

# Global Gravure Rollers Market Growth 2026-2032

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## Abstracts

The global Gravure Rollers market size is predicted to grow from US\$ 920 million in 2025 to US\$ 1164 million in 2032; it is expected to grow at a CAGR of 3.5% from 2026 to 2032.

Gravure rollers are cylindrical components used in the gravure printing process. They play a central role in the transfer of ink to the substrate (such as paper, plastic film, etc.) to reproduce images and text. The surface of the gravure roller contains engraved or etched recessed areas that form the pattern to be printed.

In 2024, global Gravure Rollers production reached approximately 3260 k Sqm, with an average global market price of around US\$277 per Sqm. The single-line production capacity for this product ranges from approximately 10,000 to 500,000 square meters, with an industry gross profit margin of approximately 30%-40%. Raw materials account for the largest portion of the cost structure (60%), followed by processing and labor costs (30%). The upstream component of this product is steel/copper billets, coating materials, chemicals, and engraving equipment, while the downstream component is packaging and printing plants, label and decorative film manufacturers, and brand owners.

The future of gravure rollers remains intrinsically linked to the packaging and printing industries. In the short term, despite growing competition from digital printing technologies, gravure maintains a resilient position. Its superiority in long-run, high-quality printing, especially for flexible packaging like food and beverage, is undeniable. The exceptional color vibrancy and durability it offers ensure sustained demand, primarily fueled by consumer packaging growth in emerging markets and the persistent need for premium print effects.

Looking ahead, the industry's trajectory will be defined by a strategic shift towards value

addition, heavily influenced by sustainability and digitalization. Stricter environmental regulations are accelerating the adoption of water-based inks and solvent-free processes, necessitating compatible advancements in roller engraving and plating. Concurrently, the integration of smart manufacturing and data-driven standards into the cylinder production process will enhance print consistency and operational efficiency. This evolution will solidify gravure's role as a critical, high-value component within modern, streamlined supply chains.

LP Information, Inc. (LPI) ' newest research report, the "Gravure Rollers Industry Forecast" looks at past sales and reviews total world Gravure Rollers sales in 2025, providing a comprehensive analysis by region and market sector of projected Gravure Rollers sales for 2026 through 2032. With Gravure Rollers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Gravure Rollers industry.

This Insight Report provides a comprehensive analysis of the global Gravure Rollers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Gravure Rollers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Gravure Rollers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Gravure Rollers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Gravure Rollers.

This report presents a comprehensive overview, market shares, and growth opportunities of Gravure Rollers market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Flexible Packaging Printing Plate

Cigarette Printing Plate

Special Printing Plate

Others

Segmentation by Application:

Flexible Composite Packaging

Cigarette and Medicine Packaging

Leather and Clothing

Board and Wallpaper

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Shanxi Yuncheng

Beijing Kaiteng Jinggong

Afflatus

SGS & Co

UFlex

Apex International

The Technomec Group

Bakioglu

SWG

GLS Films

ROTHTEC

Takagi Chokoku

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Gravure Rollers market?

What factors are driving Gravure Rollers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Gravure Rollers market opportunities vary by end market size?

How does Gravure Rollers break out by Type, by Application?

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