

Global Greenhouse Monitoring and Control Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Greenhouse Monitoring and Control Software market size is predicted to grow from US\$ 1154 million in 2025 to US\$ 2419 million in 2032; it is expected to grow at a CAGR of 11.1% from 2026 to 2032.

Greenhouse Monitoring and Control Software refers to facility-level IoT, climate control and crop data platforms deployed in glass greenhouses, plastic greenhouses, multi-span greenhouses, solar greenhouses, plant factories, nurseries, floriculture facilities and commercial controlled-environment agriculture operations. These systems connect climate computers, controllers, sensors, cameras, irrigation and fertigation systems, screens, vents, fans, cooling pads, lighting, CO₂ systems, heating systems, nutrient systems and cloud platforms to monitor and control temperature, humidity, light, CO₂, VPD, EC, pH, substrate moisture, irrigation, fertigation, energy use, crop growth, pest risk and equipment status. Their core value is remote visibility, automatic control, alarm handling, data logging, cultivation strategy optimization, energy efficiency, irrigation and fertigation management, and multi-site greenhouse operations.

Based on our research, greenhouse monitoring and control software should be understood as a facility-level digital platform that integrates climate control, irrigation and fertigation management, crop data analytics, energy optimization and remote operations. It is not a general farm management system or a simple sensor dashboard. The core value of the software is to connect greenhouse equipment, sensors, controllers, lighting systems, irrigation units, CO₂ systems, screens, vents, fans and cloud platforms into a coordinated control environment. For commercial growers, the platform supports stable climate execution, precise water and nutrient delivery, alarm management, data logging, crop strategy optimization and multi-greenhouse visibility. As greenhouse production becomes more technology-intensive, software is increasingly

moving from a supporting control layer to a central operating system for controlled-environment agriculture. From a supply-side perspective, the global market is led by a combination of traditional greenhouse automation vendors, irrigation and fertigation technology providers, IoT data platforms, AI crop intelligence companies and equipment-bundled software suppliers. Dutch companies hold a particularly strong position in high-tech glasshouse climate control and crop data platforms, supported by long-standing expertise in commercial horticulture. North American, Israeli and European vendors are active in cloud-connected control, autonomous growing, irrigation automation and lighting optimization. Chinese vendors are more concentrated in agricultural IoT, visual monitoring, water-fertilizer integration and regional smart greenhouse projects, with stronger project-based and hardware-bundled characteristics. This means the vendor pool should include both pure software platforms and greenhouse control system OEMs, as long as they provide proprietary control software, cloud platforms or crop data systems. From the demand side, growth is being driven by commercial vegetable production, floriculture and nursery operations, high-tech glasshouses, plant factories and large agricultural parks. Commercial vegetable greenhouses focus on yield, quality, energy cost, water efficiency and labor productivity; floriculture and nursery facilities require stable environmental control and batch consistency; plant factories and indoor farms rely heavily on lighting, nutrient solution and multi-layer production data; and large grower groups need centralized dashboards, remote alarms and standardized cultivation strategies across multiple sites. Rising energy prices, water scarcity, labor shortages and higher quality requirements are pushing growers to rely more on data-driven control rather than manual experience alone. From a technology roadmap perspective, local climate computers will remain the foundation for reliable greenhouse control, but future value growth will increasingly come from cloud connectivity, AI decision support, autonomous climate control, crop modeling, predictive analytics and multi-site operational platforms. The competitive focus is shifting from controlling individual devices such as vents, fans, pumps and screens to integrating climate, irrigation, lighting, energy, crop growth and labor data into executable growing strategies. Vendors with strong greenhouse control experience, crop physiology knowledge, sensor integration capability, algorithmic models and cross-site service capacity are likely to gain stronger positions. Suppliers that only provide hardware controllers or project-based integration without a scalable software platform may face increasing pressure from platform-based and AI-enabled competitors.

LPI (LP Information)' newest research report, the 'Greenhouse Monitoring and Control Software Industry Forecast' looks at past sales and reviews total world Greenhouse Monitoring and Control Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Greenhouse Monitoring and Control Software

sales for 2026 through 2032. With Greenhouse Monitoring and Control Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Greenhouse Monitoring and Control Software industry.

This Insight Report provides a comprehensive analysis of the global Greenhouse Monitoring and Control Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Greenhouse Monitoring and Control Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Greenhouse Monitoring and Control Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Greenhouse Monitoring and Control Software and breaks down the forecast by Platform Function, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Greenhouse Monitoring and Control Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Greenhouse Monitoring and Control Software market by product type, application, key players and key regions and countries.

Segmentation by Platform Function:

Climate Monitoring and Control

Irrigation and Fertigation Control

Lighting and Energy Management

Crop Data and Decision Support

Alarm and Remote Operations

Autonomous Growing Optimization

Segmentation by Monitored Data Object:

Climate Data

Water and Nutrient Data

Energy and Lighting Data

Crop Growth Data

Equipment Status Data

Operational and Labor Data

Segmentation by Technology Architecture:

On-premise Climate Computer

Cloud-connected Control Platform

IoT Sensor Data Platform

AI Autonomous Control Platform

Equipment-bundled Control Software

Enterprise Greenhouse Data Platform

Segmentation by Application:

Commercial Vegetable Greenhouse Monitoring

Floriculture and Nursery Greenhouse Monitoring

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Priva Holding B.V.

Hoogendoorn Growth Management B.V.

Ridder B.V.

Argus Control Systems Limited

Netafim Ltd.

Growlink Inc.

30MHz B.V.

LetsGrow.com B.V.

Source.ag B.V.

Blue Radix B.V.

Koidra Inc.

Link4 Corporation

Wadsworth Control Systems, Inc.

Damatex Control Systems Inc.

Autogrow Systems Ltd.

Bluelab Corporation Limited

TrolMaster

Senmatic A/S

Sercom Regeltechnik B.V.

Logiqs B.V.

GrowDirector

Heliospectra AB

Sollum Technologies Inc.

TTA-ISO B.V.

Henan Yunfei Technology Development Co., Ltd.

Beijing Juying Soaring Electronics Co., Ltd.

Wuhan Fuyuan Feike Electronic Technology Co., Ltd.

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