

Global GPS Bike Navigation Computer Market Growth 2026-2032

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Abstracts

The global GPS Bike Navigation Computer market size is predicted to grow from US\$ 467 million in 2025 to US\$ 688 million in 2032; it is expected to grow at a CAGR of 5.8% from 2026 to 2032.

The way a cycle computer works is simple. Each time a magnet on the wheel passes a sensor on the fork a signal is generated. The bike computer measures the time between those signals and works out how fast you're going, based on the wheel dimension you gave it on initial set up. A GPS bike navigation computer will provide you with detailed analysis about your cycle ride, as well as route guidance and mapping.

The market for GPS bicycle navigation devices is currently showing several distinct trends. Firstly, with an increasing emphasis on healthy lifestyles, the popularity of cycling as a sport and leisure activity is growing, driving the growth of the GPS bicycle navigation device market. Secondly, as technology continues to advance, the cost of GPS technology is decreasing, while the functionality and performance of navigation devices are improving, attracting more consumers. Additionally, there is a growing demand for outdoor activities, with more people choosing cycling as a leisure pursuit, which also presents growth opportunities for the GPS bicycle navigation device market. Furthermore, the increasing environmental awareness is also driving the growth of the bicycle market to some extent, indirectly promoting the demand for GPS bicycle navigation devices. In addition, emerging features such as health monitoring and social interaction are adding appeal to GPS bicycle navigation devices, and the continuous improvement and innovation of these features will be important drivers of market growth. Overall, the market for GPS bicycle navigation devices is expected to continue its growth trajectory in the future, especially with the ongoing development of smart technology and increasing consumer focus on health and outdoor activities, unlocking

the market's potential further.

LP Information, Inc. (LPI) ' newest research report, the "GPS Bike Navigation Computer Industry Forecast" looks at past sales and reviews total world GPS Bike Navigation Computer sales in 2025, providing a comprehensive analysis by region and market sector of projected GPS Bike Navigation Computer sales for 2026 through 2032. With GPS Bike Navigation Computer sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world GPS Bike Navigation Computer industry.

This Insight Report provides a comprehensive analysis of the global GPS Bike Navigation Computer landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on GPS Bike Navigation Computer portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global GPS Bike Navigation Computer market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for GPS Bike Navigation Computer and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global GPS Bike Navigation Computer.

This report presents a comprehensive overview, market shares, and growth opportunities of GPS Bike Navigation Computer market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Wired Computer

Wireless Computer

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Garmin

CatEye

Pioneer Electronics

Sigma Sport

Polar

Bryton Inc

Giant Bicycles

Raleigh (Accell Group)

Trek Bicycle

Wahoo Fitness

Topeak Inc

VDO Cyclecomputers

O-synce

BBB Cycling

Bion

KNOG

Key Questions Addressed in this Report

What is the 10-year outlook for the global GPS Bike Navigation Computer market?

What factors are driving GPS Bike Navigation Computer market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do GPS Bike Navigation Computer market opportunities vary by end market size?

How does GPS Bike Navigation Computer break out by Type, by Application?

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