

Global Green Powder Market Growth 2025-2031

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Abstracts

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The global Green Powder market size is predicted to grow from US\$ 359 million in 2025 to US\$ 763 million in 2031; it is expected to grow at a CAGR of 13.4% from 2025 to 2031.

Greens powders are dietary supplements that you can mix into water and other liquids. They typically have a green hue and can taste a bit grassy. Natural sugar substitutes are often added to improve flavor. Greens powders generally contain 25–40 or more different ingredients, which vary by brand.

The industry's leading producers, Nested Naturals, Purely Inspired, Athletic Greens, Amazing Grass (Glanbia) and Organifi, accounted for 7.14%, 3.10%, 6.81%, 5.47% and 8.37% of revenue in 2019.

LP Information, Inc. (LPI) ' newest research report, the “Green Powder Industry Forecast” looks at past sales and reviews total world Green Powder sales in 2024, providing a comprehensive analysis by region and market sector of projected Green Powder sales for 2025 through 2031. With Green Powder sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Green Powder industry.

This Insight Report provides a comprehensive analysis of the global Green Powder landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Green Powder portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global

Green Powder market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Green Powder and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Green Powder.

This report presents a comprehensive overview, market shares, and growth opportunities of Green Powder market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Marine Sources Type

Grasses Sourced Type

Fermented Greens Type

Others

Segmentation by Application:

Supermarkets or Hypermarkets

Convenience Stores

Independent Retailers

Online Sales

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nested Naturals

Purely Inspired

Athletic Greens

Amazing Grass

Organifi

Vibrant Health

Vega (Danone)

Greens First

MacroLife Naturals

Naturo Sciences

Garden of Life

Vital

Key Questions Addressed in this Report

What is the 10-year outlook for the global Green Powder market?

What factors are driving Green Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Green Powder market opportunities vary by end market size?

How does Green Powder break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Green Powder Annual Sales 2020-2031
 - 2.1.2 World Current & Future Analysis for Green Powder by Geographic Region, 2020, 2024 & 2031
 - 2.1.3 World Current & Future Analysis for Green Powder by Country/Region, 2020, 2024 & 2031
- 2.2 Green Powder Segment by Type
 - 2.2.1 Marine Sources Type
 - 2.2.2 Grasses Sourced Type
 - 2.2.3 Fermented Greens Type
 - 2.2.4 Others
- 2.3 Green Powder Sales by Type
 - 2.3.1 Global Green Powder Sales Market Share by Type (2020-2025)
 - 2.3.2 Global Green Powder Revenue and Market Share by Type (2020-2025)
 - 2.3.3 Global Green Powder Sale Price by Type (2020-2025)
- 2.4 Green Powder Segment by Application
 - 2.4.1 Supermarkets or Hypermarkets
 - 2.4.2 Convenience Stores
 - 2.4.3 Independent Retailers
 - 2.4.4 Online Sales
 - 2.4.5 Others
- 2.5 Green Powder Sales by Application
 - 2.5.1 Global Green Powder Sale Market Share by Application (2020-2025)
 - 2.5.2 Global Green Powder Revenue and Market Share by Application (2020-2025)

2.5.3 Global Green Powder Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

3.1 Global Green Powder Breakdown Data by Company

3.1.1 Global Green Powder Annual Sales by Company (2020-2025)

3.1.2 Global Green Powder Sales Market Share by Company (2020-2025)

3.2 Global Green Powder Annual Revenue by Company (2020-2025)

3.2.1 Global Green Powder Revenue by Company (2020-2025)

3.2.2 Global Green Powder Revenue Market Share by Company (2020-2025)

3.3 Global Green Powder Sale Price by Company

3.4 Key Manufacturers Green Powder Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Green Powder Product Location Distribution

