

# Global GPS Watches Market Growth 2025-2031

<https://marketpublishers.com/r/G7CE7761B1C7EN.html>

Date: November 2025

Pages: 117

Price: US\$ 3,660.00 (Single User License)

ID: G7CE7761B1C7EN

## Abstracts

The global GPS Watches market size is predicted to grow from US\$ 36980 million in 2025 to US\$ 94260 million in 2031; it is expected to grow at a CAGR of 16.9% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

United States market for GPS Watches is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for GPS Watches is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for GPS Watches is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key GPS Watches players cover TomTom, Garmin, Polar, Apple, New Balance, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "GPS Watches Industry Forecast" looks at past sales and reviews total world GPS Watches sales in 2024, providing a comprehensive analysis by region and market sector of projected GPS Watches sales for 2025 through 2031. With GPS Watches sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world GPS Watches industry.

This Insight Report provides a comprehensive analysis of the global GPS Watches landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on GPS Watches portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global GPS Watches market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for GPS Watches and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global GPS Watches.

This report presents a comprehensive overview, market shares, and growth opportunities of GPS Watches market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Positioning

Health Monitoring

Entertainment

Others

#### Segmentation by Application:

Men

Women

Kids

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

TomTom

Garmin

Polar

Apple

New Balance

Sony

Suunto

Timex

Samsung

Fitbit

Misfit

## Key Questions Addressed in this Report

- What is the 10-year outlook for the global GPS Watches market?
- What factors are driving GPS Watches market growth, globally and by region?
- Which technologies are poised for the fastest growth by market and region?
- How do GPS Watches market opportunities vary by end market size?
- How does GPS Watches break out by Type, by Application?

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