

Global Group Buying Market Growth (Status and Outlook) 2022-2028

https://marketpublishers.com/r/G4AA7B76E94EN.html

Date: February 2022

Pages: 104

Price: US\$ 3,660.00 (Single User License)

ID: G4AA7B76E94EN

Abstracts

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As the global economy mends, the 2021 growth of Group Buying will have significant change from previous year. According to our (LP Information) latest study, the global Group Buying market size is USD million in 2022 from USD million in 2021, with a change of % between 2021 and 2022. The global Group Buying market size will reach USD million in 2028, growing at a CAGR of % over the analysis period.

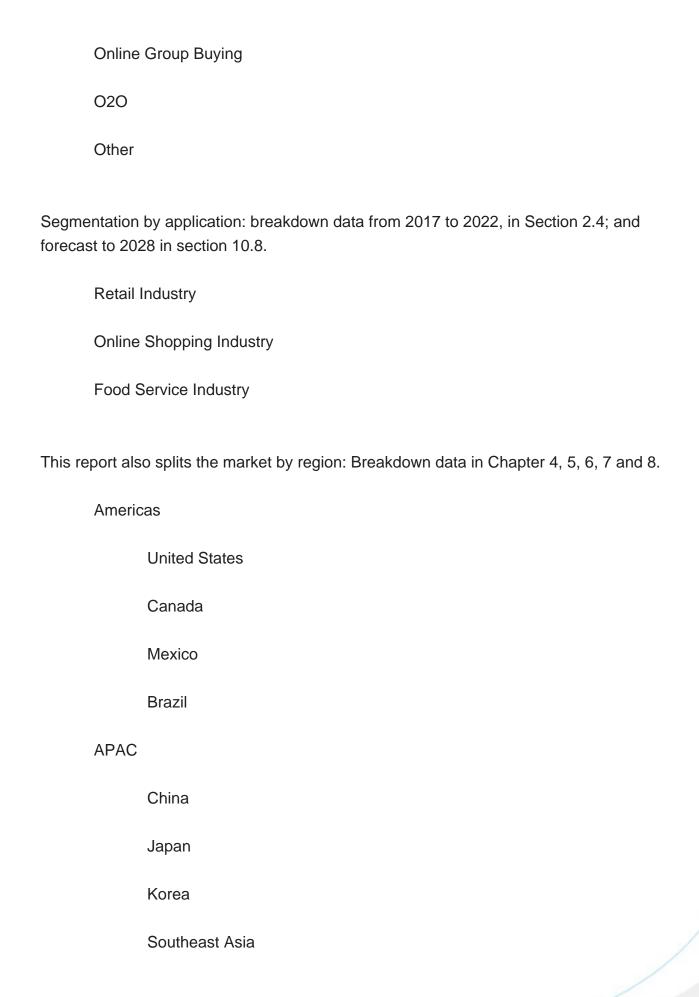
The United States Group Buying market is expected at value of US\$ million in 2021 and grow at approximately % CAGR during review period. China constitutes a % market for the global Group Buying market, reaching US\$ million by the year 2028. As for the Europe Group Buying landscape, Germany is projected to reach US\$ million by 2028 trailing a CAGR of % over the forecast period. In APAC, the growth rates of other notable markets (Japan and South Korea) are projected to be at % and % respectively for the next 5-year period.

Global main Group Buying players cover Groupon, GoodTwo, Meituan Dianping, and Alibaba, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

