

Global Greens Powders Market Growth 2025-2031

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Abstracts

The global Greens Powders market size is predicted to grow from US\$ 309 million in 2025 to US\$ 373 million in 2031; it is expected to grow at a CAGR of 3.2% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Greens powders are dietary supplements that you can mix into water and other liquids. They typically have a green hue and can taste a bit grassy. Natural sugar substitutes are often added to improve flavor. Greens powders generally contain 25–43 or more different ingredients, which vary by brand.

The industry's leading producers, Nested Naturals, Purely Inspired, Athletic Greens, Amazing Grass (Glanbia) and Organifi, accounted for 7.14%, 3.10%, 6.81%, 5.47% and 8.37% of revenue in 2022.

LP Information, Inc. (LPI) ' newest research report, the “Greens Powders Industry Forecast” looks at past sales and reviews total world Greens Powders sales in 2024, providing a comprehensive analysis by region and market sector of projected Greens Powders sales for 2025 through 2031. With Greens Powders sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Greens Powders industry.

This Insight Report provides a comprehensive analysis of the global Greens Powders landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Greens

Powders portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Greens Powders market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Greens Powders and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Greens Powders.

This report presents a comprehensive overview, market shares, and growth opportunities of Greens Powders market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Fermented Greens

Marine Sources

Grasses Sourced

Others

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nested Naturals

Purely Inspired

Athletic Greens

Vibrant Health

Vega (Danone)

Greens First

MacroLife Naturals

Naturo Sciences

Garden of Life (Nestle)

Vital Everyday

Key Questions Addressed in this Report

What is the 10-year outlook for the global Greens Powders market?

What factors are driving Greens Powders market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Greens Powders market opportunities vary by end market size?

How does Greens Powders break out by Type, by Application?

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