3.4.2 Players Green Powder Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR GREEN POWDER BY GEOGRAPHIC REGION

4.1 World Historic Green Powder Market Size by Geographic Region (2020-2025)

4.1.1 Global Green Powder Annual Sales by Geographic Region (2020-2025)

4.1.2 Global Green Powder Annual Revenue by Geographic Region (2020-2025)

4.2 World Historic Green Powder Market Size by Country/Region (2020-2025)

4.2.1 Global Green Powder Annual Sales by Country/Region (2020-2025)

4.2.2 Global Green Powder Annual Revenue by Country/Region (2020-2025)

4.3 Americas Green Powder Sales Growth

4.4 APAC Green Powder Sales Growth

4.5 Europe Green Powder Sales Growth

4.6 Middle East & Africa Green Powder Sales Growth

5 AMERICAS

5.1 Americas Green Powder Sales by Country

5.1.1 Americas Green Powder Sales by Country (2020-2025)

5.1.2 Americas Green Powder Revenue by Country (2020-2025)

- 5.2 Americas Green Powder Sales by Type (2020-2025)
- 5.3 Americas Green Powder Sales by Application (2020-2025)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Green Powder Sales by Region
 - 6.1.1 APAC Green Powder Sales by Region (2020-2025)
 - 6.1.2 APAC Green Powder Revenue by Region (2020-2025)
- 6.2 APAC Green Powder Sales by Type (2020-2025)
- 6.3 APAC Green Powder Sales by Application (2020-2025)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Green Powder by Country
 - 7.1.1 Europe Green Powder Sales by Country (2020-2025)
 - 7.1.2 Europe Green Powder Revenue by Country (2020-2025)
- 7.2 Europe Green Powder Sales by Type (2020-2025)
- 7.3 Europe Green Powder Sales by Application (2020-2025)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Green Powder by Country
 - 8.1.1 Middle East & Africa Green Powder Sales by Country (2020-2025)

- 8.1.2 Middle East & Africa Green Powder Revenue by Country (2020-2025)
- 8.2 Middle East & Africa Green Powder Sales by Type (2020-2025)
- 8.3 Middle East & Africa Green Powder Sales by Application (2020-2025)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Green Powder
- 10.3 Manufacturing Process Analysis of Green Powder
- 10.4 Industry Chain Structure of Green Powder

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Green Powder Distributors
- 11.3 Green Powder Customer

12 WORLD FORECAST REVIEW FOR GREEN POWDER BY GEOGRAPHIC REGION

- 12.1 Global Green Powder Market Size Forecast by Region
 - 12.1.1 Global Green Powder Forecast by Region (2026-2031)
 - 12.1.2 Global Green Powder Annual Revenue Forecast by Region (2026-2031)
- 12.2 Americas Forecast by Country (2026-2031)
- 12.3 APAC Forecast by Region (2026-2031)
- 12.4 Europe Forecast by Country (2026-2031)

