

Global Grain-Free Pet Wet Food Market Growth 2026-2032

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Abstracts

The global Grain-Free Pet Wet Food market size is predicted to grow from US\$ 10800 million in 2025 to US\$ 16262 million in 2032; it is expected to grow at a CAGR of 5.3% from 2026 to 2032.

In 2025, the global output of Grain-Free Pet Wet Food reached 9.6 billion units, with an average price of USD 1.15 per unit, a production capacity of 11.8 billion units, and a gross margin of 32%.

Grain-Free Pet Wet Food refers to pet food formulated without cereal grains (such as wheat, corn, or rice), using animal proteins (e.g., chicken, beef, fish) and alternative carbohydrate sources (such as potatoes or legumes), and presented in high-moisture formats like canned p?t?, chunks, or broth. These products are typically positioned as hypoallergenic, high-protein, and closer to a natural diet, making them suitable for pets with grain sensitivities or premium nutritional needs.

The grain-free pet wet food segment has experienced rapid growth in recent years, driven by the humanization of pets, premiumization trends, and increasing awareness of pet health. North America and Europe remain the key markets, while the Asia-Pacific region is growing rapidly due to the expansion of e-commerce channels. In terms of competition, both global brands and emerging premium players are driving product differentiation, focusing on natural ingredients, functional formulations, and high meat content. Overall, the segment is still in a growth phase, but faces challenges such as raw material cost fluctuations and ongoing debates regarding grain-free diets (e.g., concerns related to pet heart health).

LP Information, Inc. (LPI) ' newest research report, the ?Grain-Free Pet Wet Food

Industry Forecast? looks at past sales and reviews total world Grain-Free Pet Wet Food sales in 2025, providing a comprehensive analysis by region and market sector of projected Grain-Free Pet Wet Food sales for 2026 through 2032. With Grain-Free Pet Wet Food sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Grain-Free Pet Wet Food industry.

This Insight Report provides a comprehensive analysis of the global Grain-Free Pet Wet Food landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Grain-Free Pet Wet Food portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Grain-Free Pet Wet Food market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Grain-Free Pet Wet Food and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Grain-Free Pet Wet Food.

This report presents a comprehensive overview, market shares, and growth opportunities of Grain-Free Pet Wet Food market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Wet Food For Cats

Wet Food For Dogs

Segmentation by Protein Source:

Chicken-based

Beef-based

Fish-based

Segmentation by Product Form:

Pâté / Mousse

Chunks / Loaf

Broth / Soup

Segmentation by Application:

E-commerce Platform

Pet Store

Veterinary Hospital

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Mars

Nestle

K9 Natural Limited

ZIWI Limited

Petpal Pet Nutrition Technology Co., Ltd.

Yee Pet Products Co., Ltd.

J.M. Smucker

ADM Animal Nutrition

Colgate-Palmolive

China Pet Foods Co., Ltd.

Gambol Pet Group Co., Ltd.

Diamond Pet Foods

General Mills

Heristo

Unicharm

Spectrum Brands

Key Questions Addressed in this Report

What is the 10-year outlook for the global Grain-Free Pet Wet Food market?

What factors are driving Grain-Free Pet Wet Food market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Grain-Free Pet Wet Food market opportunities vary by end market size?

How does Grain-Free Pet Wet Food break out by Type, by Application?

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