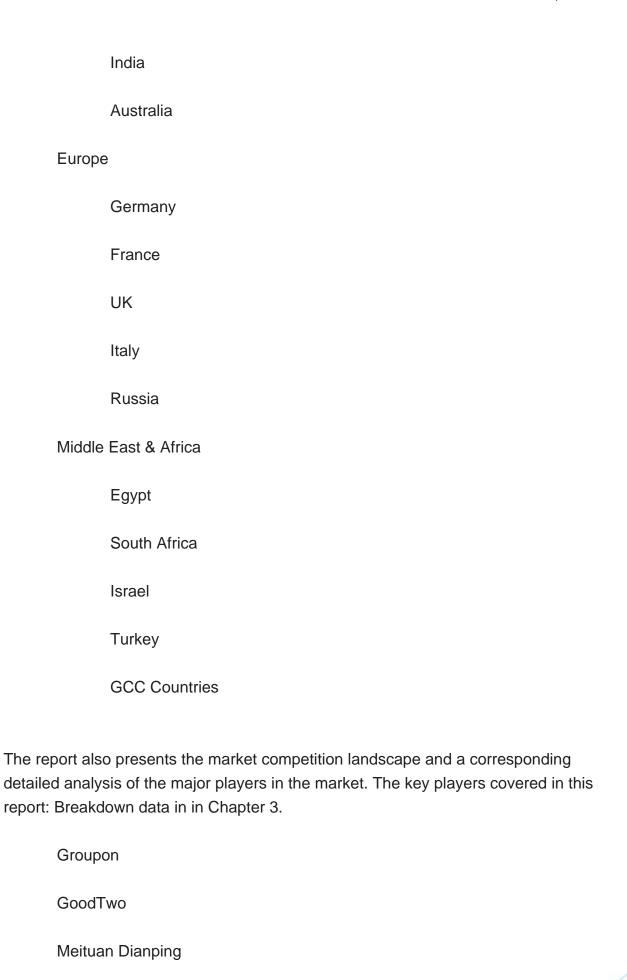
This report presents a comprehensive overview, market shares, and growth opportunities of Group Buying market by product type, application, key players and key regions and countries.

Segmentation by type: breakdown data from 2017 to 2022 in Section 2.3; and forecast to 2028 in section 10.7.













Alibaba
LivingSocial
Woot
1SaleADay
Ruelala
Hautelook
Zulily
BelleChic
Amazon
JingDong



Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Group Buying Market Size 2017-2028
 - 2.1.2 Group Buying Market Size CAGR by Region 2017 VS 2022 VS 2028
- 2.2 Group Buying Segment by Type
 - 2.2.1 Online Group Buying
 - 2.2.2 020
 - 2.2.3 Other
- 2.3 Group Buying Market Size by Type
 - 2.3.1 Group Buying Market Size CAGR by Type (2017 VS 2022 VS 2028)
 - 2.3.2 Global Group Buying Market Size Market Share by Type (2017-2022)
- 2.4 Group Buying Segment by Application
 - 2.4.1 Retail Industry
 - 2.4.2 Online Shopping Industry
 - 2.4.3 Food Service Industry
- 2.5 Group Buying Market Size by Application
 - 2.5.1 Group Buying Market Size CAGR by Application (2017 VS 2022 VS 2028)
 - 2.5.2 Global Group Buying Market Size Market Share by Application (2017-2022)

3 GROUP BUYING MARKET SIZE BY PLAYER

- 3.1 Group Buying Market Size Market Share by Players
 - 3.1.1 Global Group Buying Revenue by Players (2020-2022)
 - 3.1.2 Global Group Buying Revenue Market Share by Players (2020-2022)
- 3.2 Global Group Buying Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis



- 3.3.1 Competition Landscape Analysis
- 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2020-2022)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 GROUP BUYING BY REGIONS

- 4.1 Group Buying Market Size by Regions (2017-2022)
- 4.2 Americas Group Buying Market Size Growth (2017-2022)
- 4.3 APAC Group Buying Market Size Growth (2017-2022)
- 4.4 Europe Group Buying Market Size Growth (2017-2022)
- 4.5 Middle East & Africa Group Buying Market Size Growth (2017-2022)

5 AMERICAS

- 5.1 Americas Group Buying Market Size by Country (2017-2022)
- 5.2 Americas Group Buying Market Size by Type (2017-2022)
- 5.3 Americas Group Buying Market Size by Application (2017-2022)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Group Buying Market Size by Region (2017-2022)
- 6.2 APAC Group Buying Market Size by Type (2017-2022)
- 6.3 APAC Group Buying Market Size by Application (2017-2022)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Group Buying by Country (2017-2022)
- 7.2 Europe Group Buying Market Size by Type (2017-2022)



- 7.3 Europe Group Buying Market Size by Application (2017-2022)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Group Buying by Region (2017-2022)
- 8.2 Middle East & Africa Group Buying Market Size by Type (2017-2022)
- 8.3 Middle East & Africa Group Buying Market Size by Application (2017-2022)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL GROUP BUYING MARKET FORECAST