12.5 Middle East & Africa Forecast by Country (2026-2031)

12.6 Global Green Powder Forecast by Type (2026-2031)

12.7 Global Green Powder Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 Nested Naturals

13.1.1 Nested Naturals Company Information

13.1.2 Nested Naturals Green Powder Product Portfolios and Specifications

13.1.3 Nested Naturals Green Powder Sales, Revenue, Price and Gross Margin
(2020-2025)

13.1.4 Nested Naturals Main Business Overview

13.1.5 Nested Naturals Latest Developments

13.2 Purely Inspired

13.2.1 Purely Inspired Company Information

13.2.2 Purely Inspired Green Powder Product Portfolios and Specifications

13.2.3 Purely Inspired Green Powder Sales, Revenue, Price and Gross Margin
(2020-2025)

13.2.4 Purely Inspired Main Business Overview

13.2.5 Purely Inspired Latest Developments

13.3 Athletic Greens

13.3.1 Athletic Greens Company Information

13.3.2 Athletic Greens Green Powder Product Portfolios and Specifications

13.3.3 Athletic Greens Green Powder Sales, Revenue, Price and Gross Margin
(2020-2025)

13.3.4 Athletic Greens Main Business Overview

13.3.5 Athletic Greens Latest Developments

13.4 Amazing Grass

13.4.1 Amazing Grass Company Information

13.4.2 Amazing Grass Green Powder Product Portfolios and Specifications

13.4.3 Amazing Grass Green Powder Sales, Revenue, Price and Gross Margin
(2020-2025)

13.4.4 Amazing Grass Main Business Overview

13.4.5 Amazing Grass Latest Developments

13.5 Organifi

13.5.1 Organifi Company Information

13.5.2 Organifi Green Powder Product Portfolios and Specifications

13.5.3 Organifi Green Powder Sales, Revenue, Price and Gross Margin (2020-2025)

13.5.4 Organifi Main Business Overview

- 13.5.5 Organifi Latest Developments
- 13.6 Vibrant Health
 - 13.6.1 Vibrant Health Company Information
 - 13.6.2 Vibrant Health Green Powder Product Portfolios and Specifications
 - 13.6.3 Vibrant Health Green Powder Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.6.4 Vibrant Health Main Business Overview
 - 13.6.5 Vibrant Health Latest Developments
- 13.7 Vega (Danone)
 - 13.7.1 Vega (Danone) Company Information
 - 13.7.2 Vega (Danone) Green Powder Product Portfolios and Specifications
 - 13.7.3 Vega (Danone) Green Powder Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.7.4 Vega (Danone) Main Business Overview
 - 13.7.5 Vega (Danone) Latest Developments
- 13.8 Greens First
 - 13.8.1 Greens First Company Information
 - 13.8.2 Greens First Green Powder Product Portfolios and Specifications
 - 13.8.3 Greens First Green Powder Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.8.4 Greens First Main Business Overview
 - 13.8.5 Greens First Latest Developments
- 13.9 MacroLife Naturals
 - 13.9.1 MacroLife Naturals Company Information
 - 13.9.2 MacroLife Naturals Green Powder Product Portfolios and Specifications
 - 13.9.3 MacroLife Naturals Green Powder Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.9.4 MacroLife Naturals Main Business Overview
 - 13.9.5 MacroLife Naturals Latest Developments
- 13.10 Naturo Sciences
 - 13.10.1 Naturo Sciences Company Information
 - 13.10.2 Naturo Sciences Green Powder Product Portfolios and Specifications
 - 13.10.3 Naturo Sciences Green Powder Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.10.4 Naturo Sciences Main Business Overview
 - 13.10.5 Naturo Sciences Latest Developments
- 13.11 Garden of Life
 - 13.11.1 Garden of Life Company Information
 - 13.11.2 Garden of Life Green Powder Product Portfolios and Specifications

13.11.3 Garden of Life Green Powder Sales, Revenue, Price and Gross Margin (2020-2025)

13.11.4 Garden of Life Main Business Overview

13.11.5 Garden of Life Latest Developments

13.12 Vital

13.12.1 Vital Company Information

13.12.2 Vital Green Powder Product Portfolios and Specifications

13.12.3 Vital Green Powder Sales, Revenue, Price and Gross Margin (2020-2025)

13.12.4 Vital Main Business Overview

13.12.5 Vital Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

LIST OF TABLES

Table 1. Green Powder Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Table 2. Green Powder Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)

Table 3. Major Players of Marine SourcesType

Table 4. Major Players of Grasses SourcedType

Table 5. Major Players of Fermented GreensType

Table 6. Major Players of Others

Table 7. Global Green Powder Sales byType (2020-2025) & (Ton)

Table 8. Global Green Powder Sales Market Share byType (2020-2025)

Table 9. Global Green Powder Revenue byType (2020-2025) & (\$ million)

Table 10. Global Green Powder Revenue Market Share byType (2020-2025)

Table 11. Global Green Powder Sale Price byType (2020-2025) & (US\$/Kg)

Table 12. Global Green Powder Sale by Application (2020-2025) & (Ton)

Table 13. Global Green Powder Sale Market Share by Application (2020-2025)

Table 14. Global Green Powder Revenue by Application (2020-2025) & (\$ million)

Table 15. Global Green Powder Revenue Market Share by Application (2020-2025)

