

Global GPS Tracker Smart Dog Collar Market Growth 2025-2031

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Abstracts

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The global GPS Tracker Smart Dog Collar market size is predicted to grow from US\$ 641 million in 2025 to US\$ 1121 million in 2031; it is expected to grow at a CAGR of 9.8% from 2025 to 2031.

Smart dog collar is an innovative pet tracker for dogs. Relying on low-power networks, it allows pet owners to easily monitor their pet's movements and activity.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly ?6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 659%.

LP Information, Inc. (LPI) ' newest research report, the "GPS Tracker Smart Dog Collar Industry Forecast" looks at past sales and reviews total world GPS Tracker Smart Dog Collar sales in 2024, providing a comprehensive analysis by region and market sector of projected GPS Tracker Smart Dog Collar sales for 2025 through 2031. With GPS Tracker Smart Dog Collar sales broken down by region, market sector and sub-sector,

this report provides a detailed analysis in US\$ millions of the world GPS Tracker Smart Dog Collar industry.

This Insight Report provides a comprehensive analysis of the global GPS Tracker Smart Dog Collar landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on GPS Tracker Smart Dog Collar portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global GPS Tracker Smart Dog Collar market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for GPS Tracker Smart Dog Collar and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global GPS Tracker Smart Dog Collar.

This report presents a comprehensive overview, market shares, and growth opportunities of GPS Tracker Smart Dog Collar market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Limited Scope

Unlimited Scope

Segmentation by Application:

Sporting Dog

Hunting Dog

Pet Dog

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nuzzle

Garmin

Whistle Labs

Tractive

Jiobit

SportDOG

FitBark

Petfon

Cube Tracker

Pawscout

Bartun

Findster Technologies

Link AKC

Loc8tor

Dogness

Gibi Technologies Inc

W?F

Marco Polo

KYON

Key Questions Addressed in this Report

What is the 10-year outlook for the global GPS Tracker Smart Dog Collar market?

What factors are driving GPS Tracker Smart Dog Collar market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do GPS Tracker Smart Dog Collar market opportunities vary by end market size?

How does GPS Tracker Smart Dog Collar break out by Type, by Application?

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