

Global Graphic Design Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the "Graphic Design Industry Forecast" looks at past sales and reviews total world Graphic Design sales in 2022, providing a comprehensive analysis by region and market sector of projected Graphic Design sales for 2023 through 2029. With Graphic Design sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Graphic Design industry.

This Insight Report provides a comprehensive analysis of the global Graphic Design landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Graphic Design portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Graphic Design market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Graphic Design and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Graphic Design.

The global Graphic Design market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Graphic Design is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Graphic Design is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Graphic Design is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Graphic Design players cover ArtVersion, Xhilarate, MaxMedia, Bates Creative, Ahn Graphics, VerdanaBold, Polar Creative, Gallery Design Studio NYC and VMAL, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Graphic Design market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Logo & Brand Identity

Web, App & Digital Design

Advertising

Clothing & Merchandise

Packaging & Label

Book& Magazine

Segmentation by application

Small and Medium Enterprises (SMES)

Large Enterprises

Government

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

ArtVersion

Xhilarate

MaxMedia

Bates Creative

Ahn Graphics

VerdanaBold

Polar Creative

Gallery Design Studio NYC

VMAL

Fifty Five and Five

SullivanPerkins

Amber Designs

BULB Studios

Fishfinger Creative Agency

Starfish

Sagefrog

Altitude Marketing

Ordinary People

Studio Fnt

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