Table 16. Global Green Powder Sale Price by Application (2020-2025) & (US\$/Kg)

Table 17. Global Green Powder Sales by Company (2020-2025) & (Ton)

Table 18. Global Green Powder Sales Market Share by Company (2020-2025)

Table 19. Global Green Powder Revenue by Company (2020-2025) & (\$ millions)

Table 20. Global Green Powder Revenue Market Share by Company (2020-2025)

Table 21. Global Green Powder Sale Price by Company (2020-2025) & (US\$/Kg)

Table 22. Key Manufacturers Green Powder Producing Area Distribution and Sales Area

Table 23. Players Green Powder Products Offered

Table 24. Green Powder Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 25. New Products and Potential Entrants

Table 26. Market M&A Activity & Strategy

Table 27. Global Green Powder Sales by Geographic Region (2020-2025) & (Ton)

Table 28. Global Green Powder Sales Market Share Geographic Region (2020-2025)

Table 29. Global Green Powder Revenue by Geographic Region (2020-2025) & (\$ millions)

Table 30. Global Green Powder Revenue Market Share by Geographic Region (2020-2025)

Table 31. Global Green Powder Sales by Country/Region (2020-2025) & (Ton)

Table 32. Global Green Powder Sales Market Share by Country/Region (2020-2025)

Table 33. Global Green Powder Revenue by Country/Region (2020-2025) & (\$ millions)

Table 34. Global Green Powder Revenue Market Share by Country/Region (2020-2025)

Table 35. Americas Green Powder Sales by Country (2020-2025) & (Ton)

Table 36. Americas Green Powder Sales Market Share by Country (2020-2025)

Table 37. Americas Green Powder Revenue by Country (2020-2025) & (\$ millions)

Table 38. Americas Green Powder Sales byType (2020-2025) & (Ton)

Table 39. Americas Green Powder Sales by Application (2020-2025) & (Ton)

Table 40. APAC Green Powder Sales by Region (2020-2025) & (Ton)

Table 41. APAC Green Powder Sales Market Share by Region (2020-2025)

Table 42. APAC Green Powder Revenue by Region (2020-2025) & (\$ millions)

Table 43. APAC Green Powder Sales byType (2020-2025) & (Ton)

Table 44. APAC Green Powder Sales by Application (2020-2025) & (Ton)

Table 45. Europe Green Powder Sales by Country (2020-2025) & (Ton)

Table 46. Europe Green Powder Revenue by Country (2020-2025) & (\$ millions)

Table 47. Europe Green Powder Sales byType (2020-2025) & (Ton)

Table 48. Europe Green Powder Sales by Application (2020-2025) & (Ton)

Table 49. Middle East & Africa Green Powder Sales by Country (2020-2025) & (Ton)

Table 50. Middle East & Africa Green Powder Revenue Market Share by Country (2020-2025)

Table 51. Middle East & Africa Green Powder Sales byType (2020-2025) & (Ton)

Table 52. Middle East & Africa Green Powder Sales by Application (2020-2025) & (Ton)