- 10.1 Global Group Buying Forecast by Regions (2023-2028)
 - 10.1.1 Global Group Buying Forecast by Regions (2023-2028)
 - 10.1.2 Americas Group Buying Forecast
 - 10.1.3 APAC Group Buying Forecast
 - 10.1.4 Europe Group Buying Forecast
- 10.1.5 Middle East & Africa Group Buying Forecast
- 10.2 Americas Group Buying Forecast by Country (2023-2028)
 - 10.2.1 United States Group Buying Market Forecast
 - 10.2.2 Canada Group Buying Market Forecast
 - 10.2.3 Mexico Group Buying Market Forecast
- 10.2.4 Brazil Group Buying Market Forecast
- 10.3 APAC Group Buying Forecast by Region (2023-2028)
- 10.3.1 China Group Buying Market Forecast



- 10.3.2 Japan Group Buying Market Forecast
- 10.3.3 Korea Group Buying Market Forecast
- 10.3.4 Southeast Asia Group Buying Market Forecast
- 10.3.5 India Group Buying Market Forecast
- 10.3.6 Australia Group Buying Market Forecast
- 10.4 Europe Group Buying Forecast by Country (2023-2028)
 - 10.4.1 Germany Group Buying Market Forecast
 - 10.4.2 France Group Buying Market Forecast
 - 10.4.3 UK Group Buying Market Forecast
 - 10.4.4 Italy Group Buying Market Forecast
 - 10.4.5 Russia Group Buying Market Forecast
- 10.5 Middle East & Africa Group Buying Forecast by Region (2023-2028)
- 10.5.1 Egypt Group Buying Market Forecast
- 10.5.2 South Africa Group Buying Market Forecast
- 10.5.3 Israel Group Buying Market Forecast
- 10.5.4 Turkey Group Buying Market Forecast
- 10.5.5 GCC Countries Group Buying Market Forecast
- 10.6 Global Group Buying Forecast by Type (2023-2028)
- 10.7 Global Group Buying Forecast by Application (2023-2028)

11 KEY PLAYERS ANALYSIS

- 11.1 Groupon
 - 11.1.1 Groupon Company Information
 - 11.1.2 Groupon Group Buying Product Offered
 - 11.1.3 Groupon Group Buying Revenue, Gross Margin and Market Share (2020-2022)
 - 11.1.4 Groupon Main Business Overview
 - 11.1.5 Groupon Latest Developments
- 11.2 GoodTwo
- 11.2.1 GoodTwo Company Information
- 11.2.2 GoodTwo Group Buying Product Offered
- 11.2.3 GoodTwo Group Buying Revenue, Gross Margin and Market Share (2020-2022)
- 11.2.4 GoodTwo Main Business Overview
- 11.2.5 GoodTwo Latest Developments
- 11.3 Meituan Dianping
 - 11.3.1 Meituan Dianping Company Information
 - 11.3.2 Meituan Dianping Group Buying Product Offered
 - 11.3.3 Meituan Dianping Group Buying Revenue, Gross Margin and Market Share



(2020-2022)

- 11.3.4 Meituan Dianping Main Business Overview
- 11.3.5 Meituan Dianping Latest Developments
- 11.4 Alibaba
 - 11.4.1 Alibaba Company Information
 - 11.4.2 Alibaba Group Buying Product Offered
 - 11.4.3 Alibaba Group Buying Revenue, Gross Margin and Market Share (2020-2022)
 - 11.4.4 Alibaba Main Business Overview
 - 11.4.5 Alibaba Latest Developments
- 11.5 LivingSocial
 - 11.5.1 LivingSocial Company Information
 - 11.5.2 LivingSocial Group Buying Product Offered
- 11.5.3 LivingSocial Group Buying Revenue, Gross Margin and Market Share (2020-2022)
 - 11.5.4 LivingSocial Main Business Overview
 - 11.5.5 LivingSocial Latest Developments
- 11.6 Woot
- 11.6.1 Woot Company Information
- 11.6.2 Woot Group Buying Product Offered
- 11.6.3 Woot Group Buying Revenue, Gross Margin and Market Share (2020-2022)
- 11.6.4 Woot Main Business Overview
- 11.6.5 Woot Latest Developments
- 11.7 1SaleADay
 - 11.7.1 1SaleADay Company Information
 - 11.7.2 1SaleADay Group Buying Product Offered
- 11.7.3 1SaleADay Group Buying Revenue, Gross Margin and Market Share (2020-2022)
 - 11.7.4 1SaleADay Main Business Overview
 - 11.7.5 1SaleADay Latest Developments
- 11.8 Ruelala
 - 11.8.1 Ruelala Company Information
 - 11.8.2 Ruelala Group Buying Product Offered
 - 11.8.3 Ruelala Group Buying Revenue, Gross Margin and Market Share (2020-2022)
 - 11.8.4 Ruelala Main Business Overview
 - 11.8.5 Ruelala Latest Developments
- 11.9 Hautelook
 - 11.9.1 Hautelook Company Information
 - 11.9.2 Hautelook Group Buying Product Offered
 - 11.9.3 Hautelook Group Buying Revenue, Gross Margin and Market Share



