

Global Grip Tape Market Growth 2026-2032

<https://marketpublishers.com/r/G3A028C05FFEEN.html>

Date: June 2026

Pages: 114

Price: US\$ 3,660.00 (Single User License)

ID: G3A028C05FFEEN

Abstracts

The global Grip Tape market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Grip tapes are specialized adhesive-backed tapes designed to enhance friction and provide a non-slip surface on various objects and surfaces. Typically composed of durable materials like PVC, PET, or textured materials, grip tapes are applied to handles, tools, sports equipment, and surfaces such as stairs and floors to improve grip and prevent slipping. They offer a practical solution for increasing safety and stability in industrial, commercial, and residential settings, catering to diverse applications where secure handling and slip resistance are essential.

United States market for Grip Tape is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Grip Tape is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Grip Tape is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Grip Tape players cover 3M Company, Avery Dennison Corporation, Jessup Manufacturing Company, Heskins Ltd, Wooster Products Inc., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the 'Grip Tape Industry Forecast' looks at past sales and reviews total world Grip Tape sales in 2025, providing a comprehensive analysis by region and market sector of projected Grip Tape sales for 2026 through 2032. With Grip Tape sales broken down by region, market sector and

sub-sector, this report provides a detailed analysis in US\$ millions of the world Grip Tape industry.

This Insight Report provides a comprehensive analysis of the global Grip Tape landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Grip Tape portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Grip Tape market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Grip Tape and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Grip Tape.

This report presents a comprehensive overview, market shares, and growth opportunities of Grip Tape market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Abrasive Grip Tapes

Textured Vinyl Grip Tapes

Reflective Grip Tapes

Adhesive Backed Grip Tapes

Segmentation by Application:

Equipment Handles

Steering Wheels

Sports

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

3M Company

Avery Dennison Corporation

Jessup Manufacturing Company

Heskins Ltd

Wooster Products Inc.

Sure-Foot Industries

INCOM Manufacturing Group

McNICHOLS Co.

GripGuard Pty Ltd

American Biltrite Inc.

Brady Corporation

Safe Way Traction

Gator Grip

Tesa SE

Key Questions Addressed in this Report

What is the 10-year outlook for the global Grip Tape market?

What factors are driving Grip Tape market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Grip Tape market opportunities vary by end market size?

How does Grip Tape break out by Type, by Application?

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