

Global Grounding Materials for Foldable Display Modules Market Growth 2026-2032

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Abstracts

The global Grounding Materials for Foldable Display Modules market size is predicted to grow from US\$ 34.24 million in 2025 to US\$ 121 million in 2032; it is expected to grow at a CAGR of 18.3% from 2026 to 2032.

Grounding materials for foldable display modules are functional conductive materials used in foldable OLED display modules, flexible printed circuits, display connection areas, hinge-adjacent structures and module edge zones. They belong to display-related functional materials within the electronics and semiconductor industry. The main product forms include electrically conductive tapes, conductive foam, conductive fabric tapes, metal foil conductive tapes, free grounding films, grounding lead-out films and precision die-cut grounding parts. These products are typically manufactured through coating, lamination, calendaring, plating, die cutting, bonding and roll-to-roll converting processes. Their key technical requirements include low contact resistance, stable grounding continuity, compression recovery, thin profile design, bending durability, humidity and heat resistance, aging resistance, adhesive reliability and compatibility with FPC, shielding films and OLED module structures. The core function is to create reliable electrical continuity in a very limited internal space, support electrostatic discharge, reduce localized EMI interference and enable multi-point grounding. As foldable devices become thinner and more structurally compact, grounding materials must maintain conductivity and adhesion under repeated folding, localized stress and dense signal routing. In 2025, the industry average price is about USD 1.60 per unit, and the industry average gross margin is about 30%–38%.

Grounding materials for foldable display modules are a small but strategically important functional material segment built around the reliability needs of flexible display devices. The upstream side includes conductive adhesives, metal foils, conductive fabrics, foam

substrates, plated layers, release liners and precision converting materials. The midstream segment focuses on conductive lamination, coating, bonding, die cutting and customized grounding part manufacturing. The downstream side is mainly linked to foldable smartphones, foldable tablets, foldable notebooks, flexible OLED modules and premium consumer electronics. Product value is not determined by conductivity alone. It depends on how well the material matches the module structure, maintains electrical continuity under repeated folding, supports localized grounding design and remains stable in mass production. As foldable devices become thinner, more compact and more densely connected, grounding materials are becoming more important for electromagnetic compatibility, signal stability and electrostatic discharge management. Official product information shows that conductive tapes and grounding films used in foldable and high-density FPC applications are already positioned for grounding, EMI shielding, high conductivity, gap filling and external ground connection, which confirms that this segment is moving from generic EMI accessories toward customized functional components for foldable display modules.

The competitive landscape is shaped by three groups of participants: global material platform companies, FPC functional film specialists and precision die-cut component manufacturers. International suppliers tend to have stronger know-how in conductive tapes, grounding films, conductive foam, metal foil tapes and EMI material systems, with advantages in consistency, thinness, durability and global customer qualification. Asian and especially Chinese suppliers are closer to consumer electronics assembly chains, with strengths in fast prototyping, precision die cutting, structural integration, cost control and local delivery. Because foldable devices have short product cycles and strict qualification requirements, each material part often needs to combine conductivity, adhesion, cushioning, shielding and assembly convenience. This makes the market less fragmented than ordinary tape or foam markets. Supply is expected to remain concentrated among companies with stable material platforms, strong converting capability and proven terminal customer experience. At the same time, regional supply-chain migration and localized sourcing by device brands are increasing the role of Asian suppliers, while selected companies are upgrading from simple die-cutting vendors to multi-material functional solution providers.

The policy environment supports this segment indirectly through electronic information manufacturing, advanced display supply chains, key material localization and smart terminal innovation. Foldable devices are still a premium niche within the broader smartphone market, but they drive technology upgrades across flexible OLED modules, hinge structures, thin functional materials, low-loss interconnection and multifunctional composites. Future growth is therefore more likely to come from higher foldable device

shipments, a rising share of book-style and tri-fold designs, denser FPC routing and more grounding points inside the display module, rather than from a broad rise in unit prices. At the same time, annual price reductions, dual-sourcing strategies, material localization and terminal demand volatility will continue to pressure margins. Overall, the industry should be viewed as a growth-stage niche market with a clear technical boundary. Its long-term opportunities will concentrate on ultra-thin design, high reliability, multifunctional integration and deeper co-design with foldable display module structures.

LP Information, Inc. (LPI) ' newest research report, the "Grounding Materials for Foldable Display Modules Industry Forecast" looks at past sales and reviews total world Grounding Materials for Foldable Display Modules sales in 2025, providing a comprehensive analysis by region and market sector of projected Grounding Materials for Foldable Display Modules sales for 2026 through 2032. With Grounding Materials for Foldable Display Modules sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Grounding Materials for Foldable Display Modules industry.

This Insight Report provides a comprehensive analysis of the global Grounding Materials for Foldable Display Modules landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Grounding Materials for Foldable Display Modules portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Grounding Materials for Foldable Display Modules market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Grounding Materials for Foldable Display Modules and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Grounding Materials for Foldable Display Modules.

This report presents a comprehensive overview, market shares, and growth opportunities of Grounding Materials for Foldable Display Modules market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Conductive Tape

Conductive Foam

Free Grounding Film

Metal Foil Tape

Die-cut Grounding Component

Conductive Fabric Tape

Others

Segmentation by Conductive Mechanism:

Pressure-Sensitive Conductive Adhesive (PSA)

Structural Conductive Material

Z-axis Conductive Material

Anisotropic Conductive Material

Others

Segmentation by Thickness:

Ultra-thin Grounding Materials below 50 μ m

Standard Grounding Materials 50 to 150 μ m

Thick Grounding Materials above 150 to 300 μ m

Compressible Grounding Materials above 300 ?m

Others

Segmentation by Application:

Foldable Smartphone

Foldable Tablet

Foldable Laptop

Foldable Wearables

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

tesa SE

TATSUTA Electric Wire & Cable Co., Ltd.

Guangzhou Fangbang Electronics Co., Ltd.

Suzhou Konlida Precision Electronic Co., Ltd.

Dongguan Tarry Electronics Co., Ltd.

3M Company

Nitto Denko Corporation

Qnity Electronics, Inc.

KITAGAWA INDUSTRIES CO., LTD.

Shenzhen FRD Science & Technology Co., Ltd.

Suzhou Anjie Technology Co., Ltd.

Dexerials Corporation

Jiangsu Sidike New Materials Science & Technology Co., Ltd.

TE Connectivity Ltd.

Parker Hannifin Corporation

Boyd Corporation

Leader Tech Inc.

Tech Etch, Inc.

PPI Adhesive Products Ltd.

E-SONG EMC Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Grounding Materials for Foldable Display Modules market?

What factors are driving Grounding Materials for Foldable Display Modules market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Grounding Materials for Foldable Display Modules market opportunities vary by end market size?

How does Grounding Materials for Foldable Display Modules break out by Type, by Application?

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