

# Global Graphic Design Software Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Graphic Design Software market size is predicted to grow from US\$ 3788 million in 2025 to US\$ 5896 million in 2032; it is expected to grow at a CAGR of 6.6% from 2026 to 2032.

Graphic design software is a computer program used to create, edit, and manipulate various graphic elements. It offers a wide range of tools and features, including drawing, layout, image editing, animation, etc., for designing printed materials, websites, advertisements, brand identities, and more. Graphic design software is widely used in advertising, publishing, media, and design industries.

The graphic design software industry is in a phase of continuous development and innovation. On the upstream side, the increasing demand for high-performance hardware, image processing algorithms, and artificial intelligence technology is driving advancements in related fields. On the downstream side, with the development of digitalization and the rise of the creative economy, the demand for graphic design software is also expanding. In terms of product specifications, software features are becoming increasingly comprehensive, covering graphic design, web design, animation, 3D modeling, and more. The future market size is expected to continue growing, driven primarily by digital transformation, the development of the creative industry, and the application of new technologies.

LPI (LP Information)' newest research report, the “Graphic Design Software Industry Forecast” looks at past sales and reviews total world Graphic Design Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Graphic Design Software sales for 2026 through 2032. With Graphic Design Software sales broken down by region, market sector and sub-sector, this report provides a

detailed analysis in US\$ millions of the world Graphic Design Software industry.

This Insight Report provides a comprehensive analysis of the global Graphic Design Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Graphic Design Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Graphic Design Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Graphic Design Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Graphic Design Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Graphic Design Software market by product type, application, key players and key regions and countries.

### **Segmentation by Type:**

Cloud-Based

On-Premise

### **Segmentation by Application:**

Large Enterprises

SMEs

### **This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Adobe

Affinity

Canva

Corel Corporation

Sketch B.V.

Inkscape

Xara

Procreate

Pixlr

Figma

Vista Create

Vectr

Krita

Flipsnack

GIMP

Lunacy

Visme

**The report requires updating with new data and is sent in 48 hours after order is placed.**

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