

# Global GPS Fleet Tracker Market Growth 2024-2030

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## Abstracts

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A GPS fleet tracker is a device that uses Global Positioning System (GPS) technology to monitor and track the real-time location of vehicles within a fleet. These trackers are commonly used in commercial and logistics operations to optimize fleet management, improve efficiency, enhance security, and monitor vehicle and driver activities. The technology allows fleet managers to have a comprehensive view of their entire fleet's movements, enabling better decision-making and operational control.

The global GPS Fleet Tracker market size is projected to grow from US\$ 458.4 million in 2023 to US\$ 785 million in 2030; it is expected to grow at a CAGR of 8.0% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "GPS Fleet Tracker Industry Forecast" looks at past sales and reviews total world GPS Fleet Tracker sales in 2023, providing a comprehensive analysis by region and market sector of projected GPS Fleet Tracker sales for 2024 through 2030. With GPS Fleet Tracker sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world GPS Fleet Tracker industry.

This Insight Report provides a comprehensive analysis of the global GPS Fleet Tracker landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on GPS Fleet Tracker portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global GPS Fleet Tracker market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for GPS Fleet Tracker and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global GPS Fleet Tracker.

**Rising Adoption of Telematics Solutions:** The broader adoption of telematics solutions, including GPS fleet trackers, was expected to continue as businesses recognized the value of real-time monitoring, data analytics, and actionable insights for fleet management.

**Expanding Use in Small and Medium-sized Enterprises (SMEs):** The adoption of GPS fleet trackers was anticipated to grow among small and medium-sized enterprises seeking cost-effective solutions to optimize fleet operations, improve safety, and comply with regulations.

**Enhanced Security Features:** With a focus on preventing theft and improving asset security, GPS fleet tracker solutions were likely to include advanced security features. Real-time tracking capabilities, geofencing, and anti-tamper features could become more sophisticated.

This report presents a comprehensive overview, market shares, and growth opportunities of GPS Fleet Tracker market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by type

Standalone Tracker

Integrated Tracker

#### Segmentation by application

Transportation

Car Rental

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Verizon Connect

CalAmp

Queclink Wireless Solutions

Teltonika

Meitrack

Orbcomm

Eelink

Arknav

Ruptela

MiX Telematics

Rhino Fleet Tracking

Wireless Links

Track Your Truck

Digital Matter

Optimus Tracker

TKSTAR

Capturs

Linxup

Fleet Complete

Samsara

### Key Questions Addressed in this Report

What is the 10-year outlook for the global GPS Fleet Tracker market?

What factors are driving GPS Fleet Tracker market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do GPS Fleet Tracker market opportunities vary by end market size?

How does GPS Fleet Tracker break out type, application?

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