(2020-2022)

- 11.9.4 Hautelook Main Business Overview
- 11.9.5 Hautelook Latest Developments
- 11.10 Zulily
 - 11.10.1 Zulily Company Information
 - 11.10.2 Zulily Group Buying Product Offered
 - 11.10.3 Zulily Group Buying Revenue, Gross Margin and Market Share (2020-2022)
 - 11.10.4 Zulily Main Business Overview
 - 11.10.5 Zulily Latest Developments
- 11.11 BelleChic
- 11.11.1 BelleChic Company Information
- 11.11.2 BelleChic Group Buying Product Offered
- 11.11.3 BelleChic Group Buying Revenue, Gross Margin and Market Share (2020-2022)
 - 11.11.4 BelleChic Main Business Overview
 - 11.11.5 BelleChic Latest Developments
- 11.12 Amazon
 - 11.12.1 Amazon Company Information
- 11.12.2 Amazon Group Buying Product Offered
- 11.12.3 Amazon Group Buying Revenue, Gross Margin and Market Share (2020-2022)
 - 11.12.4 Amazon Main Business Overview
 - 11.12.5 Amazon Latest Developments
- 11.13 JingDong
 - 11.13.1 JingDong Company Information
 - 11.13.2 JingDong Group Buying Product Offered
- 11.13.3 JingDong Group Buying Revenue, Gross Margin and Market Share (2020-2022)
 - 11.13.4 JingDong Main Business Overview
 - 11.13.5 JingDong Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION



List Of Tables

LIST OF TABLES

- Table 1. Group Buying Market Size CAGR by Region (2017 VS 2022 VS 2028) & (\$ Millions)
- Table 2. Major Players of Online Group Buying
- Table 3. Major Players of O2O
- Table 4. Major Players of Other
- Table 5. Group Buying Market Size CAGR by Type (2017 VS 2022 VS 2028) & (\$ Millions)
- Table 6. Global Group Buying Market Size by Type (2017-2022) & (\$ Millions)
- Table 7. Global Group Buying Market Size Market Share by Type (2017-2022)
- Table 8. Group Buying Market Size CAGR by Application (2017 VS 2022 VS 2028) & (\$ Millions)
- Table 9. Global Group Buying Market Size by Application (2017-2022) & (\$ Millions)
- Table 10. Global Group Buying Market Size Market Share by Application (2017-2022)
- Table 11. Global Group Buying Revenue by Players (2020-2022) & (\$ Millions)
- Table 12. Global Group Buying Revenue Market Share by Player (2020-2022)
- Table 13. Group Buying Key Players Head office and Products Offered
- Table 14. Group Buying Concentration Ratio (CR3, CR5 and CR10) & (2020-2022)
- Table 15. New Products and Potential Entrants
- Table 16. Mergers & Acquisitions, Expansion
- Table 17. Global Group Buying Market Size by Regions 2017-2022 & (\$ Millions)
- Table 18. Global Group Buying Market Size Market Share by Regions (2017-2022)
- Table 19. Americas Group Buying Market Size by Country (2017-2022) & (\$ Millions)
- Table 20. Americas Group Buying Market Size Market Share by Country (2017-2022)
- Table 21. Americas Group Buying Market Size by Type (2017-2022) & (\$ Millions)
- Table 22. Americas Group Buying Market Size Market Share by Type (2017-2022)
- Table 23. Americas Group Buying Market Size by Application (2017-2022) & (\$ Millions)
- Table 24. Americas Group Buying Market Size Market Share by Application (2017-2022)
- Table 25. APAC Group Buying Market Size by Region (2017-2022) & (\$ Millions)
- Table 26. APAC Group Buying Market Size Market Share by Region (2017-2022)
- Table 27. APAC Group Buying Market Size by Type (2017-2022) & (\$ Millions)
- Table 28. APAC Group Buying Market Size Market Share by Type (2017-2022)
- Table 29. APAC Group Buying Market Size by Application (2017-2022) & (\$ Millions)
- Table 30. APAC Group Buying Market Size Market Share by Application (2017-2022)
- Table 31. Europe Group Buying Market Size by Country (2017-2022) & (\$ Millions)



