPING CO. Guacamole Sales (MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)
- Table 91. SABRA DIPPING CO. Main Business
- Table 92. SABRA DIPPING CO. Latest Developments
- Table 93. Fresh Del Monte Produce Inc. Basic Information, Guacamole Manufacturing Base, Sales Area and Its Competitors
- Table 94. Fresh Del Monte Produce Inc. Guacamole Product Portfolios and

## Specifications

Table 95. Fresh Del Monte Produce Inc. Guacamole Sales (MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 96. Fresh Del Monte Produce Inc. Main Business

Table 97. Fresh Del Monte Produce Inc. Latest Developments

Table 98. Frontera Foods (Conagra Brands) Basic Information, Guacamole Manufacturing Base, Sales Area and Its Competitors

Table 99. Frontera Foods (Conagra Brands) Guacamole Product Portfolios and Specifications

Table 100. Frontera Foods (Conagra Brands) Guacamole Sales (MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 101. Frontera Foods (Conagra Brands) Main Business

Table 102. Frontera Foods (Conagra Brands) Latest Developments

Table 103. Ventura Foods, LLC Basic Information, Guacamole Manufacturing Base, Sales Area and Its Competitors

Table 104. Ventura Foods, LLC Guacamole Product Portfolios and Specifications

Table 105. Ventura Foods, LLC Guacamole Sales (MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 106. Ventura Foods, LLC Main Business

Table 107. Ventura Foods, LLC Latest Developments

Table 108. Verfruco Foods, Inc Basic Information, Guacamole Manufacturing Base, Sales Area and Its Competitors

Table 109. Verfruco Foods, Inc Guacamole Product Portfolios and Specifications

Table 110. Verfruco Foods, Inc Guacamole Sales (MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 111. Verfruco Foods, Inc Main Business

Table 112. Verfruco Foods, Inc Latest Developments

Table 113. Westfalia Fruit Basic Information, Guacamole Manufacturing Base, Sales Area and Its Competitors

Table 114. Westfalia Fruit Guacamole Product Portfolios and Specifications

Table 115. Westfalia Fruit Guacamole Sales (MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 116. Westfalia Fruit Main Business

Table 117. Westfalia Fruit Latest Developments

Table 118. Ortega (B&G Foods) Basic Information, Guacamole Manufacturing Base, Sales Area and Its Competitors

Table 119. Ortega (B&G Foods) Guacamole Product Portfolios and Specifications

Table 120. Ortega (B&G Foods) Guacamole Sales (MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 121. Ortega (B&G Foods) Main Business

Table 122. Ortega (B&G Foods) Latest Developments



## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Guacamole
- Figure 2. Guacamole Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Guacamole Sales Growth Rate 2019-2030 (MT)
- Figure 7. Global Guacamole Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Guacamole Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Mild Guacamole
- Figure 10. Product Picture of Spicy Guacamole
- Figure 11. Global Guacamole Sales Market Share by Type in 2023
- Figure 12. Global Guacamole Revenue Market Share by Type (2019-2024)
- Figure 13. Guacamole Consumed in Foodservice
- Figure 14. Global Guacamole Market: Foodservice (2019-2024) & (MT)
- Figure 15. Guacamole Consumed in Retail
- Figure 16. Global Guacamole Market: Retail (2019-2024) & (MT)
- Figure 17. Global Guacamole Sales Market Share by Application (2023)
- Figure 18. Global Guacamole Revenue Market Share by Application in 2023
- Figure 19. Guacamole Sales Market by Company in 2023 (MT)
- Figure 20. Global Guacamole Sales Market Share by Company in 2023
- Figure 21. Guacamole Revenue Market by Company in 2023 (\$ Million)
- Figure 22. Global Guacamole Revenue Market Share by Company in 2023
- Figure 23. Global Guacamole Sales Market Share by Geographic Region (2019-2024)
- Figure 24. Global Guacamole Revenue Market Share by Geographic Region in 2023
- Figure 25. Americas Guacamole Sales 2019-2024 (MT)
- Figure 26. Americas Guacamole Revenue 2019-2024 (\$ Millions)
- Figure 27. APAC Guacamole Sales 2019-2024 (MT)
- Figure 28. APAC Guacamole Revenue 2019-2024 (\$ Millions)
- Figure 29. Europe Guacamole Sales 2019-2024 (MT)
- Figure 30. Europe Guacamole Revenue 2019-2024 (\$ Millions)
- Figure 31. Middle East & Africa Guacamole Sales 2019-2024 (MT)
- Figure 32. Middle East & Africa Guacamole Revenue 2019-2024 (\$ Millions)
- Figure 33. Americas Guacamole Sales Market Share by Country in 2023
- Figure 34. Americas Guacamole Revenue Market Share by Country in 2023
- Figure 35. Americas Guacamole Sales Market Share by Type (2019-2024)

- Figure 36. Americas Guacamole Sales Market Share by Application (2019-2024)
- Figure 37. United States Guacamole Revenue Growth 2019-2024 (\$ Millions)
- Figure 38. Canada Guacamole Revenue Growth 2019-2024 (\$ Millions)
- Figure 39. Mexico Guacamole Revenue Growth 2019-2024 (\$ Millions)
- Figure 40. Brazil Guacamole Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. APAC Guacamole Sales Market Share by Region in 2023
- Figure 42. APAC Guacamole Revenue Market Share by Regions in 2023
- Figure 43. APAC Guacamole Sales Market Share by Type (2019-2024)
- Figure 44. APAC Guacamole Sales Market Share by Application (2019-2024)
- Figure 45. China Guacamole Revenue Growth 2019-2024 (\$ Millions)
- Figure 46. Japan Guacamole Revenue Growth 2019-2024 (\$ Millions)
- Figure 47. South Korea Guacamole Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. Southeast Asia Guacamole Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. India Guacamole Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. Australia Guacamole Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. China Taiwan Guacamole Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. Europe Guacamole Sales Market Share by Country in 2023
- Figure 53. Europe Guacamole Revenue Market Share by Country in 2023
- Figure 54. Europe Guacamole Sales Market Share by Type (2019-2024)
- Figure 55. Europe Guacamole Sales Market Share by Application (2019-2024)
- Figure 56. Germany Guacamole Revenue Growth 2019-2024 (\$ Millions)
- Figure 57. France Guacamole Revenue Growth 2019-2024 (\$ Millions)
- Figure 58. UK Guacamole Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. Italy Guacamole Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. Russia Guacamole Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. Middle East & Africa Guacamole Sales Market Share by Country in 2023
- Figure 62. Middle East & Africa Guacamole Revenue Market Share by Country in 2023
- Figure 63. Middle East & Africa Guacamole Sales Market Share by Type (2019-2024)
- Figure 64. Middle East & Africa Guacamole Sales Market Share by Application (2019-2024)
- Figure 65. Egypt Guacamole Revenue Growth 2019-2024 (\$ Millions)
- Figure 66. South Africa Guacamole Revenue Growth 2019-2024 (\$ Millions)
- Figure 67. Israel Guacamole Revenue Growth 2019-2024 (\$ Millions)
- Figure 68. Turkey Guacamole Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. GCC Country Guacamole Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. Manufacturing Cost Structure Analysis of Guacamole in 2023
- Figure 71. Manufacturing Process Analysis of Guacamole
- Figure 72. Industry Chain Structure of Guacamole
- Figure 73. Channels of Distribution

- Figure 74. Global Guacamole Sales Market Forecast by Region (2025-2030)
- Figure 75. Global Guacamole Revenue Market Share Forecast by Region (2025-2030)
- Figure 76. Global Guacamole Sales Market Share Forecast by Type (2025-2030)
- Figure 77. Global Guacamole Revenue Market Share Forecast by Type (2025-2030)
- Figure 78. Global Guacamole Sales Market Share Forecast by Application (2025-2030)
- Figure 79. Global Guacamole Revenue Market Share Forecast by Application (2025-2030)

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