Table 53. Key Market Drivers & Growth Opportunities of Green Powder

Table 54. Key Market Challenges & Risks of Green Powder

Table 55. Key IndustryTrends of Green Powder

Table 56. Green Powder Raw Material

Table 57. Key Suppliers of Raw Materials
Table 58. Green Powder Distributors List
Table 59. Green Powder Customer List
Table 60. Global Green Powder SalesForecast by Region (2026-2031) & (Ton)
Table 61. Global Green Powder RevenueForecast by Region (2026-2031) & (\$ millions)
Table 62. Americas Green Powder SalesForecast by Country (2026-2031) & (Ton)
Table 63. Americas Green Powder Annual RevenueForecast by Country (2026-2031) & (\$ millions)
Table 64. APAC Green Powder SalesForecast by Region (2026-2031) & (Ton)
Table 65. APAC Green Powder Annual RevenueForecast by Region (2026-2031) & (\$ millions)
Table 66. Europe Green Powder SalesForecast by Country (2026-2031) & (Ton)
Table 67. Europe Green Powder RevenueForecast by Country (2026-2031) & (\$ millions)
Table 68. Middle East & Africa Green Powder SalesForecast by Country (2026-2031) & (Ton)
Table 69. Middle East & Africa Green Powder RevenueForecast by Country (2026-2031) & (\$ millions)
Table 70. Global Green Powder SalesForecast byType (2026-2031) & (Ton)
Table 71. Global Green Powder RevenueForecast byType (2026-2031) & (\$ millions)
Table 72. Global Green Powder SalesForecast by Application (2026-2031) & (Ton)
Table 73. Global Green Powder RevenueForecast by Application (2026-2031) & (\$ millions)
Table 74. Nested Naturals Basic Information, Green Powder Manufacturing Base, Sales Area and Its Competitors
Table 75. Nested Naturals Green Powder Product Portfolios and Specifications
Table 76. Nested Naturals Green Powder Sales (Ton), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2020-2025)
Table 77. Nested Naturals Main Business
Table 78. Nested Naturals Latest Developments
Table 79. Purely Inspired Basic Information, Green Powder Manufacturing Base, Sales Area and Its Competitors
Table 80. Purely Inspired Green Powder Product Portfolios and Specifications
Table 81. Purely Inspired Green Powder Sales (Ton), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2020-2025)
Table 82. Purely Inspired Main Business
Table 83. Purely Inspired Latest Developments
Table 84. Athletic Greens Basic Information, Green Powder Manufacturing Base, Sales Area and Its Competitors

Table 85. Athletic Greens Green Powder Product Portfolios and Specifications
Table 86. Athletic Greens Green Powder Sales (Ton), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2020-2025)
Table 87. Athletic Greens Main Business
Table 88. Athletic Greens Latest Developments
Table 89. Amazing Grass Basic Information, Green Powder Manufacturing Base, Sales Area and Its Competitors
Table 90. Amazing Grass Green Powder Product Portfolios and Specifications
Table 91. Amazing Grass Green Powder Sales (Ton), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2020-2025)
Table 92. Amazing Grass Main Business
Table 93. Amazing Grass Latest Developments
Table 94. Organifi Basic Information, Green Powder Manufacturing Base, Sales Area and Its Competitors
Table 95. Organifi Green Powder Product Portfolios and Specifications
Table 96. Organifi Green Powder Sales (Ton), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2020-2025)
Table 97. Organifi Main Business
Table 98. Organifi Latest Developments
Table 99. Vibrant Health Basic Information, Green Powder Manufacturing Base, Sales Area and Its Competitors
Table 100. Vibrant Health Green Powder Product Portfolios and Specifications
Table 101. Vibrant Health Green Powder Sales (Ton), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2020-2025)
Table 102. Vibrant Health Main Business
Table 103. Vibrant Health Latest Developments
Table 104. Vega (Danone) Basic Information, Green Powder Manufacturing Base, Sales Area and Its Competitors
Table 105. Vega (Danone) Green Powder Product Portfolios and Specifications
Table 106. Vega (Danone) Green Powder Sales (Ton), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2020-2025)
Table 107. Vega (Danone) Main Business
Table 108. Vega (Danone) Latest Developments
Table 109. GreensFirst Basic Information, Green Powder Manufacturing Base, Sales Area and Its Competitors
Table 110. GreensFirst Green Powder Product Portfolios and Specifications
Table 111. GreensFirst Green Powder Sales (Ton), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2020-2025)
Table 112. GreensFirst Main Business

Table 113. GreensFirst Latest Developments

Table 114. MacroLife Naturals Basic Information, Green Powder Manufacturing Base, Sales Area and Its Competitors

Table 115. MacroLife Naturals Green Powder Product Portfolios and Specifications

Table 116. MacroLife Naturals Green Powder Sales (Ton), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2020-2025)

