

Global GPS Vehicle Locators Market Growth 2026-2032

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Abstracts

The global GPS Vehicle Locators market size is predicted to grow from US\$ 923 million in 2025 to US\$ 1173 million in 2032; it is expected to grow at a CAGR of 3.5% from 2026 to 2032.

GPS Vehicle Locators, also known as Vehicle positioning trackers, are a GPS positioning product mainly used for vehicle anti-theft. It has a variety of functions, such as SMS positioning, scheduled positioning, network query, remote monitoring and remote car locking. Vehicle locators require certain hardware and software conditions, such as stable satellite reception capabilities, accurate map and navigation calculation capabilities, and durable batteries and charging equipment.

GPS Vehicle Locators are devices with GPS receiving function installed in cars. They can send the received location information to the owner's mobile phone or the monitoring platform of the enterprise/transportation department in real time. They can easily realize various functions, such as positioning, monitoring, alarm, locking, cutting off oil and power, electronic fence, etc., and are widely used in logistics vehicles, taxis, buses, coaches, engineering vehicles, private cars and other fields. For example, many local governments have clearly required the installation of GPS locators for buses, dangerous goods transport vehicles, and freight logistics vehicles. In addition, the rental industry, credit industry, leasing industry, logistics industry and many small and medium-sized enterprises engaged in such industries have problems in vehicle management. GPS vehicle monitoring and management system can help them solve the problems well. At the same time, it can be clearly felt from the market survey feedback that GPS locators have won unanimous praise in the use of logistics industry, leasing industry, credit industry, and enterprise industry.

Nowadays in the era of big data, send a positioning command SMS to the GPS locator with a mobile phone, and the locator can reply a detailed location information SMS to the mobile phone, realizing real-time positioning, and the positioning accuracy is getting higher and higher, with an error range of less than 5m. In addition to real-time vehicle location checking via SMS, you can also download the client on your computer or mobile phone. Without sending SMS, you can clearly see the vehicle's location information, alarm times, ignition/shutdown status, etc. on the vehicle monitoring platform, making vehicle monitoring and management more convenient.

The huge number of passenger cars and commercial vehicles has laid a solid foundation for the development of the GPS Vehicle Locators industry. According to data from the International Organization of Automobile Manufacturers OICA, global automobile sales in the past five years have only declined overall in 2020 due to objective factors such as the epidemic, but it still remains above 75 million vehicles. The huge automobile sales and market ownership provide a huge market space for GPS Vehicle Locators products. From the perspective of the commercial vehicle market, the growth of the heavy-duty truck industry and increasingly stringent safety requirements, the development of intra-city freight, and the rise of taxis and online ride-hailing have all promoted the market development of vehicle positioning products. From the perspective of the passenger car market, in order to reduce loan risks, financial institutions need to have real-time information on loaned vehicles and control them when necessary. Vehicle locators are helpful in meeting the vehicle management needs of vehicle owners, users and vehicle operating companies, and are widely used in scenarios such as corporate passenger car management, shared vehicle management, and auto mortgage loans. The rapid development of the passenger car market and the auto finance market has driven the rapid growth of the GPS Vehicle Locators market.

LP Information, Inc. (LPI) ' newest research report, the "GPS Vehicle Locators Industry Forecast" looks at past sales and reviews total world GPS Vehicle Locators sales in 2025, providing a comprehensive analysis by region and market sector of projected GPS Vehicle Locators sales for 2026 through 2032. With GPS Vehicle Locators sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world GPS Vehicle Locators industry.

This Insight Report provides a comprehensive analysis of the global GPS Vehicle Locators landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on GPS Vehicle Locators portfolios and capabilities, market entry strategies, market positions, and

geographic footprints, to better understand these firms' unique position in an accelerating global GPS Vehicle Locators market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for GPS Vehicle Locators and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global GPS Vehicle Locators.

This report presents a comprehensive overview, market shares, and growth opportunities of GPS Vehicle Locators market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Wired

Wireless

Segmentation by Application:

Passenger Car

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Teltonika

CalAmp

Queclink Wireless Solutions

Jimi IOT (Concox)

Shenzhen Boshijie Technology

Meitrack Group

Shenzhen Goome Technology

Shenzhen EELink Communication Technology

ST SUNLAB

Ruptela

Shanghai WanWay Digital Technology

Sword Education Technology

Shenzhen Weitongda Electronic

Wisdom GPS

Shenzhen Seg Smartechs

Shenzhen Coban Electronics

Navtelecom LLC

Meitrack

Skypatrol

Trackimo

Yuebiz Technology

Gosafe

Hengji Keda Anpu Technology

Shangyuhuayan

Arknave International

TOPFLYtech

Skywonder

CANTRACK TECHNOLOGY

ATrack Technology

Union Security Industry

Guangzhou E-eye Hi-Tech Development

Key Questions Addressed in this Report

What is the 10-year outlook for the global GPS Vehicle Locators market?

What factors are driving GPS Vehicle Locators market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do GPS Vehicle Locators market opportunities vary by end market size?

How does GPS Vehicle Locators break out by Type, by Application?

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