

Global Graphic Recording Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Graphic recording - also called visual notetaking, graphic facilitation, live illustration, sketch notes and visual notes - is a brilliant way to capture live, real-time conversation as it unfolds. Simply, you talk, I listen and draw, and MAGIC happens. At the end, you have a synthesised visual map of the key points and highlights. A perfect way to navigate complexity, gain clarity and alignment, visually share ideas, and leverage engagement during and after an event.

LPI (LP Information)' newest research report, the "Graphic Recording Industry Forecast" looks at past sales and reviews total world Graphic Recording sales in 2022, providing a comprehensive analysis by region and market sector of projected Graphic Recording sales for 2023 through 2029. With Graphic Recording sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Graphic Recording industry.

This Insight Report provides a comprehensive analysis of the global Graphic Recording landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Graphic Recording portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Graphic Recording market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Graphic Recording and breaks down the forecast by type,

by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Graphic Recording.

The global Graphic Recording market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Graphic Recording is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Graphic Recording is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Graphic Recording is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Graphic Recording players cover ImageThink, Ink Factory, Katie Chappell, ConverSketch, Fuselight Creative, Visual Facilitators, Starfish Taylor, Live Illustration and Blue Beyond, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Graphic Recording market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Chart Record

Digital Record

Video Explanation

Others

Segmentation by application

Educate

Consult

Meeting

Publicity

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

ImageThink

Ink Factory

Katie Chappell

ConverSketch

Fuselight Creative

Visual Facilitators

Starfish Taylor

Live Illustration

Blue Beyond

Idea Ink

Cleverclip

Visual Communication

The Well

Swivel Creative

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