Table 117. MacroLife Naturals Main Business

Table 118. MacroLife Naturals Latest Developments

Table 119. Naturo Sciences Basic Information, Green Powder Manufacturing Base, Sales Area and Its Competitors

Table 120. Naturo Sciences Green Powder Product Portfolios and Specifications

Table 121. Naturo Sciences Green Powder Sales (Ton), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2020-2025)

Table 122. Naturo Sciences Main Business

Table 123. Naturo Sciences Latest Developments

Table 124. Garden of Life Basic Information, Green Powder Manufacturing Base, Sales Area and Its Competitors

Table 125. Garden of Life Green Powder Product Portfolios and Specifications

Table 126. Garden of Life Green Powder Sales (Ton), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2020-2025)

Table 127. Garden of Life Main Business

Table 128. Garden of Life Latest Developments

Table 129. Vital Basic Information, Green Powder Manufacturing Base, Sales Area and Its Competitors

Table 130. Vital Green Powder Product Portfolios and Specifications

Table 131. Vital Green Powder Sales (Ton), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2020-2025)

Table 132. Vital Main Business

Table 133. Vital Latest Developments

LIST OFFIGURES

Figure 1. Picture of Green Powder

Figure 2. Green Powder Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

- Figure 6. Global Green Powder Sales Growth Rate 2020-2031 (Ton)
- Figure 7. Global Green Powder Revenue Growth Rate 2020-2031 (\$ millions)
- Figure 8. Green Powder Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 9. Green Powder Sales Market Share by Country/Region (2024)
- Figure 10. Green Powder Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of Marine SourcesType
- Figure 12. Product Picture of Grasses SourcedType
- Figure 13. Product Picture ofFermented GreensType
- Figure 14. Product Picture of Others
- Figure 15. Global Green Powder Sales Market Share byType in 2025
- Figure 16. Global Green Powder Revenue Market Share byType (2020-2025)
- Figure 17. Green Powder Consumed in Supermarkets or Hypermarkets
- Figure 18. Global Green Powder Market: Supermarkets or Hypermarkets (2020-2025) & (Ton)
- Figure 19. Green Powder Consumed in Convenience Stores
- Figure 20. Global Green Powder Market: Convenience Stores (2020-2025) & (Ton)
- Figure 21. Green Powder Consumed in Independent Retailers
- Figure 22. Global Green Powder Market: Independent Retailers (2020-2025) & (Ton)
- Figure 23. Green Powder Consumed in Online Sales
- Figure 24. Global Green Powder Market: Online Sales (2020-2025) & (Ton)
- Figure 25. Green Powder Consumed in Others
- Figure 26. Global Green Powder Market: Others (2020-2025) & (Ton)
- Figure 27. Global Green Powder Sale Market Share by Application (2024)
- Figure 28. Global Green Powder Revenue Market Share by Application in 2025
- Figure 29. Green Powder Sales by Company in 2025 (Ton)
- Figure 30. Global Green Powder Sales Market Share by Company in 2025
- Figure 31. Green Powder Revenue by Company in 2025 (\$ millions)
- Figure 32. Global Green Powder Revenue Market Share by Company in 2025
- Figure 33. Global Green Powder Sales Market Share by Geographic Region (2020-2025)
- Figure 34. Global Green Powder Revenue Market Share by Geographic Region in 2025
- Figure 35. Americas Green Powder Sales 2020-2025 (Ton)
- Figure 36. Americas Green Powder Revenue 2020-2025 (\$ millions)
- Figure 37. APAC Green Powder Sales 2020-2025 (Ton)
- Figure 38. APAC Green Powder Revenue 2020-2025 (\$ millions)
- Figure 39. Europe Green Powder Sales 2020-2025 (Ton)
- Figure 40. Europe Green Powder Revenue 2020-2025 (\$ millions)
- Figure 41. Middle East & Africa Green Powder Sales 2020-2025 (Ton)

