

Global GPS Smart Pet Collar Market Growth 2025-2031

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Abstracts

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The global GPS Smart Pet Collar market size is predicted to grow from US\$ 355 million in 2025 to US\$ 453 million in 2031; it is expected to grow at a CAGR of 4.1% from 2025 to 2031.

GPS Smart Pet Collar is a pet tracker that uses GPS as a pet tracker to track not only your pet's location and the number of steps your pet takes in a day, but also your pet's sleep.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly ?6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 368%.

LP Information, Inc. (LPI) ' newest research report, the "GPS Smart Pet Collar Industry Forecast" looks at past sales and reviews total world GPS Smart Pet Collar sales in 2024, providing a comprehensive analysis by region and market sector of projected GPS Smart Pet Collar sales for 2025 through 2031. With GPS Smart Pet Collar sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world GPS Smart Pet Collar industry.

This Insight Report provides a comprehensive analysis of the global GPS Smart Pet Collar landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on GPS Smart Pet Collar portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global GPS Smart Pet Collar market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for GPS Smart Pet Collar and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global GPS Smart Pet Collar.

This report presents a comprehensive overview, market shares, and growth opportunities of GPS Smart Pet Collar market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Rechargeable

Battery Operated

Segmentation by Application:

Tracking

Training

Monitoring

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Garmin

Whistle (Tagg)

FitBark

Petsafe

Tractive

PetPace

Gibi Technologies

W?F

Nuzzle

LINK AKC

KYON

Radio Systems Corporation

Dogtra Pathfinder

Stanley Black & Decker

SHENZHEN JUNE0 TECHNOLOGY

Findster Technologies

Key Questions Addressed in this Report

What is the 10-year outlook for the global GPS Smart Pet Collar market?

What factors are driving GPS Smart Pet Collar market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do GPS Smart Pet Collar market opportunities vary by end market size?

How does GPS Smart Pet Collar break out by Type, by Application?

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