- Table 32. Europe Group Buying Market Size Market Share by Country (2017-2022)
- Table 33. Europe Group Buying Market Size by Type (2017-2022) & (\$ Millions)
- Table 34. Europe Group Buying Market Size Market Share by Type (2017-2022)
- Table 35. Europe Group Buying Market Size by Application (2017-2022) & (\$ Millions)
- Table 36. Europe Group Buying Market Size Market Share by Application (2017-2022)
- Table 37. Middle East & Africa Group Buying Market Size by Region (2017-2022) & (\$ Millions)
- Table 38. Middle East & Africa Group Buying Market Size Market Share by Region (2017-2022)
- Table 39. Middle East & Africa Group Buying Market Size by Type (2017-2022) & (\$ Millions)
- Table 40. Middle East & Africa Group Buying Market Size Market Share by Type (2017-2022)
- Table 41. Middle East & Africa Group Buying Market Size by Application (2017-2022) & (\$ Millions)
- Table 42. Middle East & Africa Group Buying Market Size Market Share by Application (2017-2022)
- Table 43. Key Market Drivers & Growth Opportunities of Group Buying
- Table 44. Key Market Challenges & Risks of Group Buying
- Table 45. Key Industry Trends of Group Buying
- Table 46. Global Group Buying Market Size Forecast by Regions (2023-2028) & (\$ Millions)
- Table 47. Global Group Buying Market Size Market Share Forecast by Regions (2023-2028)
- Table 48. Global Group Buying Market Size Forecast by Type (2023-2028) & (\$ Millions)
- Table 49. Global Group Buying Market Size Market Share Forecast by Type (2023-2028)
- Table 50. Global Group Buying Market Size Forecast by Application (2023-2028) & (\$ Millions)
- Table 51. Global Group Buying Market Size Market Share Forecast by Application (2023-2028)
- Table 52. Groupon Details, Company Type, Group Buying Area Served and Its Competitors
- Table 53. Groupon Group Buying Product Offered
- Table 54. Groupon Group Buying Revenue (\$ million), Gross Margin and Market Share (2020-2022)
- Table 55. Groupon Main Business
- Table 56. Groupon Latest Developments



Table 57. GoodTwo Details, Company Type, Group Buying Area Served and Its Competitors

Table 58. GoodTwo Group Buying Product Offered

Table 59. GoodTwo Main Business

Table 60. GoodTwo Group Buying Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 61. GoodTwo Latest Developments

Table 62. Meituan Dianping Details, Company Type, Group Buying Area Served and Its Competitors

Table 63. Meituan Dianping Group Buying Product Offered

Table 64. Meituan Dianping Main Business

Table 65. Meituan Dianping Group Buying Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 66. Meituan Dianping Latest Developments

Table 67. Alibaba Details, Company Type, Group Buying Area Served and Its Competitors

Table 68. Alibaba Group Buying Product Offered

Table 69. Alibaba Main Business

Table 70. Alibaba Group Buying Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 71. Alibaba Latest Developments

Table 72. LivingSocial Details, Company Type, Group Buying Area Served and Its Competitors

Table 73. LivingSocial Group Buying Product Offered

Table 74. LivingSocial Main Business

Table 75. LivingSocial Group Buying Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 76. LivingSocial Latest Developments

Table 77. Woot Details, Company Type, Group Buying Area Served and Its Competitors

