

Global Grape Powder Market Growth 2026-2032

<https://marketpublishers.com/r/GB112029ECDBEN.html>

Date: January 2026

Pages: 136

Price: US\$ 3,660.00 (Single User License)

ID: GB112029ECDBEN

Abstracts

The global Grape Powder market size is predicted to grow from US\$ 1582 million in 2025 to US\$ 2467 million in 2032; it is expected to grow at a CAGR of 6.5% from 2026 to 2032.

Grape Powder refers to dehydrated grape-derived powders produced from whole grapes, grape juice concentrates, grape pomace, or standardized grape extracts, commonly used as natural flavoring, color support, polyphenol sources, or functional ingredients in foods, beverages, dietary supplements, and personal care formulations. In 2025, the average global price is approximately US\$9.8 per kg, with global sales volume around 165,000 metric tons and production volume about 176,000 metric tons; the industry typically maintains a gross margin of 24%–38%, driven by raw material seasonality, processing yield, polyphenol standardization requirements, food safety compliance, and branding/value-add positioning (e.g., organic, clean-label, standardized actives). The supply chain includes upstream grape cultivation and procurement, juice/wine by-product streams (pomace/skins/seeds), and packaging materials; midstream manufacturers conduct washing, pressing/extraction, concentration, spray-drying or freeze-drying, blending/standardization, microbial control, and QA testing; downstream customers include beverage and bakery manufacturers, nutraceutical brands, functional food producers, ingredient distributors, and private-label formulators.

According to industry analysis, grape powder demand is increasingly shaped by “clean-label” reformulation and natural ingredient substitution, with growth driven by beverage mixes, functional snacks, and nutraceuticals that use grape polyphenols for antioxidant positioning; suppliers that can secure stable raw material streams (including wine by-products), deliver consistent color/flavor profiles, and offer standardized polyphenol specifications are better positioned to win long-term contracts.

LP Information, Inc. (LPI) ' newest research report, the “Grape Powder Industry

Forecast” looks at past sales and reviews total world Grape Powder sales in 2025, providing a comprehensive analysis by region and market sector of projected Grape Powder sales for 2026 through 2032. With Grape Powder sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Grape Powder industry.

This Insight Report provides a comprehensive analysis of the global Grape Powder landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Grape Powder portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Grape Powder market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Grape Powder and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Grape Powder.

This report presents a comprehensive overview, market shares, and growth opportunities of Grape Powder market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Grape Seed Powder

Grape Skin Powder

Other

Segmentation by Particle Size:

Fine Powder

Standard Powder

Granulated

Segmentation by Solubility:

Instant-soluble

Standard-soluble

Low-solubility

Segmentation by Application:

Personal Care

Dietary Supplements

Functional Food

Animal Nutrition

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

YESHERB

Mevive

Naturalin

NutriCargo

Laybio

Bai Cao Cui

Ancient Greenfields

Vitis Vinifera

Botanic Healthcare

NutraCap Labs

Undersun

S D Foods

YT Biochem

Givaudan

Nexira

Martin Bauer Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global Grape Powder market?

What factors are driving Grape Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Grape Powder market opportunities vary by end market size?

How does Grape Powder break out by Type, by Application?

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