- Figure 42. Middle East & Africa Green Powder Revenue 2020-2025 (\$ millions)
- Figure 43. Americas Green Powder Sales Market Share by Country in 2025
- Figure 44. Americas Green Powder Revenue Market Share by Country (2020-2025)
- Figure 45. Americas Green Powder Sales Market Share byType (2020-2025)
- Figure 46. Americas Green Powder Sales Market Share by Application (2020-2025)
- Figure 47. United States Green Powder Revenue Growth 2020-2025 (\$ millions)
- Figure 48. Canada Green Powder Revenue Growth 2020-2025 (\$ millions)
- Figure 49. Mexico Green Powder Revenue Growth 2020-2025 (\$ millions)
- Figure 50. Brazil Green Powder Revenue Growth 2020-2025 (\$ millions)
- Figure 51. APAC Green Powder Sales Market Share by Region in 2025
- Figure 52. APAC Green Powder Revenue Market Share by Region (2020-2025)
- Figure 53. APAC Green Powder Sales Market Share byType (2020-2025)
- Figure 54. APAC Green Powder Sales Market Share by Application (2020-2025)
- Figure 55. China Green Powder Revenue Growth 2020-2025 (\$ millions)
- Figure 56. Japan Green Powder Revenue Growth 2020-2025 (\$ millions)
- Figure 57. South Korea Green Powder Revenue Growth 2020-2025 (\$ millions)
- Figure 58. Southeast Asia Green Powder Revenue Growth 2020-2025 (\$ millions)
- Figure 59. India Green Powder Revenue Growth 2020-2025 (\$ millions)
- Figure 60. Australia Green Powder Revenue Growth 2020-2025 (\$ millions)
- Figure 61. ChinaTaiwan Green Powder Revenue Growth 2020-2025 (\$ millions)
- Figure 62. Europe Green Powder Sales Market Share by Country in 2025
- Figure 63. Europe Green Powder Revenue Market Share by Country (2020-2025)
- Figure 64. Europe Green Powder Sales Market Share byType (2020-2025)
- Figure 65. Europe Green Powder Sales Market Share by Application (2020-2025)
- Figure 66. Germany Green Powder Revenue Growth 2020-2025 (\$ millions)
- Figure 67. France Green Powder Revenue Growth 2020-2025 (\$ millions)
- Figure 68. UK Green Powder Revenue Growth 2020-2025 (\$ millions)
- Figure 69. Italy Green Powder Revenue Growth 2020-2025 (\$ millions)
- Figure 70. Russia Green Powder Revenue Growth 2020-2025 (\$ millions)
- Figure 71. Middle East & Africa Green Powder Sales Market Share by Country (2020-2025)
- Figure 72. Middle East & Africa Green Powder Sales Market Share byType (2020-2025)
- Figure 73. Middle East & Africa Green Powder Sales Market Share by Application (2020-2025)
- Figure 74. Egypt Green Powder Revenue Growth 2020-2025 (\$ millions)
- Figure 75. South Africa Green Powder Revenue Growth 2020-2025 (\$ millions)
- Figure 76. Israel Green Powder Revenue Growth 2020-2025 (\$ millions)
- Figure 77. Turkey Green Powder Revenue Growth 2020-2025 (\$ millions)
- Figure 78. GCC Countries Green Powder Revenue Growth 2020-2025 (\$ millions)

Figure 79. Manufacturing Cost Structure Analysis of Green Powder in 2025

Figure 80. Manufacturing Process Analysis of Green Powder

Figure 81. Industry Chain Structure of Green Powder

Figure 82. Channels of Distribution

Figure 83. Global Green Powder Sales MarketForecast by Region (2026-2031)

Figure 84. Global Green Powder Revenue Market ShareForecast by Region
(2026-2031)

Figure 85. Global Green Powder Sales Market ShareForecast byType (2026-2031)

Figure 86. Global Green Powder Revenue Market ShareForecast byType (2026-2031)

Figure 87. Global Green Powder Sales Market ShareForecast by Application
(2026-2031)

Figure 88. Global Green Powder Revenue Market ShareForecast by Application
(2026-2031)

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