Table 78. Woot Group Buying Product Offered

Table 79. Woot Main Business

Table 80. Woot Group Buying Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 81. Woot Latest Developments

Table 82. 1SaleADay Details, Company Type, Group Buying Area Served and Its Competitors

Table 83. 1SaleADay Group Buying Product Offered

Table 84. 1SaleADay Main Business

Table 85. 1SaleADay Group Buying Revenue (\$ million), Gross Margin and Market



Share (2020-2022)

Table 86. 1SaleADay Latest Developments

Table 87. Ruelala Details, Company Type, Group Buying Area Served and Its

Competitors

Table 88. Ruelala Group Buying Product Offered

Table 89. Ruelala Main Business

Table 90. Ruelala Group Buying Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 91. Ruelala Latest Developments

Table 92. Hautelook Details, Company Type, Group Buying Area Served and Its

Competitors

Table 93. Hautelook Group Buying Product Offered

Table 94. Hautelook Main Business

Table 95. Hautelook Group Buying Revenue (\$ million), Gross Margin and Market

Share (2020-2022)

Table 96. Hautelook Latest Developments

Table 97. Zulily Details, Company Type, Group Buying Area Served and Its Competitors

Table 98. Zulily Group Buying Product Offered

Table 99. Zulily Main Business

Table 100. Zulily Group Buying Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 101. Zulily Latest Developments

Table 102. BelleChic Details, Company Type, Group Buying Area Served and Its Competitors

Table 103. BelleChic Group Buying Product Offered

Table 104. BelleChic Group Buying Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 105. BelleChic Main Business

Table 106. BelleChic Latest Developments

Table 107. Amazon Details, Company Type, Group Buying Area Served and Its

Competitors

Table 108. Amazon Group Buying Product Offered

Table 109. Amazon Main Business

Table 110. Amazon Group Buying Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 111. Amazon Latest Developments

Table 112. JingDong Details, Company Type, Group Buying Area Served and Its Competitors

Table 113. JingDong Group Buying Product Offered



Table 114. JingDong Main Business

Table 115. JingDong Group Buying Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 116. JingDong Latest Developments



List Of Figures

LIST OF FIGURES

- Figure 1. Group Buying Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Group Buying Market Size Growth Rate 2017-2028 (\$ Millions)
- Figure 6. Global Group Buying Market Size Market Share by Type in 2021
- Figure 7. Group Buying in Retail Industry
- Figure 8. Global Group Buying Market: Retail Industry (2017-2022) & (\$ Millions)
- Figure 9. Group Buying in Online Shopping Industry
- Figure 10. Global Group Buying Market: Online Shopping Industry (2017-2022) & (\$ Millions)
- Figure 11. Group Buying in Food Service Industry
- Figure 12. Global Group Buying Market: Food Service Industry (2017-2022) & (\$ Millions)
- Figure 13. Global Group Buying Market Size Market Share by Application in 2021
- Figure 14. Global Group Buying Revenue Market Share by Player in 2021
- Figure 15. Global Group Buying Market Size Market Share by Regions (2017-2022)
- Figure 16. Americas Group Buying Market Size 2017-2022 (\$ Millions)
- Figure 17. APAC Group Buying Market Size 2017-2022 (\$ Millions)
- Figure 18. Europe Group Buying Market Size 2017-2022 (\$ Millions)
- Figure 19. Middle East & Africa Group Buying Market Size 2017-2022 (\$ Millions)
- Figure 20. Americas Group Buying Value Market Share by Country in 2021
- Figure 21. Americas Group Buying Consumption Market Share by Type in 2021
- Figure 22. Americas Group Buying Market Size Market Share by Application in 2021
- Figure 23. United States Group Buying Market Size Growth 2017-2022 (\$ Millions)
- Figure 24. Canada Group Buying Market Size Growth 2017-2022 (\$ Millions)
- Figure 25. Mexico Group Buying Market Size Growth 2017-2022 (\$ Millions)
- Figure 26. Brazil Group Buying Market Size Growth 2017-2022 (\$ Millions)
- Figure 27. APAC Group Buying Market Size Market Share by Region in 2021
- Figure 28. APAC Group Buying Market Size Market Share by Application in 2021
- Figure 29. China Group Buying Market Size Growth 2017-2022 (\$ Millions)
- Figure 30. Japan Group Buying Market Size Growth 2017-2022 (\$ Millions)
- Figure 31. Korea Group Buying Market Size Growth 2017-2022 (\$ Millions)
- Figure 32. Southeast Asia Group Buying Market Size Growth 2017-2022 (\$ Millions)
- Figure 33. India Group Buying Market Size Growth 2017-2022 (\$ Millions)



