

Global Graphic Novel Market Growth 2023-2029

<https://marketpublishers.com/r/GD6B41E0F2ECEN.html>

Date: March 2023

Pages: 108

Price: US\$ 3,660.00 (Single User License)

ID: GD6B41E0F2ECEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

A graphic novel is a book made up of comics content. Although the word 'novel' normally refers to long fictional works, the term 'graphic novel' is applied broadly and includes fiction, non-fiction, and anthologized work. It is, at least in the United States, distinguished from the term 'comic book', which is generally used for comics periodicals (see American comic book).

LPI (LP Information)' newest research report, the “Graphic Novel Industry Forecast” looks at past sales and reviews total world Graphic Novel sales in 2022, providing a comprehensive analysis by region and market sector of projected Graphic Novel sales for 2023 through 2029. With Graphic Novel sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Graphic Novel industry.

This Insight Report provides a comprehensive analysis of the global Graphic Novel landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Graphic Novel portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Graphic Novel market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Graphic Novel and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the

current state and future trajectory in the global Graphic Novel.

The global Graphic Novel market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Graphic Novel is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Graphic Novel is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Graphic Novel is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Graphic Novel players cover The Walt Disney Company, Warner Bros, Image Comics, IDW Publishing, Boom! Studios, Shueisha, Shogakukan, Titan Publishing Group and Drawing?Quarterly, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Graphic Novel market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Fiction

Non-fiction

Anthologized

Segmentation by application

Book Stores

Online Shopping

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

The Walt Disney Company

Warner Bros

Image Comics

IDW Publishing

Boom! Studios

Shueisha

Shogakukan

Titan Publishing Group

Drawing?Quarterly

Dark Horse Comics

Archaia Entertainment

Kodansha

Key Questions Addressed in this Report

What is the 10-year outlook for the global Graphic Novel market?

What factors are driving Graphic Novel market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Graphic Novel market opportunities vary by end market size?

How does Graphic Novel break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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