

Global Group Buying Market Growth (Status and Outlook) 2022-2028

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Abstracts

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As the global economy mends, the 2021 growth of Group Buying will have significant change from previous year. According to our (LP Information) latest study, the global Group Buying market size is USD million in 2022 from USD million in 2021, with a change of % between 2021 and 2022. The global Group Buying market size will reach USD million in 2028, growing at a CAGR of % over the analysis period.

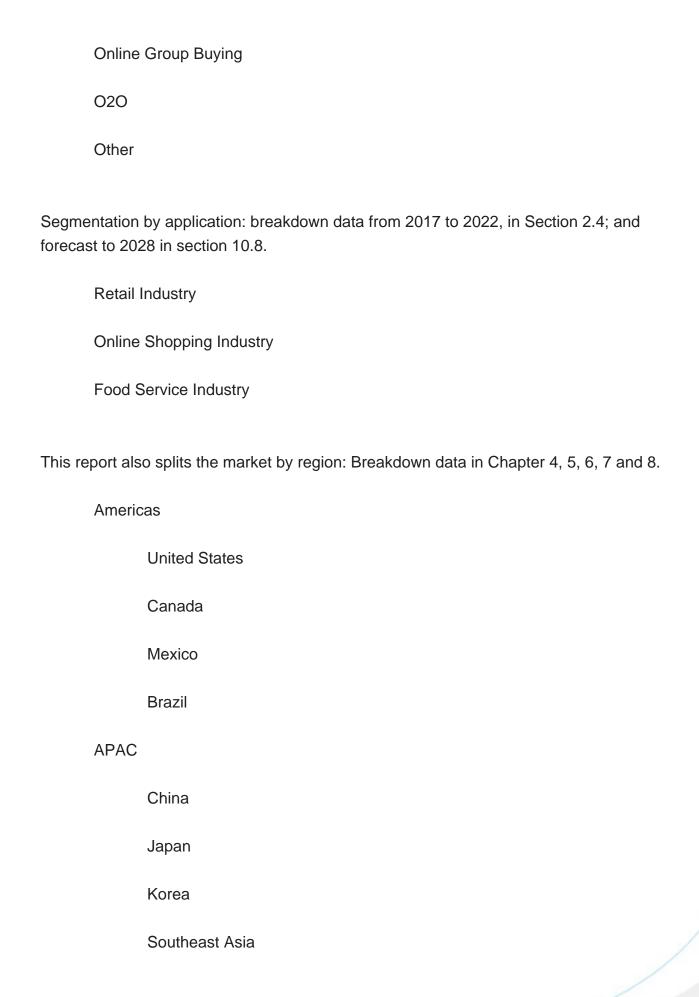
The United States Group Buying market is expected at value of US\$ million in 2021 and grow at approximately % CAGR during review period. China constitutes a % market for the global Group Buying market, reaching US\$ million by the year 2028. As for the Europe Group Buying landscape, Germany is projected to reach US\$ million by 2028 trailing a CAGR of % over the forecast period. In APAC, the growth rates of other notable markets (Japan and South Korea) are projected to be at % and % respectively for the next 5-year period.

Global main Group Buying players cover Groupon, GoodTwo, Meituan Dianping, and Alibaba, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

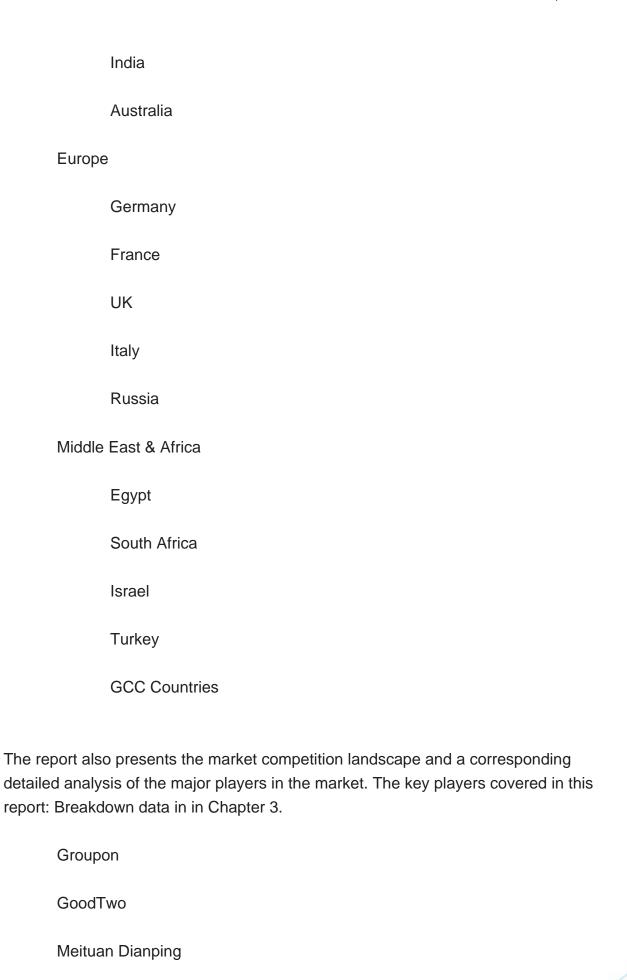
This report presents a comprehensive overview, market shares, and growth opportunities of Group Buying market by product type, application, key players and key regions and countries.

Segmentation by type: breakdown data from 2017 to 2022 in Section 2.3; and forecast to 2028 in section 10.7.













Alibaba
LivingSocial
Woot
1SaleADay
Ruelala
Hautelook
Zulily
BelleChic
Amazon
JingDong



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