- Figure 34. Australia Group Buying Market Size Growth 2017-2022 (\$ Millions)
- Figure 35. Europe Group Buying Market Size Market Share by Country in 2021
- Figure 36. Europe Group Buying Market Size Market Share by Type in 2021
- Figure 37. Europe Group Buying Market Size Market Share by Application in 2021
- Figure 38. Germany Group Buying Market Size Growth 2017-2022 (\$ Millions)
- Figure 39. France Group Buying Market Size Growth 2017-2022 (\$ Millions)
- Figure 40. UK Group Buying Market Size Growth 2017-2022 (\$ Millions)
- Figure 41. Italy Group Buying Market Size Growth 2017-2022 (\$ Millions)
- Figure 42. Russia Group Buying Market Size Growth 2017-2022 (\$ Millions)
- Figure 43. Middle East & Africa Group Buying Market Size Market Share by Region in 2021
- Figure 44. Middle East & Africa Group Buying Market Size Market Share by Type in 2021
- Figure 45. Middle East & Africa Group Buying Market Size Market Share by Application in 2021
- Figure 46. Egypt Group Buying Market Size Growth 2017-2022 (\$ Millions)
- Figure 47. South Africa Group Buying Market Size Growth 2017-2022 (\$ Millions)
- Figure 48. Israel Group Buying Market Size Growth 2017-2022 (\$ Millions)
- Figure 49. Turkey Group Buying Market Size Growth 2017-2022 (\$ Millions)
- Figure 50. GCC Country Group Buying Market Size Growth 2017-2022 (\$ Millions)
- Figure 51. Americas Group Buying Market Size 2023-2028 (\$ Millions)
- Figure 52. APAC Group Buying Market Size 2023-2028 (\$ Millions)
- Figure 53. Europe Group Buying Market Size 2023-2028 (\$ Millions)
- Figure 54. Middle East & Africa Group Buying Market Size 2023-2028 (\$ Millions)
- Figure 55. United States Group Buying Market Size 2023-2028 (\$ Millions)
- Figure 56. Canada Group Buying Market Size 2023-2028 (\$ Millions)
- Figure 57. Mexico Group Buying Market Size 2023-2028 (\$ Millions)
- Figure 58. Brazil Group Buying Market Size 2023-2028 (\$ Millions)
- Figure 59. China Group Buying Market Size 2023-2028 (\$ Millions)
- Figure 60. Japan Group Buying Market Size 2023-2028 (\$ Millions)
- Figure 61. Korea Group Buying Market Size 2023-2028 (\$ Millions)
- Figure 62. Southeast Asia Group Buying Market Size 2023-2028 (\$ Millions)
- Figure 63. India Group Buying Market Size 2023-2028 (\$ Millions)
- Figure 64. Australia Group Buying Market Size 2023-2028 (\$ Millions)
- Figure 65. Germany Group Buying Market Size 2023-2028 (\$ Millions)
- Figure 66. France Group Buying Market Size 2023-2028 (\$ Millions)
- Figure 67. UK Group Buying Market Size 2023-2028 (\$ Millions)
- Figure 68. Italy Group Buying Market Size 2023-2028 (\$ Millions)
- Figure 69. Russia Group Buying Market Size 2023-2028 (\$ Millions)



- Figure 70. Spain Group Buying Market Size 2023-2028 (\$ Millions)
- Figure 71. Egypt Group Buying Market Size 2023-2028 (\$ Millions)
- Figure 72. South Africa Group Buying Market Size 2023-2028 (\$ Millions)
- Figure 73. Israel Group Buying Market Size 2023-2028 (\$ Millions)
- Figure 74. Turkey Group Buying Market Size 2023-2028 (\$ Millions)
- Figure 75. GCC Countries Group Buying Market Size 2023-2028 (\$ Millions)



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