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Global Ground Support Equipment (GSE) Rental Service Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Ground Support Equipment (GSE) Rental Service market size is predicted to grow from US$ 1742 million in 2025 to US$ 2500 million in 2032; it is expected to grow at a CAGR of 5.4% from 2026 to 2032.

Ground Support Equipment (GSE) Rental Service refers to a specialized service that provides temporary access to a wide range of aircraft ground support equipment—such as tugs, aircraft loaders, baggage carts, refueling units, de-icing machines, passenger stairs, ground power units (GPUs), and climate control systems—on a rental basis to airports, airlines, cargo operators, military facilities, and aviation service providers. This service caters to fluctuating operational needs, including seasonal demand spikes (e.g., holiday travel surges), short-term projects (e.g., aircraft maintenance overhauls), emergency equipment replacements (e.g., sudden breakdowns), or temporary expansions (e.g., new flight routes). Rental providers typically offer flexible terms (daily, weekly, monthly) alongside value-added services like delivery, on-site maintenance, operator training, and compliance with aviation safety standards (e.g., IATA, FAA), allowing clients to avoid large capital investments in equipment with intermittent use, reduce storage and upkeep costs, and quickly scale operations to meet dynamic ground handling requirements. By bridging gaps in equipment availability, this service ensures seamless aircraft turnaround, operational continuity, and cost efficiency across aviation ground operations.

United States market for Ground Support Equipment (GSE) Rental Service is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

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China market for Ground Support Equipment (GSE) Rental Service is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Ground Support Equipment (GSE) Rental Service is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Ground Support Equipment (GSE) Rental Service players cover Aviaco, TCR Group, GSE Services, Mercury GSE, Victory GSE, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LPI (LP Information)' newest research report, the “Ground Support Equipment (GSE) Rental Service Industry Forecast” looks at past sales and reviews total world Ground Support Equipment (GSE) Rental Service sales in 2025, providing a comprehensive analysis by region and market sector of projected Ground Support Equipment (GSE) Rental Service sales for 2026 through 2032. With Ground Support Equipment (GSE) Rental Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Ground Support Equipment (GSE) Rental Service industry.

This Insight Report provides a comprehensive analysis of the global Ground Support Equipment (GSE) Rental Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Ground Support Equipment (GSE) Rental Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Ground Support Equipment (GSE) Rental Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Ground Support Equipment (GSE) Rental Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Ground Support Equipment (GSE) Rental Service.

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This report presents a comprehensive overview, market shares, and growth opportunities of Ground Support Equipment (GSE) Rental Service market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Powered Equipment Rentals

Non-Powered Equipment Rentals

Segmentation by Rental Duration:

Short-Term Rentals

Medium-Term Rentals

Long-Term Rentals

Segmentation by Equipment Function:

Aircraft Movement & Positioning Rentals

Loading & Unloading Rentals

Utility & Support Rentals

Segmentation by Application:

Commercial Aviation

Military and Defense

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- Private Airports

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy

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Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Aviaco

TCR Group

GSE Services

Mercury GSE

Victory GSE

GSELease

Xc?d

TIPS GSE

Rushlift

Fieldair Engineering

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Vertex Aerotech Pvt. Ltd

AES-GSE

HiSERV

CSI Leasing, Inc.

Aeroservicios USA INC.

TransAsia Services

Aeroservicios

Australian Airport Services

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