

Global GPS & GNSS Receivers Market Growth 2025-2031

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Abstracts

The global GPS & GNSS Receivers market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

GPS and GNSS receivers are essential terminal devices designed to receive and process signals from Global Navigation Satellite Systems (GNSS), which include systems such as the United States' GPS, Russia's GLONASS, the European Union's Galileo, and China's BeiDou. By capturing radio signals from multiple navigation satellites, these receivers calculate precise Position, Velocity, and Time (PVT) information for users on Earth. Depending on the application, receivers come in various forms and can be embedded in smartphones, vehicle navigation systems, drones, agricultural machinery, surveying instruments, as well as maritime and aviation platforms.

With ongoing advancements in GNSS technology, modern receivers now support multi-constellation and multi-frequency operations, enabling high-precision positioning and features like Real-Time Kinematic (RTK) positioning and Assisted GNSS (A-GNSS). These devices play a vital role across a wide range of sectors including intelligent transportation, logistics management, precision agriculture, autonomous driving, and emergency response, making them a fundamental component of the global positioning and navigation infrastructure. Looking ahead, as the Internet of Things (IoT) and geospatial data technologies continue to converge, GNSS receivers are expected to evolve toward greater miniaturization, lower power consumption, and enhanced

precision—driving sustained growth in global demand.

Market Development Opportunities & Main Driving Factors

The GPS & GNSS Receivers market is experiencing steady growth, primarily driven by rising demand for high-precision positioning and ongoing improvements in global satellite navigation infrastructure. With the completion of China's BeiDou-3 and the continued rollout of the Galileo system, multi-constellation and multi-frequency capabilities are becoming mainstream, advancing receiver performance. Emerging applications such as autonomous driving, smart logistics, UAVs, and precision agriculture are rapidly expanding market potential. In particular, digital transformation and smart city initiatives in Asia-Pacific and developing economies are accelerating the demand for reliable positioning services. Meanwhile, advancements in chip technology and integration are lowering production costs, enabling deeper penetration into mid- and low-end market segments.

Market Challenges, Risks, & Restraints

Despite promising growth, the GPS & GNSS Receivers market faces several challenges and uncertainties. High-precision receivers require sophisticated algorithms, coordination of frequency resources, and integrated hardware-software design, creating high technical barriers. Market concentration among leading players also poses obstacles for new entrants. Additionally, environmental limitations such as signal attenuation in urban canyons or indoors still necessitate hybrid positioning technologies like inertial navigation and visual systems. Geopolitical tensions may impact access to certain GNSS services, while fluctuations in raw material prices and global supply chain instability introduce further risks to the industry.

Downstream Demand Trends

Downstream demand for GPS & GNSS Receivers is expanding beyond traditional transportation and surveying applications into diversified, intelligent use cases. Autonomous vehicles are driving the adoption of centimeter-level positioning technologies like RTK and PPP. Logistics and warehousing sectors are leveraging GNSS to optimize routing and efficiency. In the consumer space, GNSS features are increasingly embedded in wearable devices and smartphones, fueling demand for miniaturized, low-power receivers. Governments are also investing in GNSS-based solutions for infrastructure digitalization, disaster monitoring, and emergency response. Overall, GNSS receivers are evolving toward ubiquitous positioning, becoming a critical

enabler of digital transformation across multiple industries.

LP Information, Inc. (LPI) ' newest research report, the “GPS & GNSS Receivers Industry Forecast” looks at past sales and reviews total world GPS & GNSS Receivers sales in 2024, providing a comprehensive analysis by region and market sector of projected GPS & GNSS Receivers sales for 2025 through 2031. With GPS & GNSS Receivers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world GPS & GNSS Receivers industry.

This Insight Report provides a comprehensive analysis of the global GPS & GNSS Receivers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on GPS & GNSS Receivers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global GPS & GNSS Receivers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for GPS & GNSS Receivers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global GPS & GNSS Receivers.

This report presents a comprehensive overview, market shares, and growth opportunities of GPS & GNSS Receivers market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Wired Receivers

Wireless Receivers

Segmentation by Application:

Consumer Electronics

Automotive

Military & Defense

Transportation

Industrial

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Unicore Communications

Broadcom

Seiler

Dewesoft

Garmin

Trimble

Topcon

Navipedia

SOKKIA

Geo

NavtechGPS

JAVAD GNSS

CHC Navigation

SOUTH

ComNav Technology

Hemisphere GNSS

NovAtel

NavCom Technology

Leica-geosystems

Eos Positioning Systems

NVS Technologies

Suzhou FOIF

Pulse Engineering

CSR

BroadCom

Garmin

Key Questions Addressed in this Report

What is the 10-year outlook for the global GPS & GNSS Receivers market?

What factors are driving GPS & GNSS Receivers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do GPS & GNSS Receivers market opportunities vary by end market size?

How does GPS & GNSS Receivers break out by Type, by Application?

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