

Global GPS-equipped Cycle Computers Market Growth 2025-2031

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Abstracts

The global GPS-equipped Cycle Computers market size is predicted to grow from US\$ 485 million in 2025 to US\$ 696 million in 2031; it is expected to grow at a CAGR of 6.2% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A GPS-equipped Cycle Computers is a device mounted on a bicycle that calculates and displays trip information, similar to the instruments in the dashboard of a car. The computer with display, or head unit, usually is attached to the handlebar for easy viewing.

A significant driver in the GPS-equipped Cycle Computers market is the growing popularity of cycling as both a recreational activity and a mode of transportation. GPS-equipped cycle computers offer cyclists valuable features like real-time tracking, navigation, and performance metrics, enhancing their overall riding experience. However, a notable challenge in this market is the need for battery life and data accuracy. Ensuring that GPS cycle computers have sufficient battery endurance for long rides and provide accurate location and performance data, even in challenging environments, poses a significant challenge. Manufacturers must focus on battery optimization, signal reliability, and user-friendly interfaces to meet the demands of cyclists and provide a seamless and reliable cycling experience.

LP Information, Inc. (LPI) ' newest research report, the "GPS-equipped Cycle Computers Industry Forecast" looks at past sales and reviews total world GPS-

equipped Cycle Computers sales in 2024, providing a comprehensive analysis by region and market sector of projected GPS-equipped Cycle Computers sales for 2025 through 2031. With GPS-equipped Cycle Computers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world GPS-equipped Cycle Computers industry.

This Insight Report provides a comprehensive analysis of the global GPS-equipped Cycle Computers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on GPS-equipped Cycle Computers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global GPS-equipped Cycle Computers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for GPS-equipped Cycle Computers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global GPS-equipped Cycle Computers.

This report presents a comprehensive overview, market shares, and growth opportunities of GPS-equipped Cycle Computers market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Wired Computer

Wireless Computer

Wireless & GPS Computer

Segmentation by Application:

Mountain Bike

Road Bike

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Garmin

CatEye

Pioneer Electronics

Sigma Sport

Polar

Bryton Inc

Giant Bicycles

Raleigh (Accell Group)

Trek Bicycle

Wahoo Fitness

Topeak Inc

VDO Cyclecomputers

o-synce

BBB Cycling

Bion

KNOG

Key Questions Addressed in this Report

What is the 10-year outlook for the global GPS-equipped Cycle Computers market?

What factors are driving GPS-equipped Cycle Computers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do GPS-equipped Cycle Computers market opportunities vary by end market size?

How does GPS-equipped Cycle Computers break out by Type, by Application?

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