

Global GPS Pet Collar Market Growth 2026-2032

<https://marketpublishers.com/r/GC7BA160B55CEN.html>

Date: September 2026

Pages: 112

Price: US\$ 3,660.00 (Single User License)

ID: GC7BA160B55CEN

Abstracts

The global GPS Pet Collar market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

GPS pet collars are devices designed for tracking and locating pets using Global Positioning System (GPS) technology. These collars typically include a GPS receiver, a communication module, and sometimes additional features like activity monitoring. Pet owners can attach the collar to their animals, allowing them to track the pet's real-time location through a companion app or website. GPS pet collars provide peace of mind to owners by enabling them to monitor their pet's whereabouts and receive notifications if the pet leaves a designated safe zone. They offer an increased level of safety and help in quickly locating lost pets in case they wander off.

The industry trend for GPS pet collars is driven by several factors. Firstly, there is a growing awareness among pet owners about the importance of pet safety and the desire to prevent loss or theft. GPS collars provide a reliable way to monitor and track pets, ensuring their well-being. Secondly, advancements in technology, including miniaturized GPS receivers and improved communication modules, have made GPS pet collars more compact and user-friendly. Manufacturers are developing collars with longer battery life, enhanced accuracy, and waterproof features, meeting the demands of pet owners who require durable and reliable tracking devices. Furthermore, the pet care industry as a whole is experiencing a trend towards connected devices and smart solutions. GPS pet collars align with this trend by offering features like geofencing, activity tracking, and health monitoring. Some collars even integrate with smartphone apps or platforms that allow pet owners to set health goals, receive activity reports, and connect with veterinary services. Lastly, the increasing bond between pets and their owners has resulted in a willingness to invest in their safety and well-being. As a result, the market for GPS pet collars is expanding, with a range of options available to suit different pet sizes, lifestyles, and budgets.

LP Information, Inc. (LPI) ' newest research report, the “GPS Pet Collar Industry Forecast” looks at past sales and reviews total world GPS Pet Collar sales in 2025, providing a comprehensive analysis by region and market sector of projected GPS Pet Collar sales for 2026 through 2032. With GPS Pet Collar sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world GPS Pet Collar industry.

This Insight Report provides a comprehensive analysis of the global GPS Pet Collar landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on GPS Pet Collar portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global GPS Pet Collar market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for GPS Pet Collar and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global GPS Pet Collar.

This report presents a comprehensive overview, market shares, and growth opportunities of GPS Pet Collar market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Small

Large

Segmentation by Application:

Cat

Dog

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Whistle

Link My Pet

PetPace

Radio Systems Corporation

Garmin

Findster Technologies

Fi (Barking Labs)

Jiobit

AirTag

FitBark

Dogtra

Key Questions Addressed in this Report

What is the 10-year outlook for the global GPS Pet Collar market?

What factors are driving GPS Pet Collar market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do GPS Pet Collar market opportunities vary by end market size?

How does GPS Pet Collar break out by Type, by Application?

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