

Global Graphic Design and Illustration Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Graphic Design and Illustration Software market size is predicted to grow from US\$ 733 million in 2025 to US\$ 1117 million in 2032; it is expected to grow at a CAGR of 6.3% from 2026 to 2032.

Graphic Design and Illustration Software refers to a class of computer programs specifically used for creating, editing and processing graphics. These software usually provide rich drawing tools, shape libraries, color palettes, layer management and other functions, allowing users to easily create and modify various complex graphics and images. Graphic Design and Illustration Software is widely used in advertising, marketing, brand identity, digital media, product packaging and other fields, and is an important tool for designers to express their creativity and achieve visual communication.

United States market for Graphic Design and Illustration Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Graphic Design and Illustration Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Graphic Design and Illustration Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Graphic Design and Illustration Software players cover Adobe, Affinity Designer, Artboard, Canva, CorelDRAW, etc. In terms of revenue, the global two largest

companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Graphic Design and Illustration Software Industry Forecast" looks at past sales and reviews total world Graphic Design and Illustration Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Graphic Design and Illustration Software sales for 2026 through 2032. With Graphic Design and Illustration Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Graphic Design and Illustration Software industry.

This Insight Report provides a comprehensive analysis of the global Graphic Design and Illustration Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Graphic Design and Illustration Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Graphic Design and Illustration Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Graphic Design and Illustration Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Graphic Design and Illustration Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Graphic Design and Illustration Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

On-Premises Software

Cloud-Based Software

Segmentation by Application:

Commercial

Industrial

Academic

Publishing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Adobe

Affinity Designer

Artboard

Canva

CorelDRAW

DesignEvo

DesignWizard

Inkscape

Procreate

Sketch

Snappa

